

ASIA PACIFIC
FOUNDATION
OF CANADA

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DU CANADA

**ASIA BUSINESS LEADERS
ADVISORY COUNCIL** 
2018

Asia Business Leaders Advisory Council (ABLAC) 2018 PROGRAM

2 March 2018 | Omni King Edward Hotel
Toronto, ON, Canada

Canada's Asia Strategy

ABLAC Meeting | 8:00 – 15:45

Venue: Omni King Edward Hotel, Vanity Ballroom

Dress Code: Business

Chatham House Rule

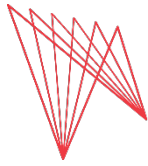
ABLAC | Overview

The Asia Business Leaders Advisory Council (ABLAC) comprises a high-level group of Asian and Canadian business leaders convened annually to identify and articulate opportunities for improved Canadian-Asian business engagement. Launched in 2016, ABLAC has already established a critical forum to catalyze dialogue and action. To date, the focus has centred on the importance of a strong and distinctive Canadian brand in Asia, and the determinants of a successful Canadian pivot towards the region.

With 'Brand Canada' on the rise globally and the recent launch of the federal government's new 'Asia Strategy,' ABLAC is positioned to make substantial contributions to Canada-Asia business relations. According to Brand Finance's *2017 Nation Brands Report*, Canada's brand currently ranks seventh in the world – growing by more than US\$2 trillion in demonstrable value since 2016. 'Brand Canada' includes a strong national stand on gender equality and immigration, as exemplified by programs such as Canada's Feminist International Assistance Policy and the Start-Up Visa Program for immigrant entrepreneurs. In addition, Canada is taking great strides towards establishing itself as an education destination for Asian youth. In this environment, ABLAC is poised to make meaningful recommendations on Canada-Asia business policies.

ABLAC 2018 | Event Summary

Given the dramatic shifts in Canada's global status and government strategy, 2018 represents a watershed moment for ABLAC: an inflection point in Canada-Asia relations, and an opportunity to leverage the established networks that will accelerate enhanced connectivity. The ABLAC 2018 meeting will build on rising momentum, define tangible opportunities, and identify mutual accountabilities for success. The agenda includes an exploratory session examining the current global context affecting Canada's relationships with Asia, and a consultative session assisting with the development of an Asia Strategy for the Government of Canada.

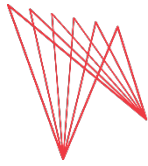


Third Annual Meeting of the Asia Business Leaders Advisory Council (ABLAC 2018)		
Time	Event Description	Speaker
8:00 – 8:30	Registration and Continental Breakfast	
8:30 – 8:45	Opening of Event – First Nations Blessing	
8:45 – 8:50	Welcome Remarks	Stewart Beck , President and CEO, Asia Pacific Foundation of Canada
8:50 – 9:00	Opening Address	The Honourable Michael Chan , Minister of International Trade, Government of Ontario
9:00 – 10:15	<p>The Need to Diversify with Asia – What’s Standing in Canada’s Way?</p> <p>The opening session will provide an overview of key factors affecting Canada-Asia relations in today’s geopolitical, cultural and economic climate. With clear imperatives to diversify and engage with Asia, this session will attempt to answer the question: what is standing in Canada’s way?</p> <p>This discussion will include: Canadian youth’s perceptions of Asia and how to connect millennials to the innovation ecosystem, tracking investment flows between Canada and Asia, social impact investing and double bottom-lines, and how Canadian women entrepreneurs are engaging with Asia. In addition, with an uncertain Canadian trade-policy agenda in the Asia Pacific, ABLAC members will have the opportunity to share how perceptions of Canada in Asia are shifting, and offer recommendations on a best way forward.</p>	<p>Chair:</p> <p>Rajiv Lall, Founder Managing Director & CEO of IDFC Bank</p> <p>Speakers:</p> <p>Kevin Lynch, Vice Chairman of BMO Financial Group</p> <p>Stewart Beck, President and CEO, Asia Pacific Foundation of Canada</p> <p>Lead Discussant:</p> <p>Tiff Macklem, Dean of the Rotman School of Management</p>
10:15 – 10:30	Coffee Break	
10:30 – 11:45	<p>Canada’s Game Plan: A Strategy for Deepening and Diversifying Partnerships in Asia</p> <p>Canada’s Minister of Foreign Affairs Chrystia Freeland will host a consultation on how Canada is thinking about</p>	<p>Chair:</p> <p>Mark Machin, President & CEO, Canada Pension Plan Investment Board</p>

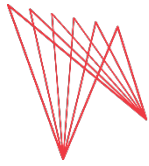


	and engaging with Asia, and strategies going forward. ABLAC members will have the opportunity to provide feedback through an open Q & A session curated by Jonathan Fried, Coordinator, International Economic Relations, Global Affairs Canada and G20 Sherpa.	<p>Speakers:</p> <p>A senior representative of Canada’s Ministry of Foreign Affairs (TBC)</p> <p>Jonathan Fried, Coordinator, International Economic Relations, Global Affairs Canada, Sherpa to the G20</p> <p>Lead Discussant:</p> <p>Dominic Barton, Global Managing Director, McKinsey & Company</p>
11:45– 12:15	<p>Canada: An Innovation Nation A Discussion with the Honourable Navdeep Singh Bains, Minister of Innovation, Science and Economic Development moderated by Sue Paish, Corporate Director of CORIX Group of Companies</p> <p>An in-depth perspective on what makes Canada an innovation nation, and on how our economic development strategy moving forward is deeply connected with our Asian partners.</p>	
12:15 - 12:25	Family Photo and Break	
12:25 – 13:15	Networking Luncheon	
13:15 – 13:20	Introduction of Speakers	Rajiv Lall, Founder Managing Director & CEO of IDFC Bank

13:20 – 13:40	Maximizing the Economic Ties Between Asia and Canada: with a senior representative of Canada’s Ministry of Finance (TBC)	
13:40 – 14:05	Armchair Discussion with a senior representative of Canada’s Ministry of Finance, and Michael Sabia, President and CEO of the Caisse de dépôt et placement du Québec (TBC)	



	Moderated by: Janice Fukakusa , First Chairperson of the Canada Infrastructure Bank	
	A discussion on why it is important for Canada to diversify into Asia.	
14:05 – 14:25	Q&A with ABLAC members	
14:25 – 14:30	Thank You	Stewart Beck , President and CEO, Asia Pacific Foundation of Canada
14:30 – 14:45	Coffee Break	
14:45 – 15:45	Governance Discussion (ABLAC members only)	<p>Chair:</p> <p>ABLAC Chair, Rajiv Lall, Founder Managing Director & CEO of IDFC Bank</p> <p>Moderated By:</p> <p>Dominic Barton, Global Managing Director, McKinsey & Company</p>
15:45 – 16:00	PRESS CONFERENCE	
16:00 – 17:30	Private Meetings and Press Availability Location: TBC	
17:30 – 18:00	Private Meeting with senior representatives of the Government of Canada (TBC)	



Evening Reception and Dinner | 17:30 – 21:00

Venue: Omni King Edward Hotel, Sovereign Ballroom

Dress Code: Business

Evening Reception and Dinner (hosted by Export Development Canada)		
Time	Event Description	Speaker
17:30 – 19:00	Cocktail Reception	
19:00 – 19:10	Welcome Remarks	ABLAC Chair, Rajiv Lall, Founder Managing Director & CEO of IDFC Bank
19:10	Dinner is served	
19:55 – 20:45	Address by Government of Canada (TBC)	
20:45 – 20:50	Concluding Remarks	
20:50	Event Concludes	

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