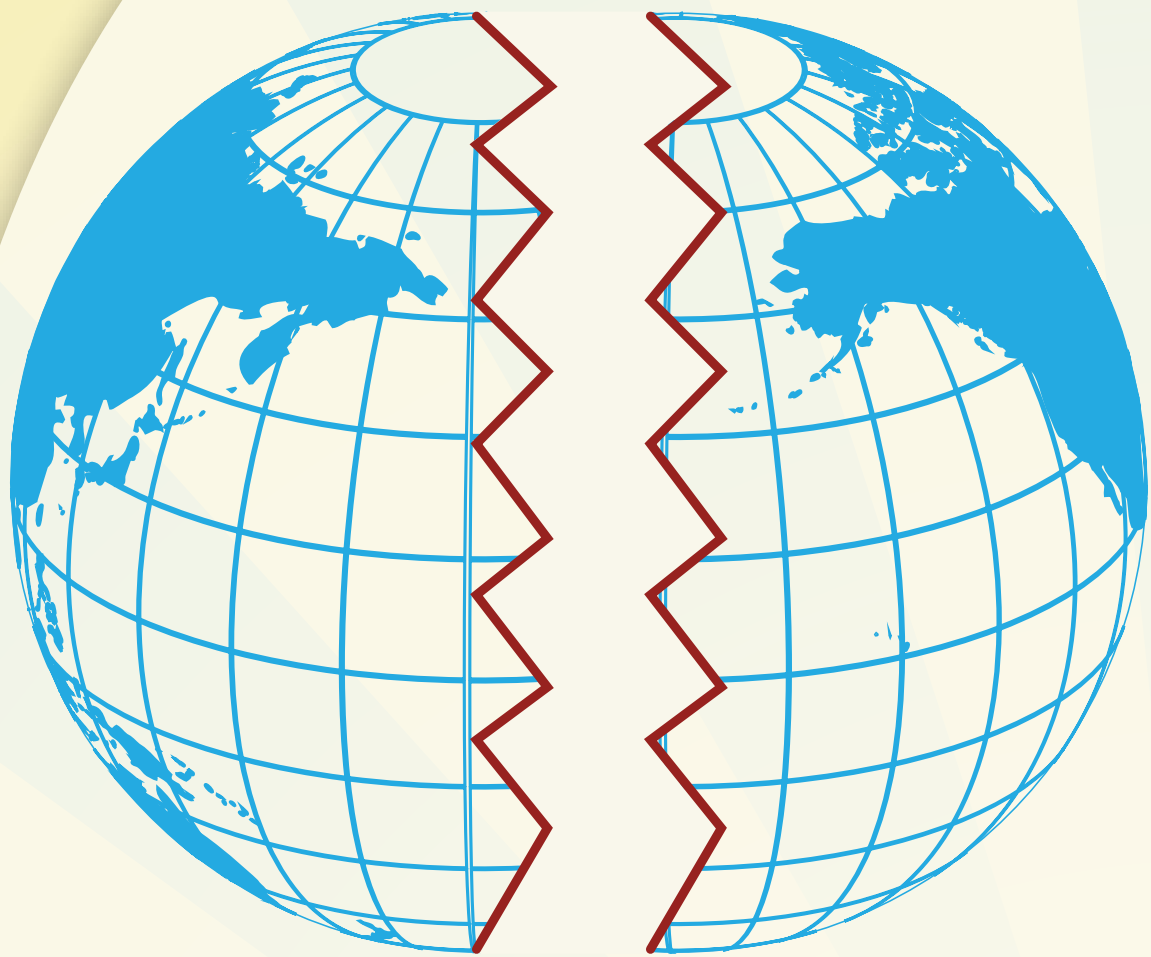


# WHAT DO CANADIANS THINK OF ASIA?

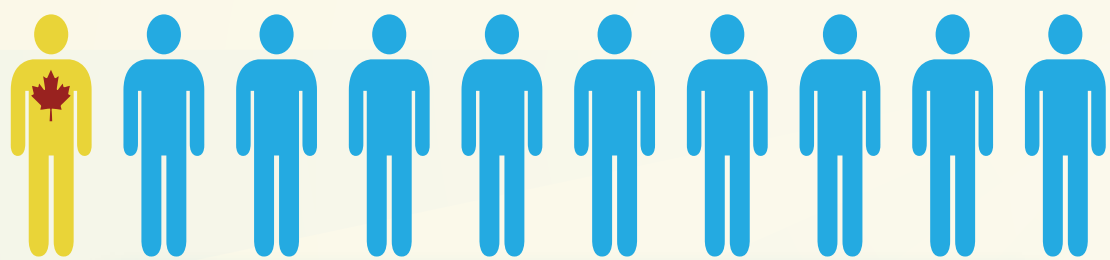
Canada is of two minds when it comes to its relationship with Asia. Here's what Canadians think of Asia in comparison to other regions.



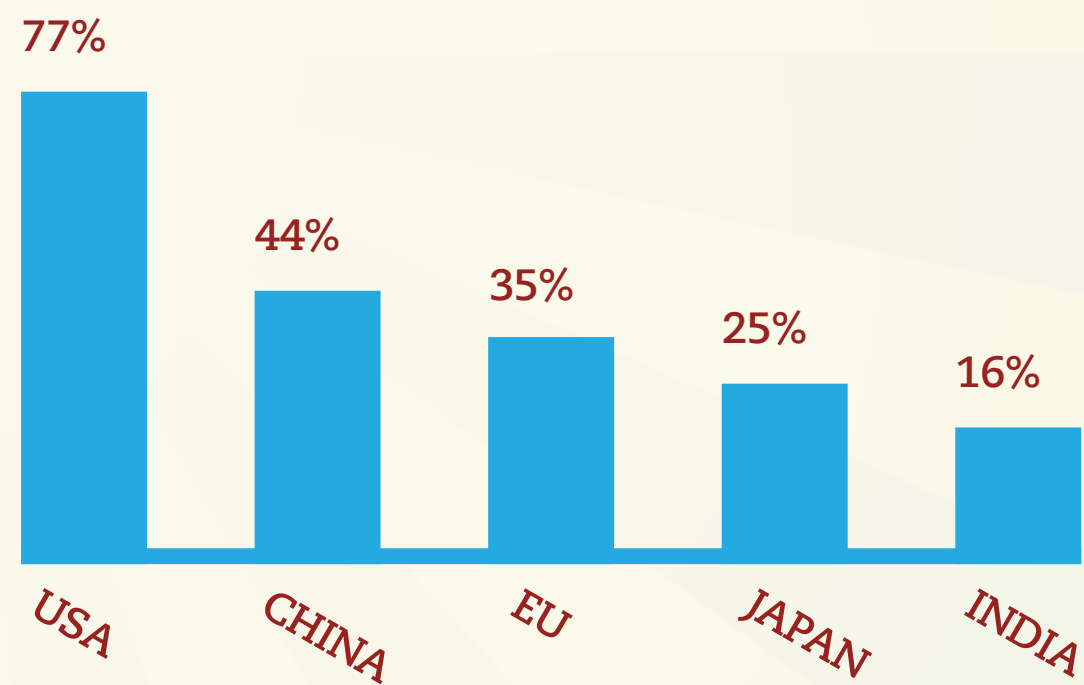
In 2008, **30%** of Canadians agreed Canada was part of the Asia Pacific region. That dropped to **26%** in 2011.



**2/3** of Canadians believe China's influence will be greater than the US in 10 years. **1/3** believe India's influence will surpass that of the US in 10 years.



Only **1 in 10** Canadians feel warm toward China, India, South Korea and Southeast Asia compared to the **6 in 10** Canadians who feel warm toward Australia.



Canadians view the Chinese economy as second in importance to the US, ahead of the EU and Japan.

