



ASSESSING GLOBAL VALUE CHAINS UNDER COVID-19

INFORMATION FOR SURVEY PARTICIPANTS

The COVID-19 pandemic is a global crisis that is fundamentally challenging global economic integration between states. Canadian businesses are facing unprecedented challenges, particularly with respect to global value chains. To ensure better adaptation and preparation for post-COVID economic recovery and reengagement, greater clarity is needed around the type of challenges Canadian companies face at the regional level. Understanding challenges to Canadian value chains in the Asia Pacific, the world's fastest growing economic region, is especially critical for mitigation and future recovery.

To help better position Canadian companies in the region, the Asia Pacific Foundation of Canada (APF Canada), a non-profit organization, is facilitating a survey on the current state of value chains in Canada and across the Asia Pacific. Once completed, APF Canada will disseminate all findings to the participant individuals and companies to ensure they have the actionable intelligence they need to adapt their business models in Asia as needed.

APF Canada understands the situation in the Asia Pacific is fluid. To this end, the Foundation will undertake this survey on a quarterly basis going forward. This time-series approach will not only allow companies to establish a baseline around their value chain operations in Asia, but also to have greater clarity around the region's fast-changing environment.

We are inviting companies of any size, across all sectors of the economy, to participate in this survey. At no time will the Foundation use the survey's results for commercial purposes. The findings will serve as a public good for Canadian and international firms alike.

**PLEASE CLICK HERE
TO PARTICIPATE**



If you have further questions, please contact lead researcher Dr. Grace Jaramillo at grace.jaramillo@asiapacific.ca.

OBJECTIVES:

To provide ongoing, original information about the status of value chains in the Asia Pacific; to provide timely and relevant analysis to affected businesses and to policy-makers working to solve crucial issues in global production networks; and, to identify pivotal supply issues that directly affect Canadians and their partners in Asia Pacific economies, both in the immediate term and once the crisis recedes.

METHODOLOGY:

APF Canada will utilize a tailored survey tool, issued every three months, providing real-time information on the state of value chain inputs and output bottlenecks, issues of supply and demand, and business projections that can contribute to improving public policy decisions.

PARTICIPATION:

Participants are asked to respond to a 20-25-minute survey. Surveys will be released on a quarterly basis for one year in order to track impacts over time. Participants are encouraged to respond to the survey each quarter and to share the survey with fellow business partners both up and down their value chain.

BENEFIT OF ENGAGEMENT:

Participants who provide contact information will receive a full report of the quarterly results. Reports will assess how value chains are behaving under pandemic conditions across the Asia Pacific, as well as by sector and subsector. This broad scope allows APF Canada to provide relevant contextual analysis and actionable intelligence to businesses coping with the impacts of COVID-19.

ETHICAL GUIDELINES AND USE OF THE RESULTS:

Participation is voluntary. Respondents will remain anonymous; sources are coded and safeguarded to preserve the identity of all the participating companies and individuals. The report will show only aggregated results, which will be tabulated by sector and subsector.

Thank you in advance for your participation. Your contribution is extremely valuable in assessing the current moment and in developing an informed forecast and policy response as we look to the future.