

## 2002 ASIAN INVESTMENT INTENTIONS SURVEY

**Total number of selected companies:** 515  
**Total number of respondents:** 76  
**Total % of respondents:** 15%

**1) Our main activities are in (please tick all responses that apply to your company):**

13% Japan  
18% China (excluding Hong Kong)  
14% Other North Asia (including Hong Kong)  
13% Indonesia  
16% Other Southeast Asia  
9% India, Pakistan or Sri Lanka  
14% Australia or New Zealand  
3% Other  
100%

**2) Our main area of business is:**

11% Resource extraction, handling or processing  
10% Agriculture or agri-business  
21% Manufacturing  
2% Trading  
9% Financial services  
7% IT products and services  
8% Business services  
32% Other  
100%

**3) Our activities in Asia are aimed mainly at:**

72% Servicing the Asian market  
16% Servicing the Canadian market  
12% Other  
100%

**4) During the next 12 months we expect our level of investment in Asia to:**

| <u>1999</u> | <u>2000</u> | <u>2001</u> |                        |
|-------------|-------------|-------------|------------------------|
| <u>9%</u>   | <u>15%</u>  | <u>12%</u>  | Increase substantially |
| <u>47%</u>  | <u>31%</u>  | <u>37%</u>  | Increase moderately    |
| <u>26%</u>  | <u>42%</u>  | <u>42%</u>  | Stay about the same    |
| <u>6%</u>   | <u>5%</u>   | <u>5%</u>   | Decrease               |
| <u>12%</u>  | <u>7%</u>   | <u>4%</u>   | Don't know             |
| <u>100%</u> | <u>100%</u> | <u>100%</u> |                        |

