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First Canadian Women-only Virtual Business Mission to India

—
*La première mission commerciale virtuelle
exclusivement féminine en Inde*

Canada

This mission is supported through contributions from the Government of Canada



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MESSAGES



MESSAGE FROM

The Honourable Mary Ng

Minister of International Trade, Export Promotion, Small Business and Economic Development

I would like to thank the Asia Pacific Foundation of Canada (APF Canada) and the Canada-India Business Council (C-IBC) for leading this first Virtual Business Mission to India for Canadian women entrepreneurs, supported through our government's Women Entrepreneurship Strategy (WES) – a \$6-billion-dollar investment to help break down barriers and support Canadian women entrepreneurs to start up, scale up, and expand their businesses across Canada and overseas.

To the diverse and talented group of women entrepreneurs participating in this Business Mission – welcome! Your initiative with India could not be more timely, as Canada works to strengthen commercial ties across the Indo-Pacific. Our two countries share strong people-to-people-ties, and India is home to a dynamic entrepreneurial population and world-leading tech ecosystem.

Through the delegates' participation, they will have the opportunity to connect with other ambitious and inspiring women entrepreneurs and create opportunities to access new markets and expand their business. Our government will continue to support Canadian entrepreneurs' efforts as they develop new or strengthen existing business relationships with Indian partners.

I encourage all delegates to take full advantage of what I call Canada's trade toolkit, which is made up of Business Development Canada, Export Development Canada, Invest in Canada, and the Trade Commissioner Service, or TCS.

With 160 offices worldwide, the TCS provides on-the-ground support, expert market knowledge, and local contacts that can help your business succeed abroad. The TCS saw a significant increase of 46% in women entrepreneurs' participation rate last

year, and I hope you will benefit from their services too.

In addition, our new Canadian Technology Accelerator program in Delhi has been developed specifically to support dynamic, high-potential, Canadian firms like yours to scale up and tackle business opportunities in this exciting market.

Once again, I would like to thank APF Canada and the C-IBC for their leadership in organizing this tremendous opportunity to support our nation's best and brightest women entrepreneurs.

To everyone attending today: now, more than ever, the world needs more Canada. May this mission help you take your business to new heights and new markets in India, across the Indo-Pacific, and beyond.

Thank you, merci!

JOINT MESSAGE FROM



Patricia Koval

Chair, First Canadian Women-only Virtual Business Mission to India



Janice Fukakusa

Vice-Chair, First Canadian Women-only Virtual Business Mission to India

It gives us great pleasure to lead this dynamic group of women on the Asia Pacific Foundation of Canada's First Canadian Women-only Virtual Business Mission to India. This mission is intended to help women entrepreneurs succeed in business by presenting opportunities to access growth markets in the Asia Pacific region. The mission is also enabling dialogue on gender equality and policy to promote women's economic empowerment in Canada and India.

Our delegation highlights Canada's cultural diversity and includes some leading women in business and thought leadership, and inspiring women entrepreneurs. These women represent Canada's best and brightest in business with mission entrepreneurs carefully chosen for their

innovative technologies, products and services in the areas of education, sustainable solutions, agri-tech, bioscience, biotechnology, and digital health. We endeavour to connect delegates with Indian businesses to secure partnerships, research collaborations, investment as well as distribution deals. Our overall goal is to achieve mutually beneficial outcomes for Canadian and Indian businesses.

With the world's seventh-largest economy, and poised to soon become the fifth-largest, India's market potential is broad. The country is home to 1.4 billion people, boasts the third-largest GDP in Asia, and after a sharp COVID-induced downturn in 2021 its economy is expected to grow by over 8 percent in the coming year. We very much look

forward to the mission's gender and economic policy discussions and to connecting talented Canadian women entrepreneurs and business leaders with Indian partners to further women's economic advancement in both countries.

We would like to take this opportunity to recognize the tremendous efforts of the Asia Pacific Foundation of Canada, led by Christine Nakamura, Vice-President of the Toronto Office, for organizing what promises to be an exciting and fruitful mission. In closing, we would like to express our sincere thanks to the Government of Canada, presenting sponsor Air Canada as well as the mission partners and supporters in Canada and India for investing in this worthy and progressive initiative.



MESSAGE FROM

His Excellency Ajay Bisaria

High Commissioner of India to Canada

I would like to congratulate the Asia Pacific Foundation of Canada (APF Canada) for convening the First Canadian Women-only Virtual Business Mission to India around International Women's Day, 2022. This is a timely initiative and a welcome pathway to step up our bilateral trade.

The Indian economy has shown remarkable resilience and we are on track to achieve a V-shape recovery. The IMF has projected over 9 per cent GDP growth for India in 2022. We see multiple complementarities between the Indian and Canadian economies to find win-win solutions to benefit businesses on both sides.

The India-Canada bilateral trade in goods and services has increased in recent years, with tremendous potential for a further steep rise. We already have over \$100 billion of economic

exchange, when we include trade, investment, remittances, and tourism spending. We expect this number to double by 2025 commensurate with the doubling of India's GDP. The headline of this relationship has clearly been the ten-fold increase in Canadian portfolio investment in India, from \$5 billion to over \$50 billion.

In India, over 20 per cent of MSMEs are owned by women. We have around 15 million women-owned businesses that provide direct employment to up to 27 million people. Many established Indian companies have women CEOs, including new and innovative ones like Byju's, Nykaa, MobiKwik, and Zolo.

The Government of India has been encouraging women entrepreneurs and has initiated various schemes. We have seen an increased budget

allocation for Women and Child Development by 14 per cent in 2021, setting aside close to US\$4 billion in FY2021 for women's empowerment.

I am happy to note that this business mission is supported by the Government of Canada and The Hon. Mary Ng, Canada's Minister of International Trade, Small Business, Export Promotion and Economic Development. India's Minister of Commerce and Industry, Mr. Piyush Goyal, has been equally supportive. Under their guidance, we hope to make quick progress on a bilateral trade agreement that should give a further fillip to business.

I felicitate APF Canada for this initiative and wish all success to the APF Canada-led First Canadian Women-only Virtual Business Mission to India.



MESSAGE FROM

Cameron MacKay, High Commissioner-designate of Canada to India and Consuls General Diedrah Kelly (Mumbai), Benoit Préfontaine (Bengaluru) & Patrick Hebert (Chandigarh)

We are very pleased to welcome participants in the First Canadian Women-Only Virtual Business Mission to India on March 7-8, 2022.

The mission comes at an opportune time as India continues to be an important market in the Indo-Pacific region. The country offers huge business opportunities as it emerges from the pandemic, with its economy projected to recover by 6.5 per cent in the current financial year ending March 2022.

Women are playing a significant role in this growing economy. According to the Women in Business 2021 report by global accounting firm Grant Thornton, 39 per cent of senior management positions in the country are held by women, against the global average of 31 per cent, ranking

India third in the world. And women in India are now taking prominent roles in leading start-ups more than ever before.

Our team of Trade Commissioners at our network of eight offices across India are here to help Canadian companies make connections with the local business community and to help establish roots here.

Canada is committed to removing barriers to women's participation in international trade and ensuring non-discrimination on the basis of gender. In fact, Canada mandates a feminist approach in all aspects of foreign affairs through our Feminist Foreign Policy, which flows from our longstanding commitment to upholding human rights, gender equality, and the rules-

based international order. Women's economic empowerment not only helps improve quality of life for women entrepreneurs, it helps in the growth of the nation's economy and brings prosperity for all.

The mission also coincides with International Women's Day on March 8th, and I congratulate the Asia Pacific Foundation of Canada for its leadership in supporting Canadian women business leaders.

We are confident that this mission will be very successful and will further enhance the strong commercial ties between Canada and India.

We wish a very productive and rewarding virtual mission to all delegates.



MESSAGE FROM

The Honourable Pierre Pettigrew

Chair of the Board, Asia Pacific Foundation of Canada

It gives me great pleasure to welcome everyone to the First Canadian Women-only Virtual Business Mission to India. The agenda promises to be filled with rich discussions on gender economic development, as well as strategies for entering the international markets with women business leaders, and entrepreneurs from both Canada and India. The mission also features a pitch session at which our Canadian delegates will introduce their products and services to potential partners in-market. I hope that the mission's two days of policy and business discussions will be fruitful, leading to agreements and collaborations that will benefit both our economies and societies.

While Canadian businesses have been expanding their presence in the region for many years, women-owned and -led small, and medium enterprises have traditionally focused on our domestic market. Happily, that is now changing and the time is right for Canadian women entrepreneurs to diversify into international markets. India, an increasingly dynamic and innovative economy with strengths in internet and communications technologies, pharmaceutical production, and business services, is an ideal partner for Canadian women-owned and -led businesses and this mission is a testament to the positive opportunity that lies before us.

I would like to congratulate the Canadian women delegates who have been carefully chosen for the mission from across our country. I also extend my sincere appreciation to the efforts of the Asia Pacific Foundation of Canada team, led by Christine Nakamura, Vice-President of the Foundation's Toronto Office, for bringing this ambitious and inspiring vision to reality.



MESSAGE FROM

Jeff Nankivell

President and CEO, Asia Pacific Foundation of Canada

On behalf of the Asia Pacific Foundation of Canada (APF Canada) I am delighted to welcome all participants in the First Canadian Women-only Virtual Business Mission to India, the Foundation's fifth gender-based business mission to the Asia Pacific region. In our efforts to support economic growth and women's economic advancement, we encourage Canadian women in business, and in particular women entrepreneurs leading small and medium enterprises, to consider diversifying their target markets to include the burgeoning markets of the Asia Pacific. This unique mission is the latest in a series of missions to Asia to be organized by the Foundation under the leadership of Christine Nakamura, Vice-President of our Toronto Office, and the fourth mission supported by the government of Canada's Women Entrepreneurship Strategy's Ecosystem Fund.

India is a growing economic powerhouse with solid fundamentals, that position the country for unparalleled opportunities over the next two decades. Home to nearly one sixth of the world's population and with one of the largest GDPs in Asia, India's market potential is vast. Projected to expand by 8.1 per cent in the coming year, India's increasingly dynamic and innovative economy offers myriad opportunities for smart firms. Under the theme "Growing Smarter," APF Canada's Women-only Business Mission to India focuses on technology innovations in education, sustainable solutions, agri-tech, bioscience, biotechnology, and digital health and seeks to facilitate connections and grow cooperation opportunities for Canadian women-owned and -led firms in these sectors. Promoting women's economic empowerment isn't just good for women, but good for society and good for business as well.

I would like to take this opportunity to recognize our Mission Chair, Patricia Koval, and Mission Vice-Chair, Janice Fukakusa, both of whom have dedicated a great deal of time for this mission, and to thank our numerous public and private sector partners in Canada and India for their generous support. The realization of this ambitious and inspiring project is a team effort – thank you to all our sponsors, partners, collaborators, and contributors. I hope that your meetings and discussions are productive, and I look forward to the mission's positive results.



AGENDA

DAY 1 MISSION AGENDA

Time EST	Component	Speaker	Speaker Title
10:00am	Introduction and Mission Context by M.C.	Christine Nakamura	Vice-President Toronto Office, APF Canada
10:07am	Welcome Remarks	Patricia Koval	Mission Chair and Board Chair, Canada-India Business Council
10:10am	Introduction of Minister	Sara Wilshaw	Assistant Deputy Minister and Chief Trade Commissioner, Global Affairs Canada
10:13am	Remarks	The Hon. Mary Ng	Minister of International Trade, Export Promotion, Small Business and Economic Development
10:18am	Ministerial Message	H. E. Piyush Goyal	Minister of Commerce & Industry; Minister of Consumer Affairs & Food & Public Distribution; Minister of Textiles, Government of India
		Moderator: Patricia Koval	Mission Chair and Chair, Canada-India Business Council
10:23am	Fireside Chat: Promoting Women's Economic Empowerment in India and Canada	Bharati Balakrishnan	Country Head & Director, Shopify India
		Elyse Allan	Corporate Director

Time EST	Component	Speaker	Speaker Title
11:28am	Closing Remarks	Christine Nakamura	Vice-President Toronto Office, APF Canada

11:30am

End of Program



DAY 2 MISSION AGENDA

Time EST	Component	Speaker	Speaker Title
10:00am	Context	Christine Nakamura	Vice-President Toronto Office, APF Canada
10:10am	Fireside Chat: Canada-India Growth Opportunities for Entrepreneurs and SMEs	Moderator: Dr. Ilse Treurnicht	Impact Investor, Director & Advisor
		Geeta Sankappanavar	Founder & CEO, Akira Impact
10:55am	Canadian Delegate Business Pitches: Two Streams with Q&A	Upasana Taku	Chairperson of the Board, Executive Director, Co-founder, and COO, MobiKwik Group
		Moderators: Christine Nakamura	Vice-President Toronto Office, APF Canada
11:28am	Closing Remarks	Moderators: Dr. Allison Sekuler	President & Chief Scientist, Baycrest Academy for Research and Education at Baycrest Centre for Geriatric Care & President & Chief Scientist, Centre for Aging + Brain Health Innovation
		Christine Nakamura	Vice-President Toronto Office, APF Canada
11:30am	End of Program		



SPEAKERS



The Honourable Mary Ng

*Minister of International Trade, Export Promotion,
Small Business and Economic Development*

The Honourable Mary Ng was first elected as Member of Parliament for Markham—Thornhill in 2017. She has previously served as Minister of Small Business, Export Promotion and International Trade.

Minister Ng is a devoted community leader who has always believed in the power of public service. She has 20 years of experience in the areas of education, women's leadership, job creation, and entrepreneurship.

Minister Ng immigrated to Canada from Hong Kong with her family, and grew up learning about the struggle and eventual success that many new immigrants experience in Canada.

Her years working for the Ontario Public Service, Ryerson University, and the Ontario Ministry of Education led to her being recognized as one of Canada's top-performing public sector leaders. She later served as Director of Appointments for Prime Minister Justin Trudeau.



His Excellency Piyush Goyal

*Minister of Commerce & Industry, Consumer Affairs,
Food & Public Distribution and Textiles*

H.E. Piyush Goyal is India's Minister of Commerce and Industry; Minister of Consumer Affairs, Food and Public Distribution; Minister of Textiles. He is also Leader of the Rajya Sabha, the upper house of India's Parliament. He previously held several other portfolios, including as Minister of Railways, Minister of Finance and Corporate Affairs (twice), Minister of Coal, and Minister of State (Independent Charge) for Power, New and Renewable Energy and Mines. Under his leadership, the Ministry of Railways achieved its best-ever safety record. As Minister of Power, Coal and New Renewable Energy, he led a wide range of reforms, including fast tracking the electrification of the nearly 18,000 unelectrified villages in some of the remotest and most inaccessible parts of India, the country's most comprehensive power sector reform, the world's largest renewable energy expansion program, and the world's largest LED light bulb distribution program.

In 2018, Minister Goyal received the 4th Annual Carnot Prize from the Kleinman Center for Energy Policy at the University of Pennsylvania in recognition of his contributions to transformations in India's energy sector. Minister Goyal is a member of the governing Bharatiya Janata Party (BJP) and in his over 35 years in politics has served in several of the party's leadership positions, including as its National Treasurer, and serving on its National Executive. Outside politics, he worked as an investment banker and served on the Board of the State Bank of India (the country's largest commercial bank) and the Bank of Baroda.



Patricia Koval

*Chair of Mission,
Chair of Canada-India Business Council*

Patricia A. Koval is a corporate director and lawyer based in Toronto. She is a retired Senior Partner of Torys LLP, a major Canadian law firm, where she specialized in corporate finance, mergers and acquisitions, and corporate governance. Pat co-founded and co-chaired Torys India Practice Group, and led the legal teams for Indian companies undertaking major acquisitions and investments into Canada.. She continues to promote Canada-India business through her over 15-year involvement with the Canada-India Business Council, of which she has been Chair since 2016.

Pat is a Director of Trans Mountain Corporation, which operates the major Canadian pipeline which delivers oil to Pacific ocean ports. She is a Director and the Vice-Chair of Ontario's Independent Electricity System Operator, which operates Ontario's electricity system and wholesale markets. She is also a director of major Canadian construction, real estate and senior living companies within Canada's Tridel Group.

In addition to her corporate directorships, Pat is Chair of the Canadian Performance Reporting Board of CPA Canada, and Chair of Toronto and Region Conservation Foundation. She serves on the GTA Chapter Executive Board of the Institute of Corporate Directors and is a director or advisory committee member of various non-profit organizations in Canada and the US, many of which undertake conservation work in India.

Pat graduated from the joint MBA/J.D. program at Schulich School of Business and Osgoode Hall Law School in Toronto, after completing an Hons BA (Economics).



Christine Nakamura

*Vice-President, Toronto Office,
Asia Pacific Foundation of Canada*

Ms. Christine Nakamura is Vice-President at the Asia Pacific Foundation of Canada's Toronto office. From 1976 to 2011, she was employed in various capacities by the Government of Canada in a number of departments including Citizenship and Immigration Canada, Department of Justice and most recently, Department of Foreign Affairs, Trade and Development. She has served overseas in Japan and Korea and holds a Bachelor's degree from the University of Toronto, where she majored in East Asian Studies. Ms. Nakamura is a board member of the Japanese Canadian Culture Centre Foundation in Toronto, Vice-President of the Japan Earthquake Relief Fund, board director of the National Coalition of Canadians Against Anti-Asian Racism and Operation Smile Canada, and a member of the Advisory Council (Canada) for the Prince Takamado Japan Canada Memorial Fund, and is the recipient of the Organization of Women in International Trade's 2020 JoAnna Townsend Excellence Award for Leadership in International Trade.



Elyse Allan

Corporate Director

Elyse Allan, C.M. is an accomplished executive with experience in driving growth, technology and innovation. She served as President and Chief Executive Officer of GE Canada and Vice President of the GE Company where she led a multi-billion dollar digital, manufacturing and industrial services company. Elyse currently serves as a board director of Brookfield Asset Management, a global alternative asset manager, Westinghouse Electric Co., and the MaRS Discovery District. As founding chair of Invest Ontario, she has created a new provincial agency focused on securing and growing investment in Ontario while also serving as director and vice chair of Ontario Health, the recently established agency overseeing the Ontario Health system. She has actively contributed to shaping Canada's domestic and international public policy as a director of numerous business, economic and fiscal policy organizations as well serving on task forces across all levels of government. Elyse is the recipient of 5 honorary doctorates. Also, the media and various organizations such as the Public Policy Forum, YWCA, Canadian Energy Association, and Women's Executive Network have recognized her accomplishments. In 2014, she was appointed a member of the Order of Canada for her focus on engaging young girls and women in science, technology and innovation.



Bharati Balakrishnan

Country Head and Director, Shopify India

Bharati Balakrishnan is a consumer internet and retail leader with deep experience in building and scaling online and offline retail businesses. Her early experience is in strategy consulting and investing, followed by a decade of deep operating experience in India's start-up eco-system. She has been a Senior Director in the India strategy team of Alibaba, served as Vice President and Head of Categories for the giant Indian fintech company Paytm, and as Senior Vice President of Digital Commerce with Future Group India. Bharati was hired as Country Head and Director of Shopify India in October 2021.



Geeta Sankappanavar

Founder & CEO, Akira Impact

Geeta Sankappanavar is a serial entrepreneur, investor, and community leader. She is a founder of Rallius, a social impact fintech, as well as Green Impact Partners and Pipestone Energy (both recently publicly listed), and a co-founder of Northbase Finance. She is the founder and CEO of Akira Impact, an essential assets investment firm that invests to support UN Sustainable Development Goals 5,6,7 and 12. Prior to Akira, she was co-founder and President of Grafton Asset Management, a ~\$1B energy investment firm. Geeta began her career as a consultant with McKinsey and Company and is a graduate of the Massachusetts Institute of Technology.

Geeta is recognized as an international thought leader, an unrelenting advocate for women's equality and a committed philanthropist. She has been honoured as one of Canada's Top 100 Most Powerful Women (2014, 2015, 2016, 2017, Hall of Fame), Alberta's 50 Most Influential People and Calgary's Top 40 Under 40.

Geeta serves as the Chair of the Board of Governors for the University of Calgary, as well as serves on the board of UNICEF Canada, AXIS Connects, the Palix Foundation and as a member of the Calgary Foundation Investment Committee. In addition to her non-profit boards, Geeta serves as Chair of the Board of Directors for Green Impact Partners.



Dr. Allison Sekuler

President & Chief Scientist, Baycrest Academy for Research and Education at Baycrest Centre for Geriatric Care & President & Chief Scientist, Centre for Aging + Brain Health Innovation

Dr. Allison Sekuler (FSEP, FPS, FAPS) is the Sandra A. Rotman Chair in Cognitive Neuroscience, President and CEO Research at Baycrest Health Sciences, and Managing Director of the Rotman Research Institute and the Centre for Aging + Brain Health Innovation (CABHI). A graduate of Pomona College (BA, Mathematics and Psychology) and the University of California, Berkeley (PhD, Psychology), Allison is also a Professor at the University of Toronto and McMaster University.

At Baycrest, Allison leads the campus-wide research programs in aging, dementia, and brain health and wellness; and the strategic direction of the CABHI as it pursues its mission to accelerate innovative products, services, and best practices to support brain health and healthy aging, working closely with partners in the academic, health, government, non-profit, and industry sectors within Canada and globally. Her own research on perception and cognition uses behavioural and neuroimaging approaches, with specific interests in aging, face perception, learning and plasticity, and neurotechnology. Her translational work aims to develop methods to prevent, detect, and treat age-related sensory- and cognitive-decline.

She has scientific and industry collaborations across North America, the EU, and Asia, and her work has been published in leading international journals, including Nature. Allison has won numerous national and international awards for research, teaching, and leadership - including serving as the country's first Canada Research Chair in Cognitive Neuroscience and recently being named one of WXN's Top 100 Most Powerful Women in Canada in 2019.



Dr. Ilse Treurnicht

Impact Investor, Director, Advisor

Dr. Ilse Treurnicht works at the intersections of science and technology, entrepreneurship and business, investment and public policy - fostering innovation for both economic and environmental/social impact.

She is a managing partner of TwinRiver Capital (an impact investment firm), a general partner in North South Ventures (a seed stage med fund), executive chair of Triphase Accelerator Corporation (a cancer company), chair of the Public Policy Forum, a director of the Equality Fund, and a member of the Global Innovation Council.

Ilse was chair of the Canadian Task Force on Social Finance, served on the Government of Canada's Science, Technology and Innovation Council, Canada's Advisory Council on Economic Growth, the Advisory Committee on Open Banking and on the boards of several technology firms and non-profit organizations.

She was CEO of MaRS Discovery District (marsdd.com) in Toronto from 2005-2017, as it developed from concept into a leading urban innovation hub. She joined MaRS from her role as CEO of Primaxis Technology Ventures, a seed stage venture capital firm.

Ilse holds a doctorate in chemistry from Oxford University, which she attended as a Rhodes Scholar.



Upasana Taku

Chairperson of the Board, Executive Director, Co-founder, and COO, MobiKwik Group

Upasana Taku is the Chairperson of the Board, Executive Director, Co-Founder and COO of the MobiKwik Group. She co-founded MobiKwik with a vision to transform the digital payments landscape in India, which was close to nil when the company started in 2009. She believes that the Indian Fintech opportunity will be at least \$1 trillion by 2025 and that MobiKwik will be a significant part of it. Upasana loves getting deals/projects done in record time while running a tight ship. She holds a bachelor's degree in Industrial Engineering from Punjab Technical University and a master's degree in Management Science and Engineering from Stanford University.

Prior to her entrepreneurial journey, Upasana worked with PayPal in San Jose in its financial services, global payments, and risk divisions. She also spent time with HSBC in San Diego working on the product team of its auto finance division. Upasana has always been passionate about creating grassroots impacts, which brought her back to India from the U.S. in 2008. In 2019, Upasana was featured in Forbes Asia's Power Businesswomen list of 25 accomplished women shaping Asia's business landscape. She was featured in the Kotak Wealth Hurun – Leading Wealthy Women List 2020, ranked as the 12th richest self-made woman in India.

PROJECT TEAM

MISSION CHAIRS

Patricia Koval

Chair of Mission

Janice Fukakusa

Vice-Chair of Mission

PROJECT DIRECTOR

Christine Nakamura

Vice-President, Toronto Office

PROJECT MANAGER

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Media Specialist

Michael Roberts

Director of Communications

Nathan Stewart

GIS Researcher



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The Asia Pacific Foundation of Canada (APF Canada) is a not-for-profit organization focused on Canada's relations with Asia. Our mission is to be Canada's catalyst for engagement with Asia and Asia's bridge to Canada.

APF Canada is dedicated to strengthening ties between Canada and Asia with a focus on seven thematic areas.

Our research provides high-quality, relevant, and timely information, insights, and perspectives on Canada-Asia relations. Providing policy considerations and business intelligence for stakeholders across the Asia Pacific, our work includes Reports, Policy Briefs, Case Studies, Dispatches, Digital Media, and a regular Asia Watch newsletter that together support these thematic areas.

APF Canada also works with business, government, and academic stakeholders to provide custom research, data, briefings and Asia Competency training for Canadian organizations. Advisory services are available by request. We would be pleased to work with you to meet your research and business intelligence needs.



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