

# APF CANADA INVESTMENT MONITOR

## PRODUCTS AND SERVICES

*Strengthening Canada's investment relations  
with the Asia Pacific*



ASIA PACIFIC  
FOUNDATION  
OF CANADA

FONDATION  
ASIE PACIFIQUE  
DU CANADA

The Asia Pacific, home to many of the world's most dynamic and fastest growing economies, boasts unprecedented opportunities for Canadian business and communities as both a source and destination of foreign investment. With the region set to cement its position as the world's economic centre of gravity in the coming years, it is critical for private and public sector stakeholders to seize these opportunities as Canada seeks economic diversification and sustainable growth.

To catalyze this engagement, the Asia Pacific Foundation of Canada (APF Canada) compiles the [APF Canada Investment Monitor](#), an extensive database that tracks, analyzes, and visualizes the flow of foreign direct investment between Canada and the Asia Pacific at the firm level, comprising more than 3,000 deals worth over C\$411 billion. Our dedicated Business Asia research team uses a wide range of sources to generate the APF Canada Investment Monitor, which includes greenfield investments, asset purchases, equity investment, mergers, acquisitions, joint ventures, and others, from 2003 to the present. [More information on our methodology is available here.](#)

The public-facing version of the database, however, provides only an aggregate-level perspective of the Canada-Asia investment landscape, and merely scratches the surface when it comes to the wealth of knowledge the full APF Canada Investment Monitor dataset offers.

**As such, APF Canada is pleased to offer subscription options to investment attraction agencies and policy-makers across Canada in order to access a deeper level of data and analysis, providing the nuanced understanding required to engage successfully with this dynamic region.**

These subscription packages capture a range of data and analysis options, and include a combination of the following products and services:

### DATABASE ACCESS

*Access to the historic dataset, refreshed quarterly, providing raw data on the investing company; investment direction, value, type, year, and source/destination to the city level; sector and subsector; and, a one-line written summary of the deal.*

### TAILORED PRESENTATIONS OR BRIEFINGS

*Introduction to dataset or topic-specific presentation e.g. provincial investment trends (max. 30 minutes).*

### CUSTOM ANALYSIS

*Tailored products that reveal the analysis and narratives behind the data, such as a policy brief, sectoral overview, corporation history, comparative analysis, data trend analysis (max. two pages).*

### BUSINESS ASIA EVENTS

*Invitation to in-person or virtual events with an investment focus, including the annual Investment Monitor Report Launch.*

### DATASET ADVISORY SERVICES

*For partnerships only. Access to APF Canada Business Asia analysts for timely, custom data consulting services, including bespoke analytical reports and strategic recommendations.*

### DATA-SHARING AGREEMENTS

*For partnerships only. Grants right to share dataset with related organizations (e.g. small municipalities), within a negotiated agreement.*

## BENEFITS

<p><b>DATA PACKAGE</b> (\$2,750 incl. tax)</p>	<ul style="list-style-type: none"> <li>• Full Investment Monitor dataset (updated quarterly)</li> <li>• One tailored presentation or briefing</li> <li>• <i>Business Asia</i> event invitations</li> </ul>
<p><b>DATA ANALYSIS PACKAGE</b> (\$7,500 incl. tax)</p>	<ul style="list-style-type: none"> <li>• Full Investment Monitor dataset (updated quarterly)</li> <li>• One custom analysis request - e.g. policy brief, sectoral overview, corporation history, comparative analysis, data trend analysis</li> <li>• One tailored presentation or briefing</li> <li>• <i>Business Asia</i> event invitations</li> </ul>
<p><b>DATA ANALYSIS PACKAGE PLUS</b> (\$12,000 incl. tax)</p>	<ul style="list-style-type: none"> <li>• Full Investment Monitor dataset (updated quarterly)</li> <li>• Two custom analysis requests - e.g. policy brief, sectoral overview, corporation history, comparative analysis, data trend analysis</li> <li>• Two tailored presentations or briefings</li> <li>• <i>Business Asia</i> event invitations</li> </ul>
<p><b>PARTNERSHIP PACKAGE</b> (\$48,000 incl. tax)</p>	<ul style="list-style-type: none"> <li>• Full Investment Monitor dataset (updated quarterly)</li> <li>• Negotiated data-sharing rights</li> <li>• Dataset advisory services</li> <li>• Option to appoint a representative to the Investment Monitor Advisory Council</li> <li>• Four custom analysis requests - e.g. policy brief, sectoral overview, corporation history, comparative analysis, data trend analysis</li> <li>• Recognition of support in Investment Monitor publications</li> <li>• Up to five tailored presentations or briefings upon request</li> <li>• <i>Business Asia</i> event invitations.</li> </ul>
<p><b>CUSTOM RESEARCH SOLUTION</b> (Quote upon request)</p>	<p>For one-off requests requiring a high degree of description and analysis, and/or containing a broad scope of information, a quote for customized research can be provided upon request. Most commonly, the research product will be a 10- to 20-page case analysis with curated data tables attached as appendices.</p>
<p><b>EVENT PARTNERSHIP</b> (Quote upon request)</p>	<p>For one-off requests to host a tailored webinar or event for your stakeholders, a quote for an event partnership can be provided upon request. Services include customized briefings and presentations, event organization and facilitation, and event moderation. Most commonly, the event will be a 30 to 60 minute presentation on a specific investment topic.</p>

### ABOUT APF CANADA

The Asia Pacific Foundation of Canada (APF Canada) has been a leader in research and analysis on Canada's relations with Asia for more than three decades. Established by an Act of Parliament in 1984, APF Canada is dedicated to strengthening ties between Canada and Asia, including a strong focus on facilitating trade, investment and innovation. Our Business Asia team provides high-quality, relevant, and timely information and insights for policy-makers and business leaders in both Canada and the Asia Pacific to promote economic linkages across the region.

For more information, and to subscribe, please contact:

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