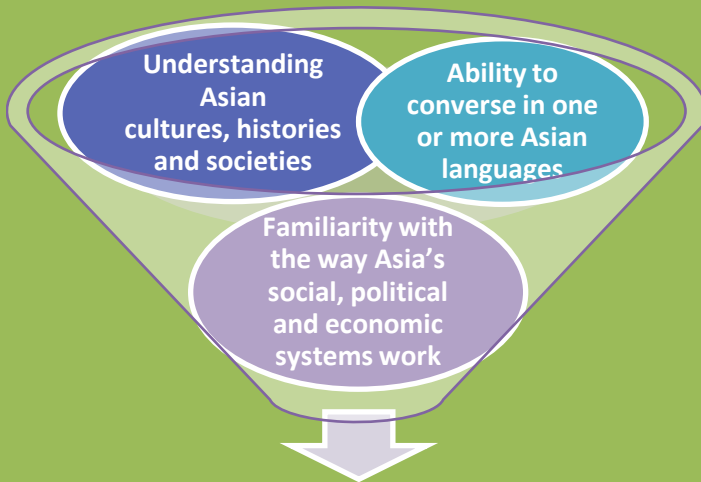


Am I Asia competent?

Asia competency is more than just knowing about Asia; it is the ability to take that knowledge and apply it in a real-life, day-to-day setting.

Being of Asian descent or having spent time in Asia does not automatically guarantee Asia competence. Instead, it depends on the quality of interaction, engagement and experience with Asia.

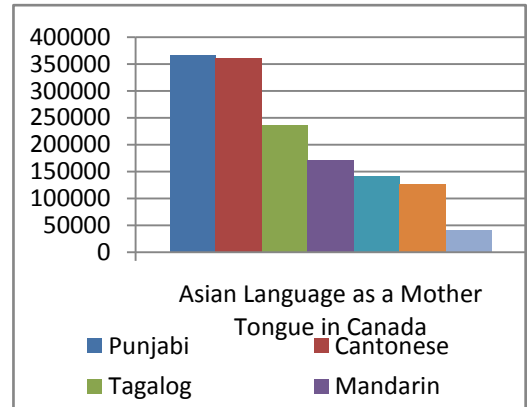
The foundation for Asia competency is:



The ability to use these skills and knowledge in a professional, social, formal and informal settings be it in Canada or Asia.



Did you know that a large number of Canadians claim an Asian language as their mother tongue?



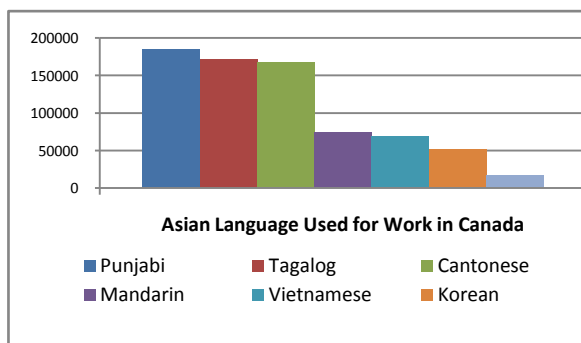
Why is Asia competence important?

As Asia becomes more and more central to the global political and economic order, we should expect that:

- **Governments** will increase the number of personnel dedicated to building and managing political and economic relations with Asia;
- **Businesses** will expand into Asian markets or incorporate Asia into their global production chains;
- **Ordinary citizens** will want more information about how Asia impacts their investments, what career choices they make, and what their children should study in school.



Did you know that it is increasingly important to learn an Asian language?



Sources:

[National Association of International Educators](#)
[Statistics Canada](#)
[Asia Society](#)