



ASIA PACIFIC
FOUNDATION
OF CANADA

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DU CANADA

DECEMBER 2022

Second Canadian Women-only Business Mission to Japan



This mission is supported by contributions from the Government of Canada

Canada

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Supporting organizations



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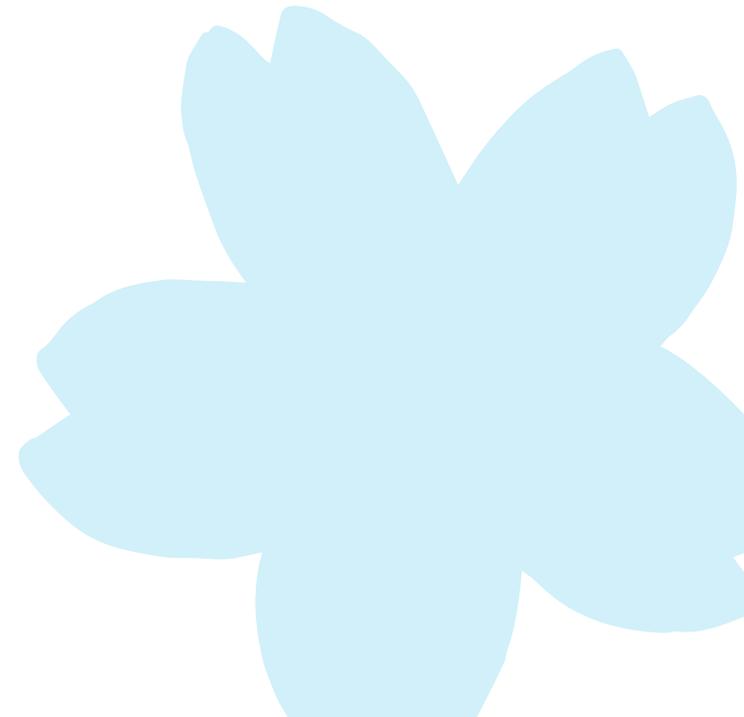
Company
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About APF
Canada





PRIME MINISTER · PREMIER MINISTRE

December 5–9, 2022

Dear Friends:

I am pleased to extend my warmest greetings to everyone taking part in the 2nd Canadian Women-Only Business Mission to Japan, organized by the Asia Pacific Foundation of Canada (APF Canada).



Canada and Japan are steadfast allies and partners with strong historic bonds, common values, and vibrant people-to-people ties. This important trade venture for women entrepreneurs in healthcare and clean technologies will help Canadian companies pursue opportunities for new business relationships and collaboration in the largest economy in the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP).

I would like to commend APF Canada for its hard work in organizing this mission. You can take pride in your commitment to our nation's economic prosperity in the wake of the global impacts of the COVID-19 pandemic and to fostering women's empowerment through trade. I am certain that the delegates will make the most of this unique and rewarding experience and that they will return home ready to take on new challenges and opportunities.

On behalf of the Government of Canada, I offer my best wishes for success with your mission.

Sincerely,

The Rt. Hon. Justin P. J. Trudeau, P.C., M.P.
Prime Minister of Canada

Minister of International Trade,
Export Promotion,
Small Business and
Economic Development



Ministre du Commerce international,
de la Promotion des exportations,
de la Petite Entreprise et
du Développement économique

Ottawa, Canada K1A 0G2

November 11, 2022

Congratulations to the Canadian women entrepreneurs who were chosen to take part in this exciting Second Canadian Women-only Business Mission to Japan, supported through the Women Entrepreneurship Strategy (WES) – a \$6-billion-dollar investment by the Government of Canada to help break down barriers and support Canadian women entrepreneurs to start up, scale up, and expand their businesses across Canada and overseas.



To the diverse and talented group women entrepreneurs participating in this first in-person Asia Foundation of Canada (APF Canada) mission since the pandemic – welcome! Your initiative with Japan could not be more timely, as Canada works to strengthen our commercial ties across the Indo-Pacific.

This unique opportunity will enable the promotion of gender-inclusive trade and highlight the important role of small and medium-sized enterprises (SMEs) in our respective economies. But most importantly, this mission will activate international partnerships for Canadian companies in the largest economy of the Comprehensive and Progressive Agreement for the Trans-Pacific Partnership (CPTPP) and a key market of the Indo-Pacific.

The first mission to Japan led by APF Canada in 2019 resulted in over a dozen business arrangements for Canadian women entrepreneurs — including partnerships, collaboration in research, manufacturing, product and service localization, and distribution. I know this mission will achieve similar successes.

To our Japanese friends in attendance, thank you for your warm reception for the Canadian delegation. To the organizers and delegates of this important business mission, I wish you good luck and I look forward to hearing about your successes. And to everyone attending today: now, more than ever, the world needs more Canada. I hope this mission helps you take your business to new heights and new markets in Japan, across the Indo-Pacific, and beyond.

The Honourable Mary Ng, P.C., M.P.

Canada 



MESSAGE FROM

Janice Fukakusa

Chair, Second Canadian Women-only Business Mission to Japan, Chancellor,
Toronto Metropolitan University

It gives me great pleasure to lead this dynamic group of women on the Asia Pacific Foundation of Canada's Second Canadian Women-only Business Mission to Japan. This mission is intended to help women entrepreneurs succeed in business by presenting opportunities to access growth markets in the Asia Pacific region. The mission is also enabling dialogue on gender equality and policy to promote women's economic empowerment in Canada and Japan.

The delegation highlights Canada's cultural diversity and includes some leading women in business and thought leadership, and inspiring women entrepreneurs. These women represent Canada's best and brightest in business with mission entrepreneurs carefully chosen for their innovative technologies, products and services in the areas of sustainable solutions, bioscience, and health technology. I endeavour to connect delegates with Japanese businesses to secure partnerships, research collaborations, investment as well as distribution deals. Our overall goal is to achieve mutually beneficial outcomes for Canadian and Japanese businesses.

With the world's third-largest economy, Japan's market potential is broad. The country is home to 124.2 million people, boasts the second-largest GDP in Asia, and after a sharp COVID-induced turndown, its economy is expected to grow over the next coming years.

I very much look forward to the mission's gender and economic policy discussions and to connecting talented Canadian women entrepreneurs and business leaders with Japanese partners to further women's economic advancement in both countries. I would like to take this opportunity to recognize the tremendous efforts of the Asia Pacific Foundation of Canada, led by Christine Nakamura, Vice-President of the Toronto Office, for organizing what promises to be an exciting and fruitful mission. In closing, I would like to express my sincere thanks to the Government of Canada, presenting sponsor Air Canada as well as the mission partners and supporters in Canada and Japan for investing in this worthy and progressive initiative.



MESSAGE FROM

Jeff Nankivell

President and CEO, Asia Pacific Foundation of Canada

On behalf of the Asia Pacific Foundation of Canada (APF Canada) I am delighted to welcome all participants to the Second Canadian Women-only In-person Business Mission to Japan, the Foundation's sixth gender-based business mission to the Asia Pacific region and the first in-person mission since the pandemic. In our efforts to support economic growth and women's economic advancement, we encourage Canadian women in business, and in particular women entrepreneurs leading small and medium enterprises, to consider diversifying their target markets to include those in the dynamic Indo-Pacific region. This unique mission is the latest in a series of missions to Asia to be organized by the Foundation under the leadership of Christine Nakamura, Vice-President of our Central Canada Office, and the fifth mission supported by the government of Canada's Women Entrepreneurship Strategy's Ecosystem Fund.

Japan and Canada are established economic partners with mature trading relationships that have the potential to deepen even further under the

Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), of which we are both signatories. Collaboration through this timely project promises to deepen existing people-to-people ties and should result in mutually beneficial socio-economic outcomes. Promoting women's economic empowerment isn't just good for women, but good for society and certainly for business and our economies as well.

I would like to take this opportunity to recognize our Mission Chair, Janice Fukakusa, who has been a strong proponent of our women's business mission series since 2019, and to thank our numerous public and private sector partners in Canada and Japan for their generous support. The realization of this ambitious and inspiring project is a team effort – thank you to all our sponsors, partners, collaborators, and contributors. I hope that your meetings and discussions are productive, and I look forward to the mission's positive results.



MESSAGE FROM

His Excellency Ian McKay

Ambassador of Canada to Japan

I am very pleased to welcome the Second Canadian Women-only Business Mission to Japan, with its important focus on building women's partnerships in health care and clean technologies. I would like to thank the Asia-Pacific Foundation of Canada for its leading role in organizing this Mission. It is also a wonderful occasion to be able to welcome The Honourable Mary Ng, Minister of International Trade, Export Promotion, Small Business and Economic Development, on her first visit to Japan in her official role.

In April 2019, the Asia Pacific Foundation of Canada led its first Canadian Women-only Business Mission to Japan and demonstrated, through its great success, the vast potential for women entrepreneurs in this market. Japan is the world's 3rd largest economy, Canada's 4th largest merchandise trading partner and our largest source of foreign direct investment from Asia. As the world continues to recover from the COVID-19 pandemic and the economic impact of increased inflation and supply chain disruptions, the Japanese market of 125 million people offers attractive opportunities for Canadian companies. The implementation of the Comprehensive and Progressive for Trans-Pacific Partnership (CPTPP) – in which Canada and Japan are the two largest economies – launched new possibilities for Canadian companies interested in exporting to Japan. Free trade promotion and trade agreement implementation is one of Canada and Japan's six shared priorities, as agreed to by our Foreign Ministers in May 2021 and further solidified during Minister Joly's October 2022 visit to Japan, when Canada and Japan jointly announced an Action Plan

towards the implementation of these priorities. In the Action Plan, both Canada and Japan highlight the importance of support for inclusive economic growth through the promotion of increased participation of women-led businesses and SMEs in international trade and investment.

As the Canada-Japan commercial relationship continues to strengthen, women business leaders have an important role to play in contributing to growth and prosperity. Canada's [Business Women in International Trade program](#) of the Trade Commissioner Service is dedicated to supporting the efforts of Canadian women-owned businesses to expand into global markets. The Government of Canada firmly believes that the benefits arising from international trade are maximized through an inclusive and diversified approach that promotes the participation of all segments of society.

At the core of our bilateral relationship with Japan are the people-to-people and business-to-business connections that are forged through important initiatives such as this Second Canadian Women-only Business Mission to Japan. I look forward to meeting you and I encourage you to take advantage of the variety of networking events during this week's mission to maintain and build those relationships.

I wish the Mission every success.

Ian G. McKay

Ambassador of Canada to Japan



MESSAGE FROM

Kanji Yamanouchi

Ambassador of Japan to Canada

I would like to extend my heartfelt congratulations to the second Canadian Women-Only Business Mission to Japan. This mission, in which International Trade Minister Mary Ng will participate as a keynote speaker, is so significant for both Canada-Japan relations and women's empowerment, at this critical juncture. I am confident that the mission will be inspiring the Japanese leaders and only contribute to the enhancement of bilateral relations.

In the midst of serious international circumstance, Canada has not only a high supply capacity for energy, critical minerals, food, and other items, but also cutting-edge technologies such as AI, quantum computers, and clean technology. Canada and Japan are now placed in an environment where our mutual relationships can be further deepened in various fields.

Looking at the recent developments between our two countries, I feel that a new chapter between Canada and Japan has begun. Foreign Minister Mélanie Joly visited Japan in October this year. On that occasion, the Canada-Japan Action Plan was announced to contribute to the vision shared by both Canada and Japan, a "Free and Open Indo-Pacific," and the official negotiations on a General Security of Information Agreement will be launched.

Innovation, Science and Industry Minister François-Philippe Champagne has already made two visits to Japan in July and September this year, and he has energetically held talks with his counterparts as well as many Japanese business leaders.

Canadian and Japanese chambers of commerce had productive meetings in Toronto last September. They focused on supply chains, energy, and food, and it is expected that this will lead to concrete results.

The Kishida Cabinet puts high priority on gender equality, and it will hold the World Assembly for Women (WAW!), an international conference for the realization of gender equality this December. Next year, Japan will host the G7 Ministers' Meeting for Gender Equality and Women's Empowerment. In this context, the mission is just timely to demonstrate that Canada and Japan are working together for women's empowerment.

All in all, the Canadian Women-Only Business Mission will add a truly important page to the new chapter of Canada-Japan relations.

Agenda - Day 1

December 5, 2022 (All times in JST)

EMBASSY OF CANADA, OSCAR PETERSON THEATRE

- 9:30AM **Registration Opens**
- 10:00AM **Introduction by M.C.**
Ms. Christine Nakamura, Vice-President Central Canada Office, APF Canada
- 10:05AM **Welcome Remarks**
H. E. Ian McKay, Ambassador of Canada to Japan
- 10:08AM **Welcome Message (Recorded)**
Ms. Janice Fukakusa, Chair, Second Canadian Women-only Business Mission to Japan
- 10:10AM **Prime Minister's Welcome Message (Recorded)**
The Rt. Hon. Justin Trudeau, Prime Minister of Canada
- 10:15AM **Keynote Speech: Women's Inclusion: A Key Driver of Economic Growth**
The Hon. Mary Ng, Minister of International Trade, Export Promotion, Small Business and Economic Development
- 10:30AM **Fireside Chat**
The Hon. Mary Ng, Minister of International Trade, Export Promotion, Small Business and Economic Development
Ms. Yumiko Noda, Tokyo Co-Chair, Second Canadian Women-only Business Mission to Japan, Chairman and Representative Director, Veolia Japan K.K., Vice Chair of the Board of Councillors, Keidanren
- 10:45AM **Panel 1: Male Allies: Partners toward Gender Equity**
Mr. Kiyoto Tsuji, Deputy Secretary-General of the Liberal Democratic Party (LDP), former Parliamentary Vice-Minister of Foreign Affairs
Ms. Yumiko Noda, Tokyo Co-Chair, Second Canadian Women-only Business Mission to Japan, Chairman and Representative Director, Veolia Japan K.K., Vice Chair of the Board of Councillors, Keidanren
Dr. Atsushi Sunami, President, Sasakawa Peace Foundation
Ms. Maili Wong, Board Member, APF Canada, Executive Vice-President, Senior Portfolio Manager & Board Director, Wellington-Altus Private Wealth
Moderated by Ms. Yukako Uchinaga, Chairperson and Representative Director, Japan Women's Innovative Network (J-WIN)

EMBASSY OF CANADA, 4TH FLOOR SOUTH

12:00PM **Networking Lunch**
Sponsored by Shiseido Canada

EMBASSY OF CANADA, OSCAR PETERSON THEATRE

1:30PM **Panel 2: Women in STEM Driving Change**
Dr. Linda Maxwell, Surgeon, Executive Director and Founder, Biomedical Zone, TMU (in partnership with Unity Health Toronto)
Dr. Shawna Pandya, Physician, Scientist-Astronaut Candidate, VP Immersive Medicine, Luxsonic Technologies
Dr. Rami Suzuki, President and Representative Director, Moderna Japan Inc.
Moderated by Dr. Allison Sekuler, President and Chief Scientist, Centre for Aging + Brain Health Innovation (CABHI)

2:45PM **Health Break**

3:10PM **Panel 3: CanWIN: Growing Women's International Ecosystems**
Ms. Sara Wilshaw, ADM and Chief Trade Commissioner, Global Affairs Canada
Ms. Yukako Uchinaga, Chairperson and Representative Director, J-WIN
Ms. Amanda Healy, CEO, Kirrikin
Ms. Elisa Chiu, Founder, Anchor Taiwan
Moderated by Ms. Christine Nakamura, Vice-President, Central Canada Office, APF Canada

4:25PM **Remarks from Air Canada Representative, Official Airline Sponsor of the Mission Series**
Ms. Kiyoko Weiss, Director of Sales Asia Pacific, Air Canada

4:30PM **Closing Remarks**
Ms. Christine Nakamura, Vice-President Central Canada Office, APF Canada

EMBASSY OF CANADA, 4TH FLOOR NORTH

5:00PM **Cocktail Reception – Delegation-only**
Sponsored by Export Development Canada

6:30PM **Conclude Day 1**

Agenda - Day 2

December 6, 2022 (All times in JST)

HOTEL NEW OTANI, AZALEA ROOM, MAIN BUILDING, BANQUET FLOOR

8:15AM-9:30AM Women Business Leaders Roundtable
By Invitation-only

EMBASSY OF CANADA, 4TH FLOOR NORTH AND SOUTH

9:00AM Delegate Meetings with Provincial Representatives

10:00AM B2B Matching Meetings

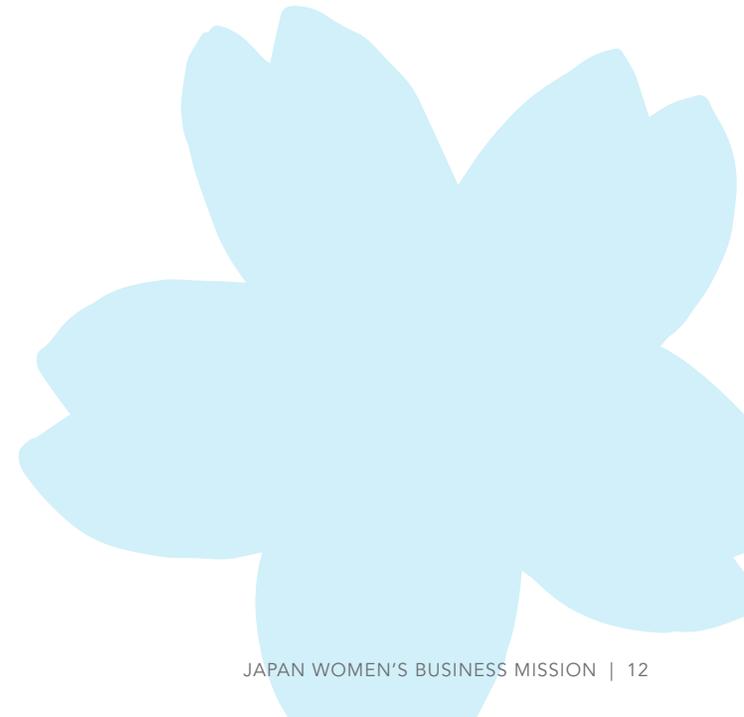
MEIJI KINENKAN

12:30PM Lunch - Delegation-only
Sponsored by Sasakawa Peace Foundation
By Invitation-only

EMBASSY OF CANADA, 4TH FLOOR NORTH AND SOUTH

2:30PM B2B Matching Meetings

6:30PM Conclude Day 2



Agenda - Day 3

December 7, 2022 (All times in JST)

YOKOHAMA

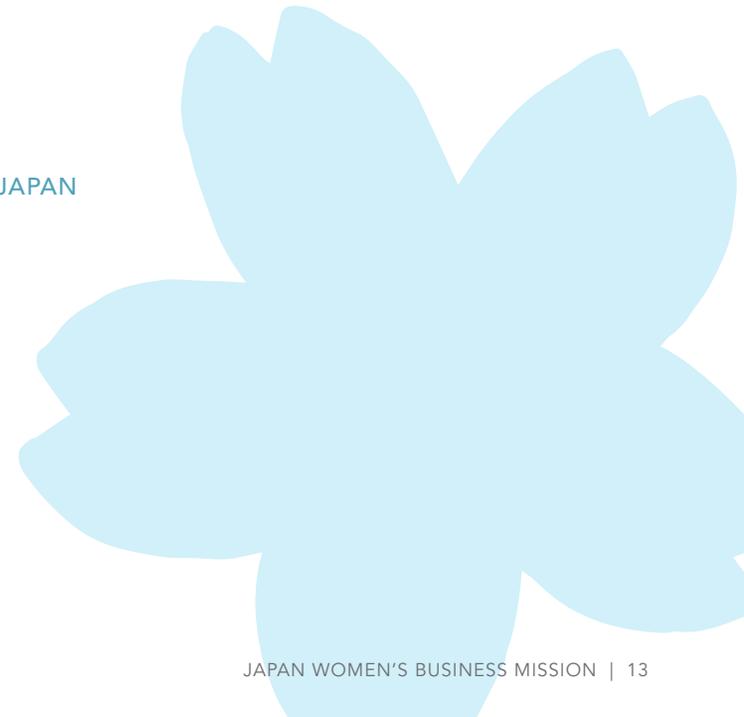
- 8:30AM Site Visit 1 Group A: NEC Future Creation Hub
<https://www.nec.com/en/global/fch/index.html>
Address: 1F NEC Head Office Building, 5-7-1, Shiba, Minato-ku, Tokyo, 108-0018
- 10:00AM Site Visit 2 Group A: NTT Docomo Headquarters
<https://ca.nttdata.com/en/about-us/content/innovation-at-ntt-data>
Address: Sanno Park Tower 27F, 2-11-1 Nagatacho, Chiyoda-ku, Tokyo, 〒100- 6190
- 9:00AM Site Visit 1 Group B: Mitsubishi Heavy Industries (MHI) Yokohama Hardtech Hub
<https://www.mhi.com/business/technology/yhh>
Address: 12, Nishikicho, Naka-ku, Yokohama, Kanagawa, 231-8715, Japan
- 12:00PM Site Visit for Groups A and B: Shiseido Global Innovation Center (S/Park)
<https://spark.shiseido.co.jp/>
Address: 1-2-11 Takashima, Nishi Ward, Yokohama, Kanagawa 220-8559
- 1:00PM Lunch at Shiseido Global Innovation Center (S/Park)
- 2:00PM Depart for Tokyo

NEW OTANI HOTEL

- 3:30PM Arrive at Hotel

OFFICIAL RESIDENCE OF THE AMBASSADOR OF CANADA TO JAPAN

- 5:30PM Reception hosted by H. E. Ian McKay,
Ambassador of Canada to Japan
By Invitation-only
- 8:00PM Conclude Day 3



Agenda - Day 4

December 8, 2022 (All times in JST)

OSAKA

11:30AM Arrive Shin Osaka Station

ROYAL HALL AT THE RIHGA ROYAL HOTEL OSAKA

12:00PM Arrive Hotel

12:10PM Lunch at Remone Restaurant in Hotel (West Wing 1 Fl)

1:30PM Symposium in Royal Hall (Tower Wing 3 Fl)

Introduction by M.C.

Ms. Christine Nakamura, Vice-President Central Canada Office, APF Canada

1:40PM Welcome Remarks

Ms. Kyoco Ikoma, Canadian Honorary Consul-Designate in Osaka, Japan; Kansai Region Co-Chair, Second Canadian Women-only Business Mission to Japan; Co-Chair, Kansai Keizaidoyukai; Founder and President, Proassist

1:45PM Remarks

Mr. David Perdue, Consul, Consulate of Canada to Japan in Nagoya

1:50PM Panel 4: Women Entrepreneurs Driving Economic Growth through Internationalization

Ms. Rena Tabata, CEO, ShareSmart

Ms. Kyoco Ikoma, Founder and President, Proassist

Ms. Charlene Brophy, CEO and President, Fonemed

Ms. Kumiko Obino, CEO, Interact Japan Inc.

Moderated by Ms. Janice Fukakusa, Chair, Second Canadian Women-only Business Mission to Japan

2:30 PM Closing Remarks

Ms. Janice Fukakusa, Chair, Second Canadian Women-only Business Mission to Japan

2:35PM Networking with Kansai Keizaidoyukai

By Invitation-only

3:30PM B2B Matching Meetings

6:30PM Conclude Day 4

Agenda - Day 5

December 9, 2022 (All times in JST)

RIHGA ROYAL HOTEL OSAKA

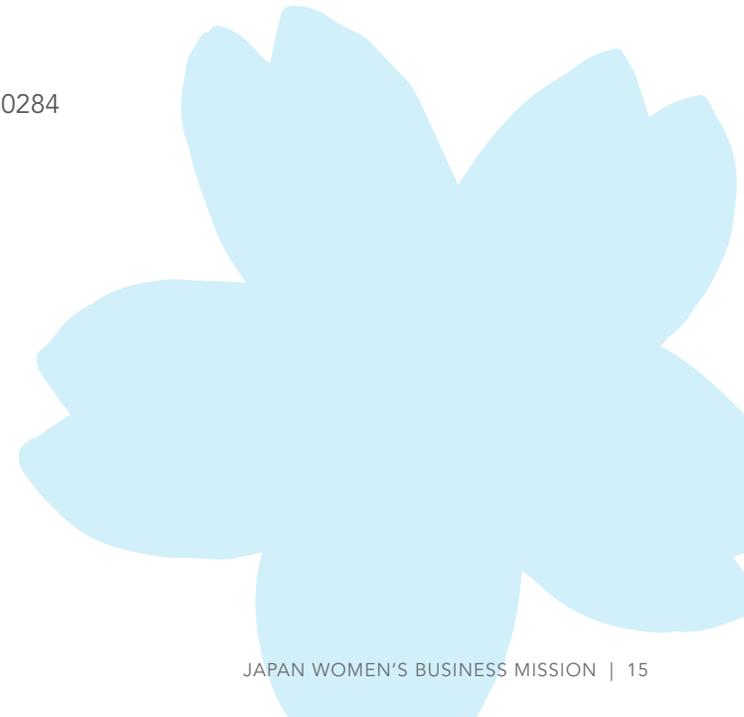
- 9:00AM **Arrive Japan Association for the 2025 World Exposition**
Osaka Prefectural Government Office
Sakishima Building 43 Fl 1-14-16 Nanko-kita, Suminoe-ku, Osaka 559-0034
- 9:30AM **Opportunities for Women Entrepreneurs at Osaka Expo 2025**
Ms. Aya Wada or Ms. Yurie Tomita
- 10:00AM **Depart Osaka Expo 2025 Office**
- 11:00AM **Lunch at Keihanna Plaza**
1 Chome-7, Kyoto, Soraku District, Seika, Hikaridai 619-0237
- 12:45PM **Depart Keihanna Plaza**
- 1:00PM **Advanced Telecommunications Research Institute International (ATR)**
2 Chome-2-2, Kyoto, Soraku District, Seika, Hikaridai, 2 Chome-2-2 619-0237
In front of Keihanna Plaza
<https://www.atr.jp/>
- 2:00PM **Suntory World Research Center**
<https://www.suntory.co.jp/area/kinki/d/1909/>
8-1-1 Seikadai, Seika, Soraku District, Kyoto 619-0284
- 3:30PM **Depart for Kyoto Station**
Bus tour of Higashi Honganji Temple
- 4:45PM **Arrive Kyoto Station**
- 5:01PM **Depart Kyoto for Tokyo Station**

TOKYO

- 7:15PM **Arrive at Tokyo Station**

HOTEL NEW OTANI

- 8:00PM **Conclude Day 5**



Speakers & Thought Leaders

BIOGRAPHIES



The Hon. Mary Ng



H.E. Ian McKay



Kiyoto Tsuji



Janice Fukakusa



Yumiko Noda



Kyoco Ikoma



Elisa Chiu



Dr. Amanda Healy



Dr. Linda Maxwell



Christine Nakamura



Kumiko Obino



Dr. Shawna Pandya



David Perdue



Dr. Allison Sekuler



Elaine Shigeishi



Dr. Atsushi Sunami



Dr. Rami Suzuki



Rena Tabata



Yukako Uchinaga



Kiyo Weiss



Sara Wilshaw



Maili Wong



The Honourable Mary Ng

Minister of International Trade, Export Promotion, Small Business and Economic Development

The Honourable Mary Ng was first elected as Member of Parliament for Markham—Thornhill in 2017. She has previously served as Minister of Small Business, Export Promotion and International Trade.

Minister Ng is a devoted community leader who has always believed in the power of public service. She has 20 years of experience in the areas of education, women's leadership, job creation, and entrepreneurship.

Minister Ng immigrated to Canada from Hong Kong with her family, and grew up learning about the struggle and eventual success that many new immigrants experience in Canada.

Her years working for the Ontario Public Service, Ryerson University, and the Ontario Ministry of Education led to her being recognized as one of Canada's top-performing public sector leaders. She later served as Director of Appointments for Prime Minister Justin Trudeau.



His Excellency Ian McKay

Ambassador of Canada to Japan

Ian McKay, a native of Penticton British Columbia, studied political science and Asian studies at the University of British Columbia, and holds a Master of Business Administration Degree from Queen's University, as well as an ICD.D designation from the Rotman School of Management at University of Toronto.

Mr. McKay began his career in international financial markets with Euro Brokers Investment Inc in New York in 1987, later becoming Managing Director of Euro Brokers Tokyo in 1994, and joint Managing Director of Euro Brokers London in 1998. Subsequently, Mr. McKay was Director of Canadian Energy Markets for InterCapital Brokers NY between 2006 and 2009.

From 2001 to 2005, Mr. McKay served as a senior policy advisor to three federal cabinet ministers in the Government

of Canada and from 2010 to 2013 as the National Director for the Liberal Party of Canada. Following his time in Ottawa, McKay served as the Chief Executive Officer of the Vancouver Economic Commission, the City of Vancouver's economic development agency from 2013 until 2018.

In January 2018, Mr. McKay was named as the Prime Minister's special envoy to Japan, to assist with Canada's final negotiations of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership. In March 2018, he was appointed as the founding Chief Executive Officer of Invest in Canada, responsible for promoting Canada as a premier global investment destination.

Mr. McKay was appointed as Ambassador of Canada to Japan on April 15, 2021.



Kiyoto Tsuji

Deputy Secretary-General of the Liberal Democratic Party (LDP), former Parliamentary Vice-Minister of Foreign Affairs

Kiyoto Tsuji is a 4th term Member of the House of Representatives from Tokyo (Second Electoral District), and the former Parliamentary Vice Minister for Foreign Affairs. He belongs to the Liberal Democratic Party (LDP). He currently holds various positions, including Deputy Chair of the Diet Affairs Committee for the LDP in the House of Representatives.

Born in 1979 in Tokyo, Kiyoto has spent half of his lifetime abroad, mostly in Canada, but also in the United States, and Switzerland. Prior to taking office, he worked as a thinktank

researcher in the Office of the Japan Chair of the Center for Strategic and International Studies (CSIS) in Washington DC, with a special focus on the strategic relationship between the U.S. and Japan.

Kiyoto holds a BA in economics from Kyoto University and an MA in international affairs from Columbia University. He speaks fluent Japanese, English, and French.

Kiyoto currently resides in Taito-ku, Tokyo with his wife, daughter, and son.



Janice Fukakusa

Chair, Second Canadian Women-only Business Mission to Japan, Chancellor, Toronto Metropolitan University

Janice is Chancellor of Toronto Metropolitan University, a corporate director, and former senior executive of Royal Bank of Canada. She serves on various corporate and not-for-profit boards, including Brookfield Asset Management, Cineplex, and Loblaw. She is Chair of The Princess Margaret Cancer Foundation, former inaugural Chair of Canada Infrastructure Bank, and Vice-Chair of APF Canada's Canadian International Women's Network (CanWIN). In 2007, Ms. Fukakusa was inducted into Canada's Most Powerful Women Hall of Fame and was named one of the 25 Most Powerful Women in Banking by American Banker magazine for four consecutive years (2012-2016).

She was selected as Canada's CFO of the Year by Financial Executives Canada, PwC and Robert Half in 2014. In 2017, she was honoured as a YWCA Woman of Distinction, and in 2018 named one of Canada's Top 25 Women of Influence. Ms. Fukakusa was recognized for her commitment to philanthropy with the Association of Fundraising Professionals (GTA) 2020 Outstanding Volunteer Award. She was appointed Fellow of the Institute of Chartered Professional Accountants of Ontario (FCPA) in 2011 and holds an MBA from York University's Schulich School of Business. In 2016, she received an Honorary Doctorate of Laws from York University. In 2021, she was appointed to the Order of Canada in recognition of her leadership, mentorship, and community engagement.



Yumiko Noda

Tokyo Co-Chair, Second Canadian Women-only Business Mission to Japan, Chairman and Representative Director, Veolia Japan K.K., Vice Chair of the Board of Councillors, Keidanren

Ms. Yumiko Noda has been Chairman and Representative Director of Veolia Japan since June 2020. She is also currently the Vice-Chair of the Board of Councillors and Chair of the Committee on Environment and Safety for the KEIDANREN. Prior to joining Veolia, Ms. Noda was a partner at PwC Japan, leading the infrastructure group as well as heading the Cities Solution Centres in Tokyo and Singapore. Between 2007 and 2009, she served as Deputy Mayor of Yokohama City.

Following that, she was a Senior Fellow at Tsinghua University in China. She also has extensive experience as a banker, working in Tokyo, New York, and London, and is recognized as a pioneer of Private Finance Initiatives (PFIs) and Public Private Partnerships (PPPs) in Japan. She holds a BA from the University of Tokyo and an MBA from Harvard Business School.



Kyoco Ikoma

Canadian Honorary Consul-Designate in Osaka, Japan; Kansai Region Co-Chair, Second Canadian Women-only Business Mission to Japan; Co-Chair, Kansai Keizaidoyukai; Founder and President, Proassist

Ms. Kyoco IKOMA is CEO of Proassist, Ltd., a medical device and health management company headquartered in Osaka, Japan. After working in computer engineering for more than a decade, Ms. IKOMA founded Proassist, Ltd. in 1994 and has been its CEO since 2001.

In addition to leading Proassist, Ltd., Ms. IKOMA is Deputy Chairman of the Japan Association for the 2025 World Exposition, the group leading World Expo 2025 that will take place in Osaka. World Expo 2025, titled “Designing Future Society for Our Lives,” aims to showcase knowledge from around the world, such as cutting-edge technology, that can help resolve global issues. Expo 2025 will be the third time Japan has hosted the global event, with Osaka having also hosted World Expo 1970, the first time World Expo was held in Asia.

Since mid-2021, Ms. Ikoma has also served as Co-Chairperson of Kansai Keizai Doyukai, the association of corporate executives from Japan’s Kansai region, prior to which she had served as the association’s Managing Director since 2017. Ms. Ikoma has also been involved with numerous industry and public interest organizations, including the Osaka Foundation for International Exchange, the Osaka Research Institute of Industrial Science and Technology, the Center for Mathematical Modeling and Data Science at Osaka University as a guest professor, and the Osaka Chamber of Commerce and Industry. She has recently been named as Canada’s Honorary Consul Designate in Osaka.



Elisa Chiu

Founder, Anchor Taiwan

Elisa Chiu is an entrepreneur who operates at the intersection of innovation, investment and cross-border collaboration. She sailed from Wall Street with a decade of experience at top tier investment banks and hedge funds, overseeing US\$1 billion+ in APAC. In 2017, she founded Anchor Taiwan, a platform to provide industry access, market immersion and technology partnerships in Asia with clients and partners from 15+ countries.

Elisa is an ecosystem builder at heart (e.g. convener for Corporate Venturing Roundtables with 100+ corporates, and Women in Venture network with 100+ women investors). She sits on the Advisory Committee of MIH, an open EV

platform initiated by Foxconn, the Strategic Advisory Council of Asia Pacific Foundation of Canada, and Taiwan-Hong Kong Economic and Cultural Co-operation Council (THEC). She was awarded 40 Under 40 as a Woman in Tech in 2018, recognized as one of the 30 Women Power by New Taipei City Government in 2019, and a Gen.T X Credit Suisse Social Impact Awardee in 2020.

Elisa received her BA in Economics with First Class Honour from the University of British Columbia as well as Master of Financial Economics (MFE) from the University of Toronto. Elisa serves as an executive advisor on the Canadian Women's International Network (CanWIN) Council.



Dr. Amanda Healy

CEO, Kirrikin

Amanda is a Wonnarua (the traditional owners of the Hunter Valley in New South Wales) woman and part of the Koorie nation. She has more than 35 years' experience in the mining industry in Australia, Africa and Canada, having worked for Blue Chip miners such as BHP, Rio Tinto and WMC. In 2003, she founded Maxx Engineering, which was sold to a large international company in 2015.

In 2014 Amanda was awarded the prestigious 'Indigenous in Business' Award at the Ethnic Business Awards at the C20 in Brisbane and has since won numerous small business awards both nationally and regionally. She has an MBA and was honoured with a Doctor of Commerce at Curtin University in 2020.

Amanda developed Kirrikin – a social enterprise sharing profits with artists – in late 2014 to address a shortage of authentic

Indigenous products. Kirrikin digitally prints Aboriginal artwork onto Cashmeres and silks, turning them into clothing and accessories. Kirrikin won an Ecommerce award through the Export Council of Australia and was a finalist in the national awards in 2016. In 2018, Kirrikin again won an Export Council award in the Creative Industries field. Kirrikin is a popular partner for awareness or fund-raising activities on Indigenous projects. In 2017 Amanda joined forces with two other industry specialists to form Warrikal, an Indigenous majority-owned mechanical services business, combining some 50 years of experience in shutdowns and turnarounds in the Pilbara. Amanda is the CEO of Warrikal and continues her work in Social Responsibility through Kirrikin.



Dr. Linda Maxwell

Surgeon, Executive Director and Founder, Biomedical Zone, TMU (in partnership with Unity Health Toronto)

Dr. Linda Maxwell is driven by a lifelong commitment to better health for ALL people through science, innovation, and ingenuity.

A double board-certified ENT surgeon, she is currently an Operating Partner at DCVC, where she focuses on healthcare and life sciences technology. She currently serves on the boards of Proprio Vision and Swift Medical.

She is the Founding and Executive Director of the Biomedical Zone, Canada's first and only hospital-embedded, physician-led med-tech incubator. Since founding the Biomedical Zone in 2015, she has developed over 70 med tech and digital health start-ups with several exits, facilitating over \$60 million in private investment, engaging hundreds of clinicians, and impacting over 67,000 patients.

An Adjunct Professor of Surgery at the University of Toronto and Associate Scientist at the Li Ka Shing Knowledge Institute in Toronto, she is a published scientific author, medical

educator, and frequent public speaker.

Dr. Maxwell has been recognized as one of Canada's Top 100 Most Powerful Women by the Women's Executive Network, Top 30 Women Making a Difference in Tech, and Top 100 Accomplished Black Women in Canada. She is the recipient of the Hayes Prize in Operations Management from Oxford and the Grayson Administrative Leadership Award from Toronto Metropolitan University.

Dr. Maxwell earned a bachelor's degree in Biology with honors from Harvard University, an M.D. from Yale University, and an M.B.A. from the University of Oxford. She is double board-certified in Otolaryngology and Facial Plastic Reconstructive Surgery.

She is passionate about good corporate governance. She is a certified Independent Corporate Director (ICD.D) and is pursuing the Diligent Climate Leadership Certificate.



Christine Nakamura

Mission Director, Second Canadian Women-only Business Mission to Japan; Vice-President, Central Canada Office, APF Canada

Christine is Vice-President, Central Canada Office (Toronto), at the Asia Pacific Foundation of Canada. From 1976 to 2011, she was employed in various capacities by the Government of Canada in a number of departments including Citizenship and Immigration Canada, Department of Justice and most recently, Department of Foreign Affairs, Trade and Development. She has served overseas in Japan and Korea and holds a Bachelor's degree from the University of Toronto, where she majored in East Asian Studies. Ms. Nakamura is a board member of the Japanese Canadian Culture Centre Foundation in Toronto,

Vice-President of the Japan Earthquake Relief Fund, board director of the National Coalition of Canadians Against Anti-Asian Racism and Operation Smile Canada, and a member of the Advisory Council (Canada) for the Prince Takamado Japan Canada Memorial Fund. She is the recipient of the Organization of Women in International Trade's 2020 JoAnna Townsend Excellence Award for Leadership in International Trade and the 2022 G. Raymond Chang Outstanding Volunteer Award.



Kumiko Obino

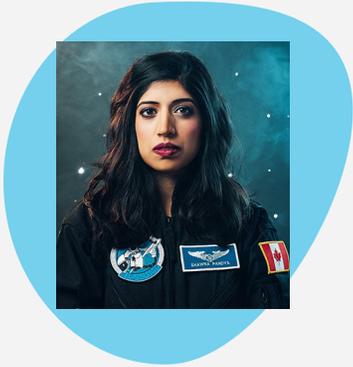
CEO, Interact Japan Inc.

Ms. Kumiko Obino was born in Osaka in 1952. After graduating from Otemon Gakuin University in 1975, Ms. Obino started to work as a freelance translator. In 1985, she founded Interact Japan Inc. and has been working as CEO ever since. Ms. Obino has both followed and led globalization in the Kansai region. She was engaged as a Trustee/Vice President of Wakayama University from 2009 to 2015. Ms. Obino successively served as chairperson of the Osaka Prefectural Government Personnel Committee, member of the Osaka City Board of Education, expert member of the Gender Equality Bureau Cabinet Office, executive member of the ATEC2010 Women Leaders Network Meeting, member of Council for the University Chartering and School Juridical Person, member

of the Central Council for Education, permanent secretary of the Kansai Association of Corporate Executives, member of the NHK Kinki Region Program Council, and so on. Currently, Ms. Obino works as a member of the Tohoku University Management Council, trustee of Kansai University of International Studies, specially appointed professor at Koyasan University, auditor of Nanki-Shirahama Airport, and so on.

In 2022, Ms. Obino was awarded The Order of the Rising Sun, Gold and Silver Rays.

She is the author of "A region to live globally – regional revitalization and academic education" (Gakugei Shuppansha, July 2017).



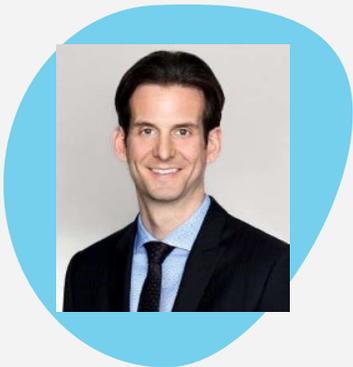
Dr. Shawna Pandya

Physician, Scientist-Astronaut Candidate, VP Immersive Medicine, Luxsonic Technologies

Dr. Shawna Pandya is a physician, aquanaut, scientist-astronaut candidate with the International Institute for Astronautical Sciences (IIAS), skydiver, pilot-in-training, VP Immersive Medicine with Luxsonic Technologies, Medical advisor at Orbital Assembly Corporation and Fellow of the Explorers Club. She is the Director of IIAS' Space Medicine Group, Chief Instructor for IIAS' Operational Space Medicine course, a podcast host with the World Extreme Medicine's [WEMCast](#) series, Primary Investigator for the [Shad Canada-Blue Origin student microgravity competition](#), member of the [ASCEND Guiding Coalition](#), Life Sciences Team Lead for the [Association of Spaceflight Professionals](#), and sessional lecturer for "Technology and the Future of Medicine," at the University of Alberta.

Dr. Pandya was on the first crew to test a commercial spacesuit in zero gravity in 2015. She earned her aquanaut designation

on the 2019 NEPTUNE (Nautical Experiments in Physiology, Technology, and Underwater Exploration) mission. Her expeditions have been previously captured in the 2019 Land Rover short, '[Another World](#),' released with the Apollo 11: First Steps film, and in the [2022 FIGS Space Navy and Mauve space medicine themed campaign](#). She interned at ESA's European Astronaut Center and NASA's Johnson Space Center. Her publications include a book chapter on psychological resilience in long-duration spaceflight. In 2021, she was granted an Honorary Fellowship in Extreme and Wilderness Medicine and named to the Canadian Women's Executive Network's Top 100 Most Powerful Women. Her work is permanently exhibited at the Ontario Science Center alongside Dr. Roberta Bondar, the first Canadian woman in space. In 2022, Dr. Pandya was named to the Explorers' Club's "50 Explorers Changing the World."



David Perdue

Consul, Consulate of Canada to Japan in Nagoya

Mr. David Perdue is the Consul at the Canadian Consulate in Nagoya.

Before assuming his current role, David worked as head of the Province of Ontario's International Trade and Investment Office located in the Embassy of Canada in Tokyo, Japan. Prior to that, he was Consul and Senior Trade Commissioner at the Canadian Consulate General in Chongqing, China.

David has a rich background of expertise and knowledge related to Japan, acquired through experience that includes:

a previous posting at the Canadian Embassy in Tokyo in the Economic section; one year working in Japan's Ministry of Economy, Trade and Industry (METI); two years working in Miyazaki Prefecture in Kyushu; one year as an exchange student at Waseda University in Tokyo; and an East Asian Studies undergraduate degree from McGill University in Montreal. David speaks English, Japanese, French and some Chinese.



Dr. Allison Sekuler

President and Chief Scientist, Centre for Aging + Brain Health Innovation (CABHI)

Dr. Allison Sekuler (FSEP, FPS, FAPS) is the Sandra A Rotman Chair in Cognitive Neuroscience at Rotman Research Institute, President & Chief Scientist of Baycrest Academy for Research and Education at Baycrest Centre for Geriatric Care, and President & Chief Scientist of Centre for Aging + Brain Health Innovation (CABHI). A graduate of Pomona College (BA, Mathematics and Psychology) and the University of California, Berkeley (PhD, Psychology), Allison is also a Professor at the University of Toronto and McMaster University.

At Baycrest, Allison leads the campus-wide research programs in aging, dementia, and brain health and wellness; and the strategic direction of the CABHI as it pursues its mission to accelerate innovative products, services, and best practices to support brain health and healthy aging, working closely with partners in the academic, health, government, non-profit,

and industry sectors within Canada and globally. Her own research on perception and cognition uses behavioural and neuroimaging approaches, with specific interests in aging, face perception, learning and plasticity, and neurotechnology. Her translational work aims to develop methods to prevent, detect, and treat age-related sensory- and cognitive decline.

She has scientific and industry collaborations across North America, the EU, and Asia, and her work has been published in leading international journals, including Nature. Allison has won numerous national and international awards for research, teaching, and leadership - including serving as the country's first Canada Research Chair in Cognitive Neuroscience and recently being named one of WXN's Top 100 Most Powerful Women in Canada in 2019.



Elaine Shigeishi

Vice President, Sales and Marketing, Skincare Division at Shiseido (Canada) Inc

As Vice President, Sales and Marketing, Skincare Division at Shiseido (Canada) Inc., Elaine is a creative, strategic and results-driven leader. With over 35 years of experience in Sales, Marketing, Public Relations, and Training for prestige cosmetics and fragrances, she highly values building relationships on a strong foundation of trust, dependability, and open communication. Elaine has been awarded the 2022 Beauty's Best Icon Award for her lifetime contribution to the Cosmetics Industry in Canada. Elaine is on the Board of Directors at the Japanese Canadian Cultural Centre, and is

Co-Chair of the Diversity, Equity, and Inclusion Council at Shiseido. She advocates to support platforms for education, awareness, and communication to create positive change, and champions implementing vision strategies. Elaine holds an Honours Bachelor of Science Degree in Economics and Quantitative Methods Specialist, and a Sociology Major from the University of Toronto. She is third-generation Japanese-Canadian and together with her husband Bryan, proudly encourage their two daughters, Nicole and Kristen, to live life to its fullest and dream big.



Dr. Atsushi Sunami

President, Sasakawa Peace Foundation

Atsushi Sunami is the President of the Sasakawa Peace Foundation and the President of the Ocean Policy Research Institute of the Sasakawa Peace Foundation. He is also Director of the SciREX Center, Executive Advisor to the President at the National Graduate Institute for Policy Studies (GRIPS), and Guest Professor at the Research Organization for Nano & Life Innovation at Waseda University in Tokyo.

Dr. Sunami is currently serving as a member of the Basic Policy Group under the Committee on National Space Policy in the

Cabinet Office and as Chair of the Space Utilization Promotion Roundtable under the Minister for Space Policy in the Cabinet Office. In addition, he is a member of the Innovation Strategy for Security and Safety at the Cabinet Office and sits on the Advisory Board for the Promotion of Science and Technology Diplomacy at the Ministry of Foreign Affairs, Japan. He holds a BSFS from Georgetown University, and an MIA and Ph.D. in Political Science from Columbia University.



Dr. Rami Suzuki

President and Representative Director, Moderna Japan Inc.

Prior to joining Moderna, she was the CEO and Representative Director of Ferring Japan. She was also at Janssen Japan as the head of Medical Affairs Function and at Eisai Co., Ltd. as a corporate officer in charge of corporate business development.

She obtained her Ph.D. in Medicine at University College London with a scholarship from Ludwig Institute for Cancer Research. Her postdoctoral research was on breast cancer at Imperial College, London.



Rena Tabata

CEO, ShareSmart

Rena Tabata, co-founder and Chief Executive Officer of ShareSmart, is committed to enhancing patient privacy and health organization operations through transformative communication solutions that facilitate smartphone-based secure messaging and video-based telemedicine for virtual patient care. ShareSmart, named Apple's first Canadian health software development partner in 2017, is used by healthcare teams and health sciences schools in over 75 countries.

Rena's background is in neurodegenerative disease pathway research, medical ethics and education, and seaborne trade. At the University of British Columbia, Rena's team conducted undergraduate medical education training in coordination with the Canadian Medical Association and the Royal College of Physicians and Surgeons. Thereafter, at Mitsui & Co. Canada, Rena led teams pursuing M&A opportunities in energy infrastructure and seaborne energy commodity trading.



Yukako Uchinaga

Chairperson and Representative Director of Japan Women's Innovative Network (J-WIN) & Chief Executive Officer, Globalization Research Institute (GRI)

Yukako Uchinaga began her career in 1971 at IBM Japan, where she held several positions in development, marketing, and management. She was elected to the board of directors of IBM Japan in 1995. She had been Chairman of the Board, CEO & President of Berlitz Corp. & Director and Executive Vice President of Benesse Holdings, Inc. from 2008 until March 2013. Ms. Uchinaga is currently the board chair of J-Win (Japan Women's Innovative Network), a non-profit organization that promotes diversity in the workplace. Ms. Uchinaga started her own company called GRI (Globalization Research Institute Co., Ltd) in September 2013.

Ms. Uchinaga also established the 'Japan Diversity Network' (JDN) association in April 2014. In 1999, she became the first woman from outside the United States to be inducted into the Women in Technology International (WITI) Hall of Fame. In 2006, she was honoured by the Society of Women Engineers (SWE) with the Upward Mobility Award. She was awarded the 'Prime Minister's Commendation for Efforts Toward the Formation of a Gender-Equal Society' in June 2013.

Ms. Uchinaga holds a degree in Theoretical Physics from the University of Tokyo.



Kiyo Weiss

Director Sales Asia Pacific, Air Canada

Kiyo Weiss has over 25 years of experience in the airline industry. She celebrated 10 years at Air

Canada in 2019 during which time she moved from Japan Sales and Marketing Manager to be the General Manager in 2013. Currently, as Director of Sales Asia Pacific for Air Canada, Kiyo is responsible for passenger revenue generated by all countries in the region including Japan, China, Hong Kong, South Korea, Australia and New Zealand.

In Japan, Kiyo managed the growth of Air Canada from 1 to 6 daily flights by 2019, helping to make the Japan route one of the most profitable worldwide. Currently she is leading the reintroduction of flights to the Asia Pacific and is excited by AC's launch of new routes and the market's initial response to the easing of travel restrictions.

Before joining Air Canada, she worked for United Airlines holding various key management positions. During this time,

she introduced the first bilingual voice activated speech system to the reservation center and opened the first outsourced call center for United Airlines Japan in Okinawa. Prior to this, she worked for Business International (British Economist Group Consulting Company) as a researcher and for Mitsui and Co., Ltd.

Kiyo has a BA in English and American Literature from Aoyama Gakuin University. She also studied simultaneous translation at Simul Academy and completed the one-year JMEC (Japan Market Expansion Competition) program. She is a former governor of the Canadian Chamber of Commerce in Japan, an advisor of Nobel nominated NPO Kids Earth Fund, and the President of Aoyama Gakuin University's Professionals' Society.



Sara Wilshaw

ADM and Chief Trade Commissioner, Global Affairs Canada

A senior government executive with 28 years of public service, Ms. Wilshaw is currently Chief Trade Commissioner and Assistant Deputy Minister at Global Affairs Canada. She leads a global team that helps Canadian businesses explore international markets, find new customers and partners, problem solve and promote growth through exports.

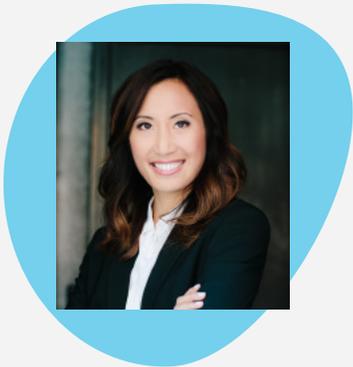
Sara also leads work across global trade support services including export finance, foreign investment, recruitment of international students and responsible business conduct.

Prior to this, Sara served as Director of Operations, Foreign and Defence Policy Secretariat at the Privy Council Office. In this role she provided strategic analysis on matters concerning

Canada-U.S. relations, Latin America, trade, climate change, human rights and the United Nations.

Sara's experience on Canada-U.S. relations also includes as Director General for North America at Global Affairs Canada during the renegotiation of NAFTA, and as Canada's Consul General in Dallas. She has also served abroad as Minister Commercial at the High Commission of Canada in India, at Canada's Permanent Mission to the World Trade Organization in Geneva, and at the Embassy of Canada in Japan.

Ms. Wilshaw is a graduate of York University's International Relations and Economics program. She is married and has two children.



Maili Wong

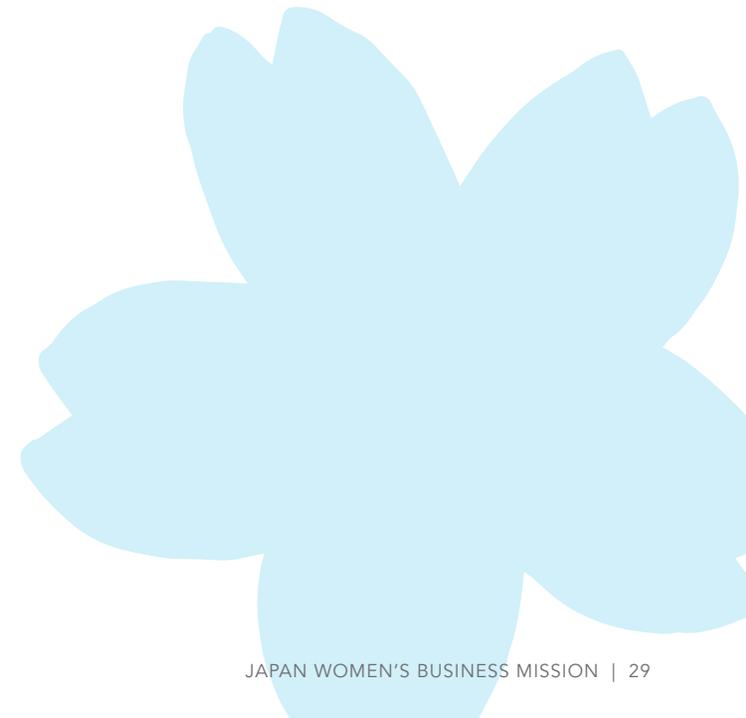
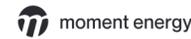
Executive Vice-President, Senior Portfolio Manager & Board Director Wellington-Altus Private Wealth

Maili Wong, named one of Canada's Most Powerful Women: Top 100 by Women's Executive Network, is committed to helping empower her clients with financial resilience and a positive wealth mindset using her modern approach to investing.

Maili shared her personal story of resilience and lessons learned during her nearly two decades of international investing experience in her bestselling book, *Smart Risk: Invest Like the Wealthy to Achieve a Work-Optional Life*, as well as in her TEDx Talk. Maili was featured in *Business in Vancouver's* "Top Forty Under 40" list and was named one of B.C.'s Most Influential Women by *BC Business* magazine. Her work is recognized in media, including a feature in the commemorative book *Canada 150 Women*.

Maili is an active leader in her community and believes in the importance of mentorship for the next generation. She served a full term on the Real Estate Council of British Columbia, appointed by the Minister of Finance in 2016. She currently serves as a professional Board Member of the University of B.C. Portfolio Management Foundation, and co-Chairs UBC's annual 'Up the Down Market' gala raising funds for the Down Syndrome Research Foundation. Maili also created and funded the 'Maili Wong Scholarship in Finance,' a bursary and mentorship awarded annually by UBC to a female undergraduate student in Finance. Maili graduated from UBC in Finance (Honours) as 'Most Outstanding Female Graduate.'

Company Profiles





Dr. Margaret Magdesian

CEO, Ananda Devices

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COMPANY DESCRIPTION

Ananda Devices is an innovative company offering technology for rapid growth of the human nervous system on a chip. Our models of brains, spinal cords and neuromuscular junctions have been used preclinically by biopharmaceutical companies in 14 countries to test the toxicity and efficacy of medications and to support patients' stratification during clinical trials. The main advantages of our technology are scalability and faster acquisition of human data, and rapid generation of predictive data of compound safety and efficacy prior to exposure to humans. Our technology significantly reduces animal experimentation and combined with adequate computing power, offers a unique approach for faster development of therapies against neurological diseases such as Alzheimer's, Parkinson's, Multiple Sclerosis and ALS.

UNIQUE VALUE PROPOSITION

We offer the first high throughput model of human neurons-on-a-chip which is compatible with all neuronal types for robust and rapid screening of toxicity and efficacy of thousands of compounds up to 3,000 human neurons in 30 minutes. Our unique technology enables physiological growth of reproducible

neuronal networks on chips. Through 5 years of close work with Fortune 500 companies implementing our technology in their labs, we have refined the product for robust, scalable, and faster acquisition of human data using standard workflow.

SECTORS SERVED

We offer our proprietary technology to biopharmaceutical companies as products and services to accelerate the launch of safer and better medications for patients. Our products have been validated by Fortune 500 companies supporting the development of medications from early lead generation to clinical assays with direct applications in precision medicine for neurodegenerative and autoimmune diseases.

TARGET ORGANIZATIONS

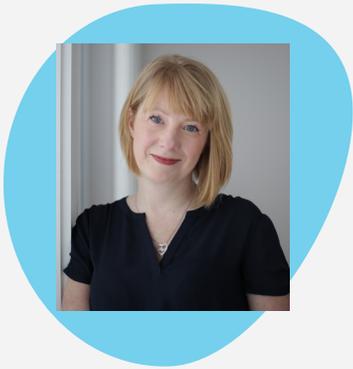
Japan is a major centre in the biotech industry, and legislation to restrict or ban animal experimentation makes it an ideal market for our technology. We are hoping to meet potential customers and investors, particularly large pharmaceutical or biotech companies developing therapies for neurological diseases such as Alzheimer's, Parkinson's, and ALS. Our technology can significantly accelerate the launch

of new drugs in the market and de-risk development of new compounds.

OBJECTIVES

To further explore the Japanese market and develop relationships with potential customers and investors.





June Tavenor

CEO, Catalyst Health Solutions

Paradise, NL
catalysthealthsolutions.ca
june@chsnl.ca



COMPANY DESCRIPTION

Catalyst Health Solutions is a progressive healthcare company offering a wide variety of nursing and medical support services outside the traditional confines of doctors' offices and hospitals. Catalyst continues to look for innovative ways to assist the community beyond clinical service (immunization, bloodwork, assessments, COVID-19 testing, etc.), such as home care support for long-term care (LTC) homes and private nursing care for relief in aiding the prevention of burnout among health care professionals, the expansion of our Nurse Practitioner, Earn-As-You-Learn program for Nurse Collegian students, COVID compliance on film productions, early diagnostics and interventions including cancer care, private sector program development through proposed public health care funding, assistance for LTC and care for our elderly. We recently expanded within Canada for primary health care delivery assistance. Our flagship program, Cancer Care at Home, closes the gap between routine cancer care and complications related to treatment without requiring an emergency department visit.

Our second company branch, Catalyst Diagnostic Solutions, is an innovative

point-of-care diagnostics company that combines point-of-care technology and telemedicine for early diagnosis and treatment. A fully accredited diagnostic laboratory, Catalyst Diagnostic Solutions increases healthcare capacity by decreasing the time to diagnosis and treatment thus improving patient health outcomes.

UNIQUE VALUE PROPOSITION

Catalyst Health Solutions Inc. is a progressive Advanced On-Demand Health Care company offering a wide variety of private nursing and medical support services to help people, companies, and healthcare providers to take control of their health and wellness outside of traditional medical facilities. Our mission is to tangibly contribute to the transformation of health care delivery in Canada and the world. We advocate for ongoing improvement and efficiency to preserve socially-delivered, publicly-funded health care and seek out other innovative ways to achieve better access through our services to aid the health care system in meeting patient care needs.

SECTORS SERVED

Healthcare support to business, government and direct to client.



TARGET ORGANIZATIONS

We aim to speak with healthcare professionals and other bodies with whom we share common interests/goals or through whom we can gain further insight and connections to localized opportunities.

OBJECTIVES

To expand our knowledge of healthcare delivery/needs in Japan, and engage with Japanese healthcare experts to identify key/priority gaps in care where Catalyst Health Solutions care delivery/innovation models can be applied.



Helle Merete Bank Joergensen

CEO, Competent Boards

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COMPANY DESCRIPTION

Competent Boards™ is the original and premier creator of online environment, social, governance (ESG) and climate training programs for board directors and senior business professionals.

Although we are headquartered in Toronto, Canada, our remote programs touch all regions of the globe. Our world-class professional development and advisory services help inform boards on what is needed to respond successfully to today's enormous economic, environmental and social challenges. More than 180 world-leading board members, C-suite executives, investors and other experts make up our faculty and contribute to our Designation and Certificate programs. Their knowledge enables us to bring better decision-making and oversight to boardrooms and C-suites around the world.

UNIQUE VALUE PROPOSITION

Our aim is to educate and empower board members and senior executives to make better-informed decisions on issues impacting the world today — and tomorrow — to create a world where all leaders are future stewards.

Competent Boards provides insight, so you can provide oversight – and foresight – at a time when the issues facing us have never been so critical. Customers care about a company's position on ESG, but corporate boards are often missing the knowledge around ESG to help them make more informed decisions for their stakeholders. Competent Boards programs give you the confidence to credibly speak about these issues. We educate you to make you a better board member and better able to address stakeholder demands.

SECTORS SERVED

Competent Boards educates board members, aspiring board members, investors and other business leaders on ESG and climate change.

TARGET ORGANIZATIONS

We are seeking organizations that we could potentially partner with to establish our elite ESG (environment, social, governance) business education programs in Japan. We are primarily targeting institutions catering to board directors and executives in their memberships, and we would like to find a partner that has deep contacts in these

networks to help promote our programs to this group of business leaders.

OBJECTIVES

To create important business connections in the Japanese market and find a Japanese partner to promote our programs to C-suite executives, investors, board directors, and/or those who advise them in their networks.





Angela Lee Robert

CEO, Conquer Experience

Anmore, BC

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conquerexperience.com



COMPANY DESCRIPTION

Conquer Experience, a Canadian startup at the intersection of Digital Health and Edtech, was founded by a couple of executives with multiple decades of experience in the gaming industry.

We are passionate about building amazing experiences that change the way people learn in the workplace. Current training methods are inefficient, not standardized and content is boring. What the next generation needs are solutions built for them to succeed in the workplace.

Conquer Experience offers PeriopSim, an award-winning immersive platform-based learning solution for surgical procedure training. Conquer Experience is primarily focused on nurses and allied staff other than doctors and is a market leader in this space (total market size ~\$11 billion). The technology includes virtual reality and gamification for an engaging learning experience, where learning times are reduced by over 50% to achieve a comparable proficiency level with classroom learning.

UNIQUE VALUE PROPOSITION

We combine technical smarts with UX and gamification expertise to create engaging apps that workers love to

use. We specialize in bringing complex scenarios to life using our content creation system. We've met with over 1000 Employers, Educators and Learners and have gotten feedback that our experiences, by using simulation and gamification, make learning more compelling.

The company and the team have taken their skills to building a highly scalable and impactful Healthcare and Education platform that provides simulation training and assessment to staff that employ departments of Surgery. The platform will take a 1-hour long procedure and deliver that in 10 minutes of simulation. The training is 6x faster than traditional job shadowing 1-1 training methods.

SECTORS SERVED

We sell to private and public providers including Healthcare Systems, Educational Institutions and Medical Device/Equipment companies.

TARGET ORGANIZATIONS

We hope to meet with representatives from Health Systems such as heads of departments of surgery, educational institutions that train nurses, as well as with seed and early-stage investors, and medical device companies.

OBJECTIVES

To develop relationships with Health Systems where we can possibly collaborate on localized content for surgical procedures, meet in person with potential investors, and connect with medical device companies.





Pamela Vitale

COO, Diagnostics Biochem Canada

Dorchester, ON

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pvitale@dbc-labs.com



COMPANY DESCRIPTION

At Diagnostics Biochem Canada Inc. (DBC), it has been our mission for over 49 years to develop and market unique immunoassay kits that make a difference in the field of diagnostics and public health. As a manufacturer of high-quality immunoassays to a global market, we are constantly looking for new technologies and applications that can lead to an improvement in the diagnosis of disease and ultimately impact the quality of life for people around the world. DBC has embraced ELISA technology since its inception in medical practice and continues to supply dozens of ELISA and LIA products to more than one hundred countries. Additionally, we have entered all the largest reference laboratories in the USA, which proves our competitiveness with the biggest companies in our industry.

UNIQUE VALUE PROPOSITION

Our ELISA kits are recognized at a global level because of their high quality and excellent reputation. Internally, we reinforce the importance of purchasing our raw material from high-quality products made by other Canadian manufacturers as much as possible. We have also passed our audit as a medical

device manufacturer under the Medical Device Single Audit Program (MDSAP), satisfying the relevant requirements of the regulatory authorities participating in the program, including Japan.

SECTORS SERVED

In Canada, we sell directly to hospitals, laboratories and universities.

Internationally, we sell our product to distributors who handle the regulation and registration with the Ministry of Health locally and sell to the end-users-- mostly diagnostics laboratories and hospitals.

TARGET ORGANIZATIONS

Local distributors-- We are targeting In Vitro Diagnostic distributors that could introduce us to Japanese laboratories, hospitals, and universities.

OBJECTIVES

Our objective in participating in this mission is to make local connections to develop future business opportunities between Japan and Canada. We strongly believe that traveling with the trade mission will enlighten us on Japanese culture and allow us to make deeper connections.



Audra Renyi

Founder & CEO, earAccess

Montreal, QC

earaccess.com

arenyi@earaccess.com

earAccess[®]

COMPANY DESCRIPTION

earAccess Inc., a for-profit with a strong social mission, has developed a disruptive new business model for the worldwide provision of affordable hearing aids and hearing services to lower-income people with disabilities. earAccess combines affordable hearing aids, mobile hearing tests, training of local women to provide hearing aids, flexible payment terms for hearing aids and the creation of alternative distribution networks to positively impact the lives of marginalized and underserved populations.

Hearing loss is an invisible disability affecting 1.5 billion people, of whom 466 million suffer from disabling hearing loss. 80% of people with hearing loss live in Lower and Middle-Income Countries (LMICs) and fewer than 15% have access to hearing aids. Unaddressed hearing loss imposes a global cost of more than \$980 billion annually and, according to the WHO, “potentially risks the global goal of UN member states to end poverty by 2030.”

Since launching in 2015, earAccess has provided over 45,000 hearing tests, over 4,000 hearing aids, and trained over 350 people as audio-technicians (75% of them women). In a private-public partnership with a municipal

disability affairs department in Manila, Philippines, earAccess screened over 20,000 children for hearing loss. Founder Audra Renyi received the Governor General’s Innovation Award for her work in making hearing aids and hearing care accessible to underserved global populations.

UNIQUE VALUE PROPOSITION

earAccess Inc. is a healthtech company offering a winning value proposition – supplying affordable quality hearing aids with the latest digital testing and alternative distribution to deliver hearing access to millions.

earAccess proposes a disruptive new business model for hearing aid and hearing service provision worldwide, focusing on emerging markets: to sell hearing aids through alternative distribution channels, such as pharmacies, optical chains and medical centers, instead of traditional hearing clinics. earAccess combines advances in technology with a novel distribution model and a highly innovative solution.

SECTORS SERVED

earAccess sells hearing aids and services both B-2-C (in pharmacies, clinics and online) and B-2-B to medical distributors and NGOs.

TARGET ORGANIZATIONS

Pharmacies, medical chains and local distributors.

OBJECTIVES

To explore how we can penetrate the Japanese market by selling our hearing aids over-the-counter, specifically in pharmacies.



Dr. Shirook Ali

CEO, Ecosystem Informatics

Milton, ON
ecosinfo.ca
shirook@ecosinfo.ca



COMPANY DESCRIPTION

Ecosystem Informatics Inc. (ESI) is an AI-powered next-gen air-quality monitoring and management solution using a combination of stationary and mobile monitors to gather accurate, sophisticated data. Organizations get an easy-to-use dashboard with clear and actionable insights allowing them to measure progress against environmental goals and plan. Our company is a woman, youth, and minority led company focused on being at the forefront of climate action by providing the tools necessary to measure and evaluate the efficacy of clean air initiatives. We have the enthusiasm and energy to run a clean-tech startup company, and the technical expertise and experience to make it succeed. We are supported by an experienced team of advisors with over 100 patents combined, and who have been leaders in both small-scale startups, and tech multinationals.

UNIQUE VALUE PROPOSITION

ESI's solution uses state-of-the-art wireless IoT devices powered by our patent pending AI algorithms to provide a competitive edge over existing equipment. This allows our units to be smaller, highly portable, and useable while in motion. These features

combine to allow our devices to cover an estimated average area about ten times that of a conventional station, as they can be mounted virtually anywhere, including on any vehicle. They can also be moved between stationary locations without specialized staff, vehicles, or equipment. The units are paired with a SaaS contract that includes unit installation, data capture and analysis, and a dashboard with customized reporting, visualization tools, and AI modelling. The result is a complete system that is flexible, scalable, cost-effective, and which provides reliable and relevant data.

SECTORS SERVED

Software-as-a-Service; Clean-tech

TARGET ORGANIZATIONS

The main organizations we are aiming to target are twofold: governments and high-value channel partners.

OBJECTIVES

To develop a mutually beneficial partnership with a local company, to establish presence in the market with prospective customers, and generate leads through relationships with individuals who have purchasing authority.





Nuha Siddiqui

CEO & Co-Founder, erthos

Mississauga, ON

erthos.ca

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COMPANY DESCRIPTION

erthos is building a massively scalable platform for better materials for a planet free from plastic pollution. Single-use products made with erthos materials are 100% compatible with existing plastic manufacturing systems, sustainably manufactured and compostable at their end of life. Since establishing in 2018, we have scaled operations globally, filed multiple patents, and successfully validated our materials technology alongside multinational brands like AB InBev. Our first line of products has already received FDA compliance and biobased certifications, with commercial roll-out scheduled for later this year.

UNIQUE VALUE PROPOSITION

For manufacturers and brands in our industry, our materials are a 1-for-1 alternative for single-use plastics and are also compliant with industry requirements related to food and packaging. For our planet, our materials create significant environmental benefits, reducing CO2 emissions, saving water and energy, and eliminating plastic waste. After our materials serve their purpose, they compost, returning back to our planet.

We believe in holding materials to a higher standard: the erthos standard.

Our standard promises a better planet, with better materials. Our vision is to create a massively scalable platform for better materials that help protect our planet in the long run.

SECTOR SERVED:

Biomaterials—plastic manufacturing and supply

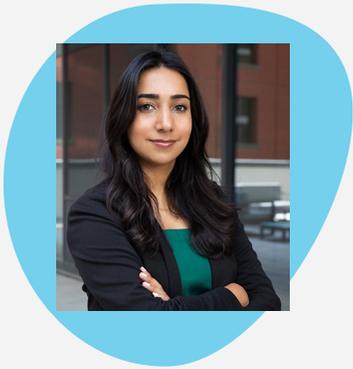
TARGET ORGANIZATIONS

Our first goal is to meet with single-use plastic manufacturers and consumer brands looking for a sustainable alternative to their traditional plastics. Our second goal is to meet with potential resin compounders to explore manufacturing partnerships for our operations. We would also like to connect with climate change policymakers and governments who are supporting the transition towards a plastic-free world.

OBJECTIVES

This plastic-free movement is only possible with powerful partnerships globally. This mission will help us secure crucial partnerships in the Indo-Pacific region to join our mission in building a movement for a better planet, with better materials for a more sustainable future.





Inara Lalani

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COMPANY DESCRIPTION

FemTherapeutics is a female-founded medical device company that personalizes medicine for women. One in four women, and one in two women over 80, will suffer from Pelvic Floor Disorders (PFDs), such as incontinence and Pelvic Organ Prolapse (POP). These disorders are severely underserved and produce a significant gender disparity in medical innovation. The dynamic behind POP is likely more diverse than any other women's health condition, however, it is treated as a "one solution fits all" problem.

FemTherapeutics is building the world's first customized gynaecological prosthetic to provide effective PFD symptomatic relief and prevent surgical intervention. Leveraging the latest advancements in 3D printing, artificial intelligence, and cloud software, we are developing the first personalized pessary platform to improve access, quality and cost of pelvic care. With an all-rounded data-driven solution for pelvic health, we empower patients to gain control over their condition, enable clinicians to provide effective chronic care management, and increase their engagement with patients. We are leveraging cutting-edge 3D printing techniques to directly print

biocompatible medical grade silicone which has never been applied to the gynecology field before.

UNIQUE VALUE PROPOSITION

FemTherapeutics is the only player in the pessary market that has developed custom-fitted pessaries with a novel and autonomous design. Our redesigned mechanism redirects pressure from the anterior and posterior to the lateral walls. Existing pessaries often displace and fall out of the vaginal canal due to improper resting points on the anterior and posterior walls. The lateral walls are supported by pelvic bones which are strong enough to hold the muscles and the pessary. FemTherapeutics has spent 3 years conducting pre-clinical studies and gaining access to various data sets and MRI/CT scans. Based on these results, FemTherapeutics has developed a pessary base shape that redirects abdominal pressure into the vaginal walls and can be further adapted to each patient through AI optimization.

SECTORS SERVED

Medical devices

TARGET ORGANIZATIONS

Connecting with clinical researchers to obtain feedback on findings, increase exposure, and prepare high quality

publications. A center for 3D printing technologies, partnerships in Japan could accelerate our R&D efforts. We are also looking to expand our network of investors/accelerators.

OBJECTIVES

To understand government policies/practices, and non-government services (accelerators, investors) for launching our solutions in Japan. To expand our network of women in business, clinicians, patients, government leaders, strategic/commercialization experts.





Charlene Brophy

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COMPANY DESCRIPTION

Fonemed is an international telemedicine company providing 24/7 Telehealth support using our team of highly skilled clinicians and our own proprietary software platform. Our services include nurse advice and symptomatic triage over the phone and online with appropriate direction of care. Our platform provides clients with the ability to offer biometric monitoring programs for patients on home monitoring equipment, chronic disease management programs, behavioral health/crisis counseling, sexual assault algorithms, and an occupational blood and body fluid exposure hotline. Over 40 million individuals now have access to our nurse advice services and software platform.

UNIQUE VALUE PROPOSITION

Fonemed is uniquely positioned as a service and software provider. Our leading-edge software platform, inclusive of 800-plus clinical algorithms, eliminates unnecessary ER visits, reducing healthcare costs and improving access to care by providing a single access point to a range of medical services and specialties. We constantly challenge the status quo. We look for innovative means to allow individuals

in need of care to be cared for in the most appropriate location. That may mean a hospital bed or a long-term care facility, but often it can, and should be, at home. Our greatest success has been in demonstrating cost savings and improved access to care through redirection of care away from busy emergency departments. 70% of individuals using our service are redirected to a lower level of care. With an aging and declining population, Fonemed offers an innovative means of providing care.

SECTORS SERVED

Healthcare services & technology

TARGET ORGANIZATIONS

We are interested in meeting with health authorities, governments, hospitals, clinics and physician practices interested in virtual care solutions.

OBJECTIVES

We aim to expand our footprint which today is predominantly within North America. We are interested in introducing our technology inclusive of 800-plus clinical pathways and 26 years of experience providing telemedicine services to the Asian market. We are seeking exposure to new business relationships.





Dr. Nabanita Nawar

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COMPANY DESCRIPTION

HDAX Therapeutics is a small molecule preclinical stage drug discovery company developing a targeted therapeutics platform for safe and efficacious treatment of Histone Deacetylase (HDAC)-driven pathologies such as neuropathies and cancers with high unmet medical need. HDAX overcomes common drug discovery challenges including weak binding, off-target toxicities, and poor pharmacokinetic profiles that have hampered previous drug development attempts. With the lead asset targeting HDAC6, HDAX has also discovered blood-brain-barrier crossing HDAC6 inhibitors, enabling central nervous system (CNS) disease targeting not possible with competing molecules, including clinical candidates. HDAX Therapeutics is on track to deliver first-in-class treatments for CNS-related diseases through the development of brain permeable targeted drugs.

UNIQUE VALUE PROPOSITION

Over the past 6 years, HDAX Therapeutics built a unique platform based on a patented binding mechanism distinguished through 3 core features: 1) HDAC6 selectivity: 800-fold selectivity of HDAX molecules compared to 6-fold selectivity in clinical candidates; 2)

pharmacokinetics profile: $t_{1/2}$ 2-4h compared to ~30 min in FDA-approved HDAC inhibitors and clinical candidates; and 3) HDAC6 binding potency: picomolar potency obtained in contrast to nanomolar potencies in the current drug landscape. Additionally, our assets possess excellent brain permeability, an unseen property which allows targeting of areas unreachable by competitors, providing a new and feasible therapeutic strategy for brain diseases. Combined with our geno-safety and in vivo tolerability, our platform can achieve broader dosing regimens while improving safety and efficacy profiles, positioning us at the forefront in creating first-in-class therapeutic solutions to address unmet needs in HDAC6-driven pathologies.

SECTORS SERVED

Pharmaceutical/Biotech

TARGET ORGANIZATIONS

The organizations and key individuals we are targeting will help accelerate our path to commercialization. Developing a relationship with these companies/venture capitalists and individuals will allow us to gain insights, feedback and potential connections or capital required to reach our next value inflection point. We are targeting clinicians, researchers

and venture capitalists to form meaningful collaborations and establish a commercialization path.

OBJECTIVES

Our objectives are to connect to potential strategic investors and collaborators who are interested in the early-stage therapeutic investment area of oncology, neurology, and cardiology, and connect with other entrepreneurs/startups in the ecosystem to exchange knowledge and advance our technology.





Linda Biggs

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COMPANY DESCRIPTION

joni is a 21st-century period care brand on a mission to make sustainable and inclusive period care accessible to everyone. Our bamboo pads are biodegradable and break down in 12 months vs the 300 years needed for conventional pads. Our tampons are 100% organic cotton with a compostable wrapper made from sugar cane. Since launching in March 2020 our revenues have doubled year over year. Now into our 3rd year, we're looking to continue growing within Canada and set the foundations for international growth.

UNIQUE VALUE PROPOSITION

We provide organic and sustainable period care that is accessible to everyone who needs it—at work, at home, at retailers, or at school.

Our unique omnichannel approach allows us to meet customers where they are. Our dispensers provide joni products to students and to organizations along with a commercial subscription. We work with non-profits across Canada to supply them with organic products that are better for the planet for the same price as conventional brands.

SECTORS SERVED

Consumer packaged goods—health and wellness

TARGET ORGANIZATIONS

We are looking for progressive value-aligned distributors who cater to the period care health space where we can distribute our products. We are also looking for local shipping companies who can help us to ship our direct-to-consumer products.

OBJECTIVES

We are growing and would like to consider the Japanese market. We are looking to establish key partnerships in order to grow into the market.





Karen Schuett

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COMPANY DESCRIPTION

LWR is an award-winning innovator of the on-farm fertilizer PLANT, which provides farmers with a sustainable, cost-effective solution to manage manure and eliminate waste lagoons. LWR's approach to water treatment achieves triple-bottom-line outcomes: meeting the growing demand for food, increasing farmer profitability, and protecting the environment and public health. It has systems operating in the US, Middle East, and United Kingdom.

The management of manure in storage lagoons is one of the most difficult, expensive and potentially limiting problems facing the agricultural industry today, particularly large livestock operations. LWR creates value for food producers by reducing the expense and impact of waste liquids. LWR's on-farm fertilizer and water treatment PLANT helps livestock producers looking to grow more crops and produce more food using less money and fewer resources. This proven, patented nutrient recovery platform reduces the volume of livestock manure by concentrating nutrients into crop fertilizers, while recycling clean water. This process allows food processors to selectively extract particles from the

biosolid stream enabling the best use of the liquids: clean water, fertilizer, or biogas creation!

SECTORS SERVED

LWR engages water tech, green energy production and cleantech by facilitating biomass from agriculture to clean water, fertilizer and biogas. LWR's digital approach to on-farm manure processing enables dairy, beef, and pork producers to engage in a new profit dynamic as carbon negative energy producers, resulting in net-zero food production and increased food for the supply chain!

UNIQUE VALUE PROPOSITION

LWR creates a waste-to-worth value proposition for dairy and meat producers by reducing the expense and environmental impact of waste liquids and transforming manure and bioliquids into high value products that can be sold into the circular economy. LWR continues to be the obvious market leader by reducing the cost of manure management, creating clean water from waste, the highest number of installations, the highest value fertilizer outputs, and the most manure data analyzed compared with any other company in this space.

TARGET ORGANIZATIONS

We are looking for local distribution, manufacturing, investment, and research and development. We are targeting approval and funding with Japan Agriculture and are completing a national partnership.

OBJECTIVES

To launch our expansion into the Asian market, starting in Japan through face-to-face meetings with partners to formalize a distribution agreement and demonstration site.





Iris Redinger

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COMPANY DESCRIPTION

Material Futures supplies petrochemical-free, low-carbon colouring solutions. We have developed a novel process to synthesize colorants via microorganisms for a variety of applications, such as apparel, cosmetics, and plastics. We supply our colorants to environmentally conscious brands, such as Lululemon and large fashion brands, to utilize on a variety of substrates.

Material Futures is a start-up committed to recolouring everyday through the uptake of bio-colorants as a source of non-toxic natural colorants for industries moving towards low-carbon emissions. Our colorants showcase excellent performance characteristics that are required to meet industry standards in plastics, polymers, textiles, adhesives, and cosmetics. Our solution is derived from microorganisms, not petrochemicals, and has significant advantages over colorants which are currently manufactured using petroleum chemicals, including a reduction of polluted wastewater, an all-natural dyeing solution, and 50% less energy consumption than current manufacturing processes.

UNIQUE VALUE PROPOSITION

Almost all colorants commercially available today are synthesized with harsh chemicals from petroleum-derived molecules. A small fraction of dyes come from plants or organic material (food waste, nuts, barks, leaves, etc.) but are only available in a muted palette. Many do not achieve a high enough industry performance rating to attract a large portion of the market. Our colorants showcase excellent performance characteristics required to meet industry standards in plastics, polymers, textiles, adhesives, and cosmetics. This suggests that microorganisms offer a promising alternative. There is no dye derived from microorganisms available on the market today. Our value proposition lies in our ability to develop and define a new market opportunity and applications for our bio-colorants.

SECTORS SERVED

Manufacturing - Bio-colorants

TARGET ORGANIZATIONS

We are targeting fashion brands, textile mills, and dyehouses to gain an understanding of market integration, R&D collaboration, and product development.

OBJECTIVES

To gain market intelligence on luxury fashion / innovation market and consumer values in Japan, to meet with local businesses and perform site visits to see facilities and current state-of-the-art processes, and to expand our current Canadian TCS network, BWIT network, and export agency network.





Catherine Kerr Winckler

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MindfulGarden

COMPANY DESCRIPTION

MindfulGarden Digital Health is building a novel, clinically validated behaviour management platform to assist front-line clinicians in addressing delirium in institutional environments. MindfulGarden's first pre-commercial product is quickly wheeled bedside as a first intervention to arrest emerging agitation levels, reducing reliance on what is currently standard of care use of chemical or physical restraints. Utilizing voice, motion, and vital sign sensors, MindfulGarden captures patient data, translating it into nature-based visualizations and sounds onscreen, synced to levels of agitation, gently levelling down activity as the patient self-calms, and ultimately promoting the body's own unique ability to return to homeostasis. Future AI development will advance MindfulGarden to a preventative solution, with a patient's risk factor for delirium charted within a hospital's electronic health record system.

UNIQUE VALUE PROPOSITION.

For healthcare systems seeking a non-pharmacological solution to manage delirium across the patient care pathway, MindfulGarden is an interactive behaviour modification

platform clinically proven to de-escalate patient agitation levels while measurably reducing amounts of PRN drugs administered. Over-reliance on chemical and physical restraints is a global healthcare priority associated with negative health outcomes including adverse drug events, longer hospitalizations, increased staffing requirements, and a greater probability of readmissions or complications when returning home. By offering front line caregivers a new non-pharmacological 'tool of first reach' in the management of the anxious and aggressive behaviours associated with delirium, MindfulGarden will become integral to a comprehensive delirium prevention strategy, ultimately resulting in better health outcomes for older adults and significant savings for systems.

SECTORS SERVED

MindfulGarden has been working with hospital authorities, C-suite administrators in the U.S., and the Institute of Health Economics confirming that the first standalone 'crashcart' product will likely be a HaaS delivered platform acquired as a capital cost by hospitals. A future iteration of MindfulGarden will be SaaS delivered, integrated into existing hospital technology stacks.

TARGET ORGANIZATIONS

This is our first introduction to Japan's health landscape so getting a big picture of how new technology innovations make their way into hospital evaluations would be of interest, as would understanding delirium management in a large hospital system, and introductions to companies building sensor-based patient monitoring systems.

OBJECTIVES

We hope to connect with opportunities for investment, joint ventures and research and development in the Japanese market.





Sumreen Kaur Rattan

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COMPANY DESCRIPTION

Moment Energy provides worldwide access to clean, affordable and reliable energy storage systems (ESS) by repurposing retired electric vehicle (EV) batteries. We have partnerships with four Tier 1 automotive OEMs, including Nissan and Mercedes-Benz-Energy, to provide a circular economy for these batteries. Our systems reduce fossil fuel dependency, utility demand charges and capacity restrictions. Our IP includes the development of a battery management system that optimizes the performance of second-life batteries.

Our target customers in the commercial & industrial segment include commercial building owners, manufacturing plants, and other industrial facilities. We currently work in markets partially and fully deregulated energy markets that already have financial incentive programs and/or allow extractable operational benefits for Moment Energy's target applications.

In 2020/21, Moment deployed repurposed Nissan Leaf battery energy storage systems in four remote off-grid environments across Canada, which were used to provide backup energy redundancy to solar power and run-of-river hydroelectric power renewable

energy systems. Ensuring a safe, reliable, and affordable source of power when it was needed most was the goal in developing the Moment Energy storage systems.

UNIQUE VALUE PROPOSITION

We are uniquely positioned to address three large and rapidly growing global challenges: electric vehicle (EV) battery recycling, energy storage demand growth, and global lithium material shortage. Currently, we offer energy storage systems ranging from 60kWh to 5MWh for a suite of on-grid and microgrid applications. Our product advantages include:

Price: Moment Energy's solutions cost two-thirds the price of existing solutions;

Lifespan: 7-10 years of service, similar to existing solutions;

Discharge capability: Better than existing solutions, as EV batteries have high power output by design;

Compatibility: Moment Energy's energy storage systems seamlessly pair with a wide variety of energy sources including solar, wind, diesel, and utility grids.

SECTORS SERVED

Energy storage



TARGET ORGANIZATIONS

We would like to connect with Japanese automotive companies to develop relationships where we can work together to provide a circular economy for electric vehicle batteries.

OBJECTIVES

We would like to form relationships with Japanese OEMs / automotive companies to repurpose their electric vehicle batteries, and to connect with other women in cleantech and discuss how we can promote gender inclusive trade.



Dr. Isabel Galiana

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COMPANY DESCRIPTION

NeuroFlex® is the product of over 60 years of experience in eye and head movement analysis by Professor Mimi Galiana, our founder. She is a world-leading expert in the field, with over 200 publications on the subject in top peer-reviewed journals. She and her daughter Isabel Galiana (CEO of NeuroFlex) founded NeuroFlex in 2016 with the intention of democratizing access to brain health through the commercialization of Mimi's research.

Our technology provides clinically accredited and precise measurements of brain health, consisting of a laptop, Virtual Reality (VR) goggles and the NeuroFlex® Software. It is light, cost-effective, non-invasive, portable, and easy to use. Our customers include leading sporting organizations; schools, colleges, and universities; hospitals and clinics in North America, the UK-, Australia and New Zealand, South Africa and the Middle East. We have launched ground-breaking research projects in the areas of traumatic brain injuries, concussion, ageing, fatigue, vestibular diseases, and neurodegenerative disorders. We comply with all relevant regulations on health and personal data in Australia, New Zealand, Canada, the

United States, and the European Union.

UNIQUE VALUE PROPOSITION

NeuroFlex provides accurate, scientifically validated measures of brain health by measuring eye and head movements in VR. The system is portable, simple to use and cost-effective. Eye tracking analysis has been attempted by numerous companies but our unique value proposition is that our founder has been studying eye and head movements and their relation to disorders for over 30 years and is the leading pioneer in the field. This allows us to provide unprecedented reliability in our metrics. Our product and supporting documentation are available in Japanese.

SECTORS SERVED

We sell to and partner primarily with concussion and vestibular clinics, sports teams, schools, hospitals, etc.

TARGET ORGANIZATIONS

We are firstly seeking to grow our existing relationships within the Japanese market. Also, we would like to establish new relationships that will support future growth, including with pharmaceutical companies that could leverage our growing data base, AI/ML

companies that would help us monetize our data and corporations with digital health branches/interests.

OBJECTIVES

We are seeking introductions to potential partners with medical device divisions for our next funding round.





Dr. Carla Spina

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COMPANY DESCRIPTION

Noa Therapeutics Inc. (Noa) is a preclinical Canadian biotech company aiming to defy the convention of traditional drug development to revolutionize treatment options for complex inflammatory skin diseases. Leveraging intelligent design, Noa is pioneering the development of multimodal therapeutics; a singularly radical approach to address unmet needs and unlock opportunities within underserved and untapped markets. Targeting a first use case in atopic dermatitis, Noa's non-steroidal small molecules utilize a multilateral approach to address inherent disease complexity. Simultaneously addressing three constructive therapeutic targets, Noa will establish a new standard in the first-line-treatment for inflammatory skin disease across all populations.

UNIQUE VALUE PROPOSITION

Noa is pioneering the development of multimodal therapeutics to revolutionize treatment options for complex inflammatory diseases. Noa's non-steroidal drug compounds will target atopic dermatitis as a first-use-case, affording a simple, singular, treatment solution to 1) resolve inflammation, 2) rapidly restore healthy

skin, and 3) actively modulate the skin microbiome. With an expected distinction in safety profile and multilateral therapeutic advantage, Noa first-in-class drug compounds aim to provide a long-term solution for the safe, effective, and rapid resolution of atopic dermatitis across stratified and underserved populations.

SECTORS SERVED

Pharmaceuticals

TARGET ORGANIZATIONS

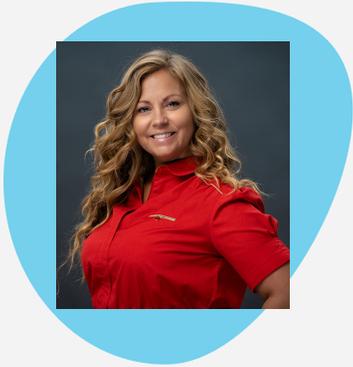
We are seeking exposure to potential strategic partners and sophisticated investors to propel our lead drug compound and partnerships to advance our pipeline forward in clinical study, specifically partnerships aligned with potential M&A exit by mid-to-late phase clinical studies. Additionally, we are seeking to advance our understanding of the drivers for and barriers to the use of NOA-101 targeted product profile in foreign markets, validating product positioning within the treatment landscape.

OBJECTIVES

Investor introductions and engagement; exploration of partnership opportunities both early stage and future out-license;

product review and marketability assessment focused on global markets; feedback on market entry strategy.





Susan Blanchet

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Origen Air

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COMPANY DESCRIPTION

Founded in 2019, Origen Air is an emerging cleantech and wellness company specializing in air purification system development. We produce IoT-connected, plant-based air purifiers to remove invisible toxins and pathogens from commercial buildings. Our product, the Sentinel, combines unique plant IP with air quality sensors and a 4K Biobillboard containerized in a visually stunning, illuminated terrarium. Our biophilic design makes people feel safe and comfortable in indoor public spaces at a time when indoor air quality awareness is at an all-time high. It is our mission to make people smarter, to improve health and longevity and to reduce the need to pull new air into buildings. Ultimately, we want to reduce GHG emissions required to heat and cool new air by up to 40%.

UNIQUE VALUE PROPOSITION

Origen Air's unique value proposition lies in our patent-pending genetically enhanced pothos ivy. It has been genetically modified with an enzyme found in our liver that breaks down environmental toxins. Some competitors use regular plants - which are scientifically proven not to remove volatile organic compounds causing

cancer and other diseases. In a published journal double-blind study of Origen Air's genetically enhanced pothos ivy, the plants removed 82-100% compared to regular plants. Competitors primarily use mechanical air purifiers with HEPA filters which only remove particles PM 1 and larger. Origen Air removes particles down to parts per billion, which are linked to the development of a variety of health complications. Mechanical air purifiers require frequent cartridge filter replacements producing a large amount of plastic and metal waste. No competitors offer digital advertising and branding opportunities within their devices.

SECTORS SERVED

Secondary (finished goods construction/HVAC), Tertiary (Retail, Hospitality, Corporate), Quarternary (Government, Education, Airports, Transportation).

TARGET ORGANIZATIONS

We are targeting organizations looking to invest in our company as well as those looking to pilot our Sentinel units, such as hotels, spas, casinos, property management companies, airports, convention centres, stadiums, universities, and malls. Our beachhead market is office spaces with controlled air flow, mixed-use environments, and

productivity concerns. We are also looking to partner with advertising agencies interested in displaying their ads on our product.

OBJECTIVES

We want to partner with large organizations for investment, HVAC companies, and organizations with similar sustainability/health goals for improving indoor air.





Shelagh Stoneham

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COMPANY DESCRIPTION

Power WearHouse (PWH) is the leading designer, manufacturer, wholesaler and retailer of the most comfortable and stylish weighted wearables. Power WearHouse has three cornerstone products: Power Weighted Fitness Vest, Power Weighted Fitness Belt, and Power Wrist-Ankle Weights. Provisional patents have been filed on the Stackable Power Weights which support the belt, vest and wrist-ankle weights. PWH weighted wearables have two key target markets: the fitness enthusiast who benefits from improved cardiovascular fitness, improved calorie burn and muscle mass, and those with osteoporosis, for whom weighted wearables help improve balance and reduce the rate of bone loss.

UNIQUE VALUE PROPOSITION

We've revolutionized the weighted wearables market by designing the most comfortable and stylish products designed for the average fitness enthusiast (a US\$75 million market) and those with low bone density/osteoporosis (a US\$54 million market). As most weighted vests are military-style, many consumers are self-conscious about wearing them. Our differentiating street style makes them

easily adaptable to daily use, allowing wearers to get more out of their existing workout, or manage their osteoporosis.

Our IP is in our Stackable Power Weights which offer durable, slimline, stackable and cooling properties. We also have a provisional patent on biosensors embedded in our Stackable Power Weights. This medical device will help remotely track key health markers for various chronic conditions, including osteoporosis, autism, and anxiety.

SECTORS SERVED

Sports apparel, sports equipment, medical devices.

TARGET ORGANIZATIONS

We are seeking introductions to local distributors, investors, and companies that could partner on research and development.

OBJECTIVES

To connect with potential distributors and medical device companies to design and build our biosensors and related software. We are also interested in meeting with potential investors.





Bronwyn Bridges

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COMPANY DESCRIPTION

PragmaClin has developed a remote patient monitoring system for assessing Parkinson's Disease (PD). The system uses cameras to collect motor data and surveys for non-motor data, and objectively applies a disease severity score from normal to severe, eliminating the need for in-clinic visits. Affecting ten million people worldwide, PD is one of the world's fastest growing neurological disorders with a doubling rate of twenty years, and a current health system burden in the US alone of \$52 billion. PRIMS (Parkinson's Remote Interactive Monitoring System) is an out-of-the-box, fully integrated system which monitors, analyzes, and rates the severity of PD symptoms remotely and objectively. PRIMS improves accessibility, especially for rural patients, and makes the clinician's job of assessing PD patients easier, faster, and more accurate. PRIMS will decrease healthcare costs by reducing clinic and emergency department visits. Canadian public health authorities currently send urban-based neurologists to rural areas to treat neurological patients. Clinic visits even in urban areas are at best yearly due to the shortage of neurologists and the increasing number of neurological patients. Crisis looms

as neurology graduates decrease while patient numbers rise dramatically.

UNIQUE VALUE PROPOSITION

Our first innovative product, PRIMS, is a remote monitoring/assessment tool for grading the severity of disease in Parkinson's patients. Clinical assessment procedures are highly subjective. PRIMS is a fully integrated system that monitors, analyzes, and rates the severity of PD symptoms remotely and objectively. The high volume of granular data collected will enable clinicians to tailor treatment on an individual basis. The technology will offer Big Pharma sponsors a solution that reduces inefficiencies and costs to perform clinical trials. PRIMS uses depth cameras to capture motor data following the Movement Disorder Society's Unified Parkinson's Disease Rating Scale (MDS-UPDRS) which is used by neurologists as a standardized assessment method.

SECTORS SERVED

Health care

TARGET ORGANIZATIONS

We are targeting societies that specialize in Parkinson's and movement disorders, as well as investment opportunities and research targets to complete validation.

OBJECTIVES

We are hoping to secure investment to close our investment round, as well as researchers who are open to completing validation trials within the Japanese market.





Janet Qi

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COMPANY DESCRIPTION

PurMinds is a precision NeuroMedicine company focused on delivering novel therapeutic solutions to neurodegenerative diseases, such as ALS/FTD and Alzheimer's. We pioneer the use of human multi-omics data and AI and Machine Learning to identify novel targets and develop these into proprietary clinical candidates. We validate these targets and confirm our predictions using cutting-edge neuroscience tools such as In-Vivo drosophila, human patient-induced pluripotent stem cells, and human brain tissue. This intelligent PrePrecision Platform is designed to design, optimize and de-risk our pipeline. PurMinds is led by an experienced management team, world-class neuroscientists, and an Advisory Board of key leaders in the field.

UNIQUE VALUE PROPOSITION

Our lead candidates are novel therapeutic small molecule assets targeting ALS/FTD. These clinical assets are backed by promising preclinical efficacy data and superior pharmacokinetics (PK) data and will be ready for Investigational New Drug (IND) filing in 2023. Our plan is to progress these clinical assets to Phase I

clinical trial in the 2nd half of 2023, or partner with/sell to industry partners globally. We also have a discovery pipeline that has several clinical assets in study. All of these preclinical and clinical assets can be out-licensed or sold to pharma companies around the world.

SECTORS SERVED

Biotech

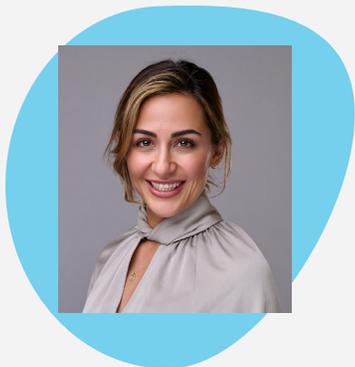
TARGET ORGANIZATIONS

We are hoping to connect with top pharmaceutical companies headquartered in Japan that have a strong interest in Central Nervous System drug discovery and development candidates, particularly in neurodegenerative diseases such as ALS, Alzheimer's and Parkinson's Diseases. We are also interested in meeting with mid-tier pharma and biotech companies and R&D companies that can collaborate with PurMinds in drug development.

OBJECTIVES

We wish to establish connections in the Japanese pharmaceutical and biotech industry. PurMinds has a proprietary drug discovery platform that can generate novel clinical candidates that can be sold to Japanese pharmaceutical companies.





Sepideh Seifi

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COMPANY DESCRIPTION

QuadroCore is a female-led, all-Canadian hardware company developing point-of-need triple quadrupole mass spectrometers (TQMS), which are the gold standard of analytical instruments. Our core technology is modular therefore enabling a variety of uses in conjunction with various front-end sample introduction systems, designed to facilitate informed businesses in real-time. Our product portfolio spans a diverse range of markets but our go-to-market is analytical applications in Environmental.

We are a team of veteran scientists and engineers with over 100 years of experience and a mission to make mass spectrometry quicker, easier, and accessible for all. Being robust, fast, accurate, and extremely sensitive, we satisfy the highest demands of the world's best businesses and scientists.

Pioneers in TQMS, our core technology, UNIQ, is the first-ever transportable system designed for non-specialist users. The system retains the performance of conventional TQMS systems with a substantially smaller footprint, a less complicated workflow for user-friendly operation, and a significantly reduced cost of ownership.

UNIQUE VALUE PROPOSITION

We are redefining Mass Spec applications with a transportable mass spectrometer that is small in size, low in cost and simple to operate. We believe the insights and answers our devices provide will offer transformational opportunities for our end users. We are the only Canadian company specializing in mass spectrometers, and our product is designed to address the needs of diverse users with all skill levels. There is no sacrifice of function for size as we are building the first-ever transportable MSMS system that enables analytical detection and characterization at the point of need.

With over two decades of expertise in TQMS, we are pushing the boundaries of mass spec with our first-to-market direct analysis TQMS that is economical, high-performance, and modular for various applications.

SECTORS SERVED

Healthcare and environmental analysis.

TARGET ORGANIZATIONS

For the environmental market, we are targeting government research laboratories, testing laboratories, and contract research organizations (CROs).

For the healthcare market, we are targeting hospitals, clinical laboratories, and government healthcare agencies.

We are also looking to maximize contact with prospective Distributors and OEM partners.

OBJECTIVES

To expand our access to global markets and reach our go-to-market strategy. Our business relies on foreign partners and distribution. We are solving many problems in the mass spec industry, and wish to get our name out there as a Canadian company building sophisticated instruments.



Alisha Rae McFetridge

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COMPANY DESCRIPTION

RainStick Shower is a water conservation company with a mission to create products that allow people to live and thrive on 50 litres of water or less per day.

The firm has developed point-of-use water technology with the ability to capture and reuse embodied heat energy water. The company's flagship technology, a circular shower called "RainStick" filters and cleanses using proprietary technology. It supplements temperature and UV disinfects before reusing shower water to avoid water/energy waste that would normally be sent down the drain.

The 5-year vision of the firm remains the research, development, and commercialization of products that allow homeowners to live and thrive with 50 litres of water or less per day. To achieve this goal other sources of water use in the home will be considered in the future. The firm is a federally incorporated company headquartered in Kelowna, British Columbia, Canada.

UNIQUE VALUE PROPOSITION

We build water technology that saves an extensive amount of water and energy

without compromising user experience.

Our first product is a proprietary shower technology that saves 80% water and up to 80% energy while providing 2X the flow rate.

The appliance brings in fresh grid-supplied water, except instead of going down the drain, RainStick captures, circulates and cleans the water in real-time to avoid waste. One RainStick installed equals 11,400 gallons of water savings, 2,200 kWh abated, 0.6104 MT of carbon abated, and C\$500-\$800 savings to the user on an annual recurring basis. If even 3% of Canada's population installs a RainStick in the future, that will mean an annual recurring carbon reduction of over 50,000 MT.

SECTORS SERVED

We focus on the B2B, selling to the "bathroom professional"-- the builder, designer, plumber or architect. We also work with governments to deploy installation subsidies or water saving credits.

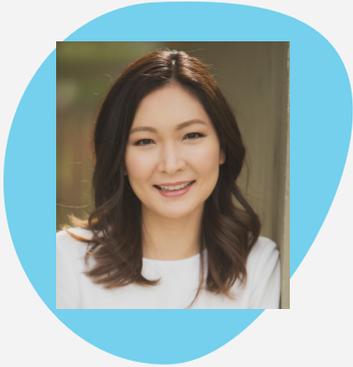
TARGET ORGANIZATIONS

Potential strategic partners and investment, marketing and translation services for Japan, local distributors.

OBJECTIVES

We hope to build strategic investor and partnership relationships in order to expand and to understand the landscape better through continued research and networking.





Rena Tabata

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COMPANY DESCRIPTION

ShareSmart is a privacy-first enterprise health communications solutions company, focused on helping healthcare teams and patients communicate efficiently and securely. ShareSmart's secure messaging and telemedicine software solutions are utilized in 75+ countries. Compliant with major global privacy legislation, ShareSmart facilitates compliance with patient information privacy and patient informed consent requirements. ShareSmart helped establish the first national Canadian benchmark for smartphone and smart device security and privacy in collaboration with the Canadian Medical Association, and was also named Apple Inc.'s first Canadian enterprise health software development partner in 2017.

We provide software solutions to help health enterprise teams consisting of doctors, nurses, and allied health professionals to communicate among themselves and with patients, securely, in compliance with privacy requirements via smartphone based secure messaging and encrypted video for telemedicine for virtualized care and patient consultations.

UNIQUE VALUE PROPOSITION

There are many smartphone apps and video conferencing solutions for personal and general business use, but a paucity of secure and encrypted solutions suitable for health team collaboration and telemedicine consultations. The pandemic underscored the importance of health consultations while maintaining social distancing such that the demand for video conferencing in healthcare soared over 4300%, year-over-year. During the pandemic privacy and security requirements loosened. Software solutions with security and workflow efficiency gaps are not sustainable for healthcare professionals and their operations. ShareSmart is the answer for a light, efficient implementation of telemedicine for clinics, teams, and hospitals big and small.

SECTORS SERVED

We provide health communication software under a software-as-a-service (SaaS), enterprise licensing and API licensing/tenancy model. Our primary customers are health enterprise clients that operate hospitals, long term care facilities, and community-based clinics. We also provide our services to third



party companies who desire video- or secure-messaging to augment their core offering.

TARGET ORGANIZATIONS

We are looking for research, hospital and private company partners to avail the Japanese market with a privacy-compliant secure messaging and telemedicine tool. We have confirmed Japan privacy requirement compliance and now want to re-engage potential partners given the shift in the health communication landscape toward progressive consideration of the adoption of tech to facilitate virtualized services.

OBJECTIVES

By working with local partners, we hope to gain a deeper understanding of the localization requirements, customer needs and various elements that impact procurement to drive our export.



Dr. Nuzhat Tam-Zaman

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SINOVEDA

COMPANY DESCRIPTION

SinoVeda is an Edmonton-based pharmaceutical company that uses botanical sources to develop and commercialize pharmaceutical-grade natural health products (NHP) and prescription drugs. SinoVeda's proprietary "Platform Technology", PPT®, isolates, quantifies and standardizes the bioactives in botanicals to develop an unlimited variety of unique, patentable products. Unlike conventional approaches of isolating single compounds in developing synthetic pharmaceuticals, PPT offers a novel approach that reduces time and cost to market by starting with botanicals having known therapeutic efficacy, identifying the multiple bioactives within the botanical producing therapeutic benefit, and creating patentable formulations that can be used to produce high quality, standardized products. SinoVeda's current product portfolio consists of a combination of prescription drug and NHPs at various stages of development.

UNIQUE VALUE PROPOSITION

PPT is built on drug discovery and development principles used in the pharmaceutical industry. However, this process is modified to identify

multiple actives, instead of a single compound, from a complex mixture. This modification fulfills the unmet need of the natural health product industry. The ability to identify active/relevant ingredients in an herbal formula would allow us to overcome the quality issues, as this list of ingredients will be used as the target for quality control. Unlike conventional herbal products, which are standardized to the quantity of high-quality herbs, whose active ingredients are variable, our products are standardized to the dosages of active/relevant ingredients. This new level of quality silences criticism of herbal products as substandard and ineffective.

SECTORS SERVED

Pharmaceutical and Natural Health Product Industries.

TARGET ORGANIZATIONS

We would like to meet with companies in the Life-Sciences area involved in Natural Health Products and health supplements. We are also interested in companies involved in botanical drug research and development where we could use our technology to identify bioactives and form a co-development partnership to develop products specific for the Japanese market.

OBJECTIVES

We would like to meet with companies in the Life -Sciences area involved in nutritional supplement and botanical drug research and development. We are looking for partners for the distribution of our existing products and to co-develop new products for the Japanese market.





Josephine Yam

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COMPANY DESCRIPTION

We are a Privacy and AI Audit company. Our SaaS and Service platform enables small and mid-sized companies to outsource Privacy and AI regulatory compliance needs using AI automation and human expertise. Our mission is to help organizations protect data privacy and mitigate algorithmic bias in their AI systems through Privacy and Human Rights by Design. We're driven to create a sustainable, human-centred AI world—a world that embraces equity, diversity and inclusion in AI innovation and where AI is a force for good. Skills4Good is a multi-disciplinary team comprised of lawyers, privacy specialists and information security professionals with domain expertise and experience to perform with professionalism and integrity.

UNIQUE VALUE PROPOSITION

Using Privacy and Human Rights by Design, we help companies minimize privacy and AI risks and maximize tech for good to:

- Increase revenues & avoid legal fines
- Enhance brand & reputation
- Build stakeholder trust
- Protect privacy & other human rights

- Achieve the UN Sustainable Development Goals (SDGs)

Most small and mid-sized companies find compliance with rapidly emerging privacy and AI regulations difficult because of lack of expertise, lack of time and lack of budget. Skills4Good AI offers a multi-disciplinary team of domain experts, an automated SaaS and Service platform to streamline workflow processes, reduce manual errors and delays, and custom solutions to match unique compliance needs. We offer time and energy savings and predictable subscription-based fees with flexible payments to suit a company's cash flow.

SECTORS SERVED

Technology and professional services

TARGET ORGANIZATIONS

We are targeting the top Venture Capital and Accelerators in the Japanese entrepreneurial ecosystem as channel partners so we can access their portfolio companies as B2B customers. They will introduce us to startups scaling globally and thus in need of our BPaaS platform and give us an understanding of market opportunities and potential partnerships.

OBJECTIVES

To network with Japan's business communities in the AI sector, explore export opportunities and gather market intelligence on "blue ocean" opportunities in the AI sector.





Dr. Sahar Sam

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COMPANY DESCRIPTION

Solaires is a cleantech company aiming to increase solar energy accessibility. Solaires is committed to reducing greenhouse gas emissions with an ethical manufacturing process using perovskites, an emerging solar technology that can revolutionize the way we harness solar power. Additionally, our unique Solar Ink™ allows the fabrication of perovskite solar panels with high energy conversion efficiency and lightweight to capture light and generate energy where conventional solar panels cannot. We are exploring partnerships with solar module manufacturers and printers to evaluate and improve our ink performance and expedite the commercialization of thin, lightweight, and flexible perovskite solar panels. Solaires has a team of scientists, engineers, and business professionals that understand the technical aspects of product development, marketing, and sales.

UNIQUE VALUE PROPOSITION

We provide green solvent-based perovskite ink with an over 100-day shelf life that can be scaled and applied to a large area on flexible and rigid

substrates to make thin film solar cells with power conversion efficiency in the range of 15-22%. This ink enables the photovoltaic industry to make solar panels with higher power output compared to conventional silicon solar panels. Perovskite has a less expensive, simpler, and shorter value chain compared to silicon and requires 10 percent of the capital to establish a greenfield production line. Also, perovskite has potential for double the energy conversion efficiency of silicon. Unlike current silicon solar panels, our perovskite-based ink and the products made with it have: 1) lower manufacturing costs; 2) 40% lower greenhouse gas emissions; and 3) generate power from places where conventional solar cannot.

SECTORS SERVED

Cleantech

TARGET ORGANIZATIONS

Our targeted organizations have expertise in clean technologies related to developing, testing and encapsulating perovskite solar cells. We are also interested in connecting with research organizations focusing on green energy and supporting scientific SMEs.

OBJECTIVES

We are looking for partners with expertise in scaling up our technology, and Japan has a rapidly growing cleantech sector, especially in the photovoltaic industry.





Ying Liu

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COMPANY DESCRIPTION

Suncoat Products was established in 2003 in Ontario, Canada, with a mission to offer natural alternative products to the world. Our core products are water-based nail polish, plant-based nail polish remover, and plant-based hair care products. We manufacture all our products at our own facility in Guelph, Ontario. Over the years, we have made a significant effort to expand beyond Canada and our products can now also be found in retail shops in the U.S.A. and selected countries in Europe. We have won awards in multiple countries, including Canada, the U.S. and the U.K.

UNIQUE VALUE PROPOSITION

As a chemist-founded company, we formulate all of our own products in-house. Our in-depth understanding of the technology behind our products gives us the expertise to effectively market our products and educate our consumers. We are the only company in Canada that manufactures water-based nail polish and plant-based hair styling products. Manufacturing our products at our own facility also gives us quick turn around and eases supply chain challenges. As we own our water-based nail polish technology and produce the products at our own facility, we can

respond to market demands and trends more quickly than our competitors. We believe that is one of the keys to our success. Also, being a Canadian-made product line, has helped us find success in many other countries as Canada has a reputation for high product quality.

SECTORS SERVED

Personal care-- Cosmetics

TARGET ORGANIZATIONS

We are targeting local agencies or distributors that could promote or resell our products to retailers, such as natural product-focused shops, pharmacies, department stores, and to the local juvenile market. We would also like to connect with local consulting firms that can potentially help us when it comes to local regulations, etc.

OBJECTIVES

To better understand the Japanese regulations for consumer products like ours and connect with local distributors.





Lily Tse

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COMPANY DESCRIPTION

Think Dirty is the #1 beauty ingredients app that connects ingredient-conscious beauty shoppers to natural beauty brands and empowers consumers to support beauty brands that are most ethical and sustainable in their manufacturing practices. Our platform engages both consumers and brands to make healthier and socially responsible choices when it comes to ingredient safety and a healthy environment. Over 5 million consumers currently use Think Dirty to shop for better personal and beauty products. Currently, we have over 500 thousand products and our app hits just over 30 million scans, with users in over 33 countries.

UNIQUE VALUE PROPOSITION

Our app focuses exclusively on beauty and personal care and tailors ingredient rating information to a specific audience. Other apps combine ingredient information for food and beauty products, making the ratings generic and not very useful for beauty shoppers. Think Dirty makes shopping for clean cosmetics and personal care products easy, fun, and foolproof. In addition, we combine convenience with credibility. Articles from peer-reviewed journals are linked to product reviews and summarized. We also manually

verify product details, unlike some other competitors that simply rely on open-source, unsanitized data. Detailed, credible, verified health impact data is at users' fingertips with a single scan of a product barcode.

SECTORS SERVED

Cosmetics and natural beauty products.

TARGET ORGANIZATIONS

We would like to meet large-scale beauty retailers, and major Japanese beauty product brands to see if they have interest in launching any clean beauty brands.

OBJECTIVES

To learn about dynamics in the local beauty product market and investigate the viability of localization within the Japanese market.





Natalia Lumen

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COMPANY DESCRIPTION

ThyForLife Health Inc. is an award-winning mobile technology company built to enable 400 million people with thyroid conditions worldwide to efficiently manage and optimize their health. It is the first and only all-in-one global community platform and tracking app providing support for all thyroid conditions. Today, ThyForLife has more than 22 thousand members worldwide and is available on iOS and Android. Founder, Natalia Lumen, was awarded “Global Women-Led Startup of the Year” in 2020 and “Trailblazing Women to Watch in 2021”. ThyForLife was chosen as one of Canada’s most promising early-stage digital health startups in 2021 by the Canadian Technology Accelerator.

UNIQUE VALUE PROPOSITION

The ThyForLife App enables users to track, store, visualize, and assess their thyroid condition in one intuitive and streamlined location. ThyForLife addresses the major pain points users encounter when managing their thyroid health, ultimately giving them peace of mind and the ability to lead healthier and happier lives. Key product features include the ability to organize and securely store all thyroid medical data

including 30+ different blood tests and symptoms, medications, and patient weight in one streamlined location. Users are able to convert lab results onto a single scale and compare their results with intuitive graphs and charts. Additionally, users can create custom notifications to ensure medication is administered on time. ThyForLife also offers a highly popular News & Community feature where members can safely and anonymously ask and answer questions via the community forum, participate in discussions and polls, and access content.

SECTORS SERVED

Mobile Health Applications.

TARGETED ORGANIZATIONS

We are targeting pharmaceutical companies interested in accessing thyroid patients, as well as physicians, endocrinologists, and thyroid organizations keen to access a tool for thyroid patient treatment.

OBJECTIVES

We hope to gain access to relevant partners and establish strong business relationships in Japan.





Jessica Yang

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COMPANY DESCRIPTION

Tochtech is an award-winning digital health tech company based in Vancouver. We have a wholly owned company in China and have distribution channels in Australia, China and the UK.

To date we have several smart hardware products and smart care platforms:

1. Toch Sleepsense – an award-winning sleep tracker that allows caregivers to monitor the safety of the elderly while they are in bed. It reports real-time sleep events for immediate response and helps to reduce falls.
2. Vericare, a hardware and software solution for supporting seniors aging-in-place that sends wellbeing updates and potential risk situation notifications. The technology utilizes machine learning and artificial intelligence to recognize abnormal activity and behavior patterns that may indicate a medical condition or emergency.
3. Smarturns - Unique smart knobs for safer cooking.
4. Tochie - A voice device to support caring for seniors.

UNIQUE VALUE PROPOSITION

Tochtech is led by a strong management team that brings significant expertise

in technology design, development, product commercialization and well as strong marketing and collaboration skills.

We have strong, multiple-award-winning and first-in-class products that are positioned to advance the senior care and seniors' home provider industries. Our cutting-edge products address the staff shortage and efficiency challenges that the global seniors' care industry is experiencing. Our products also, through their ability to support improved connection between remote caregivers and seniors looking to age independently, address caregiver gaps.

SECTORS SERVED

In the business-to-business sector, Tochtech is targeting seniors' homes and healthcare organizations. Our products such as Vericare and Sleepsense provide valuable data that enables improved quality of care.

In the business-to-consumer sector, we are targeting seniors looking to age at home and remote caregivers supporting seniors aging in place.

TARGET ORGANIZATIONS

Tochtech has already established a successful channel partnership model in Australia and China and we are looking

for the same in Japan. Our target businesses are technology providers working for care homes, care home bodies, and other elderly care channel providers in Japan, who can bring our technology into the local market.

OBJECTIVES

To meet with local technology companies with the objectives of project collaboration or partnerships, to build relationships with large organizations in the health tech industry for potential collaboration, and to have a strong understanding of the local healthcare market, technologies and competition.





Dr. Irit Van-Ham

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COMPANY DESCRIPTION

The current standard of care for treatment of nail fungus (onychomycosis) is significantly less than optimal, with a cure rate of about 18%. ToeFX is a safe and effective solution for onychomycosis used by podiatric professionals across Canada and has a cure rate of over 75%.

Our vision is to establish the ToeFX photodynamic therapy treatment as the global standard of care for the treatment of onychomycosis.

Nail fungus is one of the most prevalent infections in humans, with some 3-12% of the population affected depending on region. The global onychomycosis therapeutics market is projected to expand at a CAGR of 7.6% for 2018–2026 and reach a value of US \$6.7 billion by the end of 2026, making this a dynamic and valuable market.

UNIQUE VALUE PROPOSITION

A Health Canada authorized clinical trial run in 2020 showed that nearly all patients responded to our treatment. More than three-quarters of patient nails were substantially or totally cleared within 6 months of the first treatment. This is a non-invasive, light-based treatment with no reported side or adverse effects. We purposely did not

select patients with mild cases as is the case for some studies of antifungals. Most of the ToeFX patients were suffering from severe cases of chronic onychomycosis. This is more in line with reality in which many patients who find their way to foot clinics are suffering from severe cases. We are currently conducting trials with a new protocol, and we expect to see further improvement in the results.

SECTORS SERVED

We offer our technology to foot care clinicians such as podiatrists, chiropodists and foot care nurses.

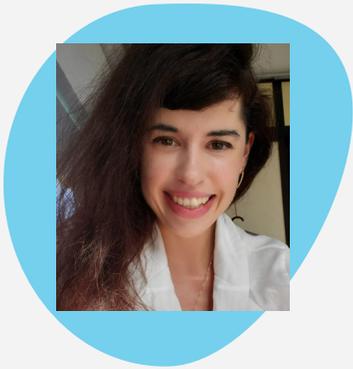
TARGET ORGANIZATIONS

We are interested in partnering with any pharmaceutical or medical device company with a focus on dermatology, antifungals or phototherapy that can help us access the Asia-Pacific market.

OBJECTIVES

Our goal is to secure in-person presentations and meetings with medical device/pharma companies with a focus on dermatology, antifungals or phototherapy that can help us access the Asia-Pacific market by means of a joint venture or setting up a Japanese office.





Dr. Natalia Mykhaylova

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COMPANY DESCRIPTION

WeavAir offers business intelligence solutions for real estate and transportation hubs in the form of predictive software and multi-sensor IoT devices that measure 20 different metrics related to air quality, predictive maintenance, and people flow in real-time at 95% accuracy, leading to over US\$300,000 in savings per installation per year and ROI of fewer than 2 years.

The WeavAir solution is composed of 3 components:

- WeavDetect - modular multi-sensor IoT device network that provides detailed monitoring of energy efficiency and air hazard levels and sources, mechanical systems status and health, human wellbeing and occupancy diagnostics;
- WeavPredict - collection of predictive models and algorithms that can be applied to sensor data; and
- WeavConnect – software connecting anomaly detection to smarter decisions and automation to save power, improve maintenance processes and improve safety and wellness.

Our systems help users save 30% in operation and maintenance costs, up to 60% in energy, improve air

quality, reduce downtime and legal and insurance risks. WeavAir data can also be integrated with ventilation control systems, sustainability and ESG reporting and certifications like LEED, WELL and GRESB. The company has received 20 awards in North America, Asia, and Europe.

UNIQUE VALUE PROPOSITION

The technology is composed of 3 modules:

- Advanced sensors - Providing better accuracy, precision, and long-term reliability with less calibration.
- AI algorithms & automated reporting visualizations - A first-of-its-kind solution enabling problem diagnosis up to 200 times faster and more cost-efficiently, while maximizing brand trust. The visualizations save time, allow for live operation process monitoring, faster comparisons, and help meet reporting requirements.
- First environmental data-driven decision support system - System integration simplifying knowledge management & decision support to prevent risks & reduce operational costs.

Our solution provides holistic tracking of over 20 different factors in real-

time, 200 times faster diagnosis and prevention of hazards, and a predictive decision support system to detect sources of anomalies for predictive maintenance.

SECTORS SERVED

Transportation, construction, infrastructure and building maintenance.

TARGET ORGANIZATIONS

Project partners (developers, building owners and managers, logistics and transportation assets), distribution partners (system integrators, telco and network companies, sustainability consultants, architects, maintenance contractors, ESCOs, auditors and surveyors), and investors with strategic interest and experience in real estate, mobility and transport.

OBJECTIVES

We hope to recruit 3-4 distribution partners, find a lead investor and conduct at least one pilot or demonstration.





Leisa Hirtz

Founder & CEO, Women's
Global Health Innovations

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Women's global health innovations

COMPANY DESCRIPTION

Women's Global Health Innovations (WGHI), maker of the Bfree Cup, is a proud Canadian social enterprise addressing period poverty around the globe. 50% of the population menstruates at some point in their life, yet menstrual products haven't seen any innovation for decades. Traditional period products can be unsafe, contain cancer-causing chemicals, and create immense waste with 45+ billion single use products thrown out each year.

The Bfree Cup is the world's only physically antibacterial menstrual cup made of the highest quality medical-grade silicone. It contains no additional chemicals or microbicides. Unlike all other menstrual cups, the Bfree Cup does not require boiling between menstrual periods for cleaning. In fact, it doesn't require water to wash it. All you need to do is wipe it clean. The Bfree Cup can be worn for 12 hours at a time and lasts up to 10 years, making it both affordable and sustainable.

UNIQUE VALUE PROPOSITION

Our Bfree Cup offers a superior menstrual cup experience to new and experienced users. Made from 100% FDA-approved medical-grade silicones, the Bfree Cup is superhydrophobic,



meaning a potentially harmful bacterial biofilm cannot form on the surface. Unlike all other menstrual cups, the Bfree Cup's physically antibacterial properties eliminate the need to boil it for sanitizing. In addition, there are no special steaming or cleaning accessories required for sterilization. This is a game-changer for millions of adolescent girls and women who struggle to access clean water or a pot to boil their menstrual cups. For those living in high-income countries, the ease, convenience, and enhanced design features are solving challenges users of other menstrual cups were experiencing.

SECTORS SERVED

Health and wellness, menstrual health.

TARGET ORGANIZATIONS

We are targeting distributors with experience in the health and wellness, menstrual health or pharmacy spaces, and large retailers. In addition, we are targeting iNGOs and large corporate entities with offices in Japan that are looking for products for WaSH, menstrual health, adolescent health or women's empowerment programs, or that have Corporate Social Responsibility programs targeting the same issues.



OBJECTIVES

Our primary objective is to grow our e-commerce sales in Japan and expand to the retail space with the help of a local distributor. Our secondary objective is to generate partnerships with iNGOs and corporates interested in running programs using our products.

Project Team

MISSION CHAIRS

Janice Fukakusa

Chair, Second Canadian Women-only Business Mission to Japan, Chancellor, Toronto Metropolitan University

Kyoco Ikoma

Canadian Honorary Consul-Designate in Osaka, Japan; Kansai Region Co-Chair, Second Canadian Women-only Business Mission to Japan; Co-Chair, Kansai Keizaidoyukai; Founder and President, Proassist

Yumiko Noda

Ms. Yumiko Noda, Tokyo Co-Chair, Second Canadian Women-only Business Mission to Japan, Chairman and Representative Director, Veolia Japan K.K., Vice Chair of the Board of Councillors, Keidanren

MISSION DIRECTOR

Christine Nakamura

Mission Director, Second Canadian Women-only Business Mission to Japan; Vice-President, Central Canada Office, APF Canada

MISSION MANAGER

Dr. A.W. Lee

Senior Program Manager

MISSION TEAM

Julia Da Silva

Project Specialist

Jordan Dupuis

Program Manager

Chloe Fenemore

Graphic Designer

Siân Jones

Program Manager

Nanako Kaneto

Office Administrator

Mandy Ng

Events Manager

Camille Point

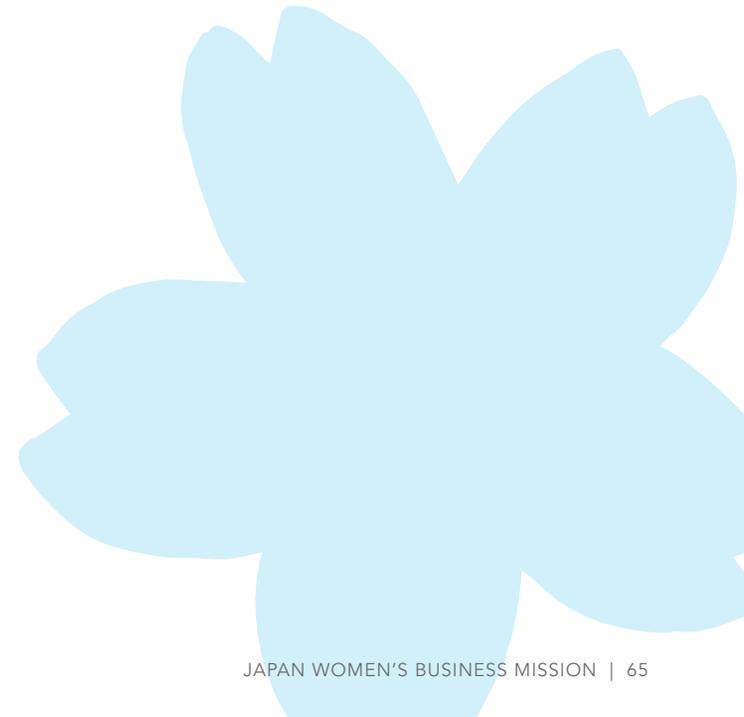
Communications & Social Media Specialist

Michael Roberts

Director of Communications

Nathan Stewart

GIS Researcher



About APF Canada



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DU CANADA

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The Asia Pacific Foundation of Canada (APF Canada) is a not-for-profit organization focused on Canada's relations with Asia. Our mission is to be Canada's catalyst for engagement with Asia and Asia's bridge to Canada. APF Canada is dedicated to strengthening ties between Canada and Asia with a focus on seven thematic areas. Our research provides high-quality, relevant, and timely information, insights, and perspectives on Canada-Asia relations. Providing policy considerations and business intelligence for stakeholders across the Asia

Pacific, our work includes Reports, Policy Briefs, Case Studies, Dispatches, Digital Media, and a regular Asia Watch newsletter that together support these thematic areas. APF Canada also works with business, government, and academic stakeholders to provide custom research, data, briefings and Asia Competency training for Canadian organizations. Advisory services are available by request. We would be pleased to work with you to meet your research and business intelligence needs.

