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A blue-tinted photograph of an envelope and a card. The envelope is open, and a white card is placed inside it. The word "MESSAGES" is written in white, bold, uppercase letters on the card. The background is a light blue color with some faint, blurry patterns.

**MESSAGES**



PRIME MINISTER · PREMIER MINISTRE

### Statement from the Prime Minister of Canada

It is with great pleasure that I extend my best wishes to the members of the First Canadian Women-only Business Mission to the Republic of Korea, organized by the Asia Pacific Foundation of Canada.

Canada and Korea work collaboratively on many fronts and through numerous regional and multilateral organizations, including the G7, G20, the Asia-Pacific Economic Cooperation (APEC), and the Canada-Korea Free Trade Agreement. As trade relations continue to expand between our countries, it is vital to take initiatives – such as this women-only business mission – to ensure we are empowering women and advancing gender parity. Only then, can we achieve balanced, equitable growth that works for everyone.



Thank you to the Asia Pacific Foundation of Canada for all of their hard work in organizing this important initiative, and to all those that have shown their support.

Please accept my warmest welcome and best wishes for a successful mission!

Ottawa  
2020



## MESSAGE FROM

**THE HON. MARY NG, P.C., M.P.**

*Minister of Small Business, Export Promotion and International Trade*

I would like to thank the Asia Pacific Foundation of Canada (APFC) for organizing Canada's first virtual trade mission to South Korea for women entrepreneurs.

I commend your dedication for quickly pivoting this mission to the virtual realm once it became clear the COVID-19 pandemic would prevent us from carrying out this mission in person.

I am delighted to welcome the diverse and talented women entrepreneurs from across Canada who will pave the way for others to expand their businesses in South Korea and in the dynamic, growing markets of the Asia-Pacific region.

I look forward to being part of this groundbreaking mission to deepen business relationships with our Korean partners. This will also be an excellent opportunity to promote the expertise of Canadian women entrepreneurs in STEM sectors such as healthtech, biotech, agritech, and edutech, with a focus on innovative and sustainable solutions in care services.

I am thrilled to support this virtual trade mission for women entrepreneurs through the Government of Canada's Women Entrepreneurship Strategy. Our investments in women's economic empowerment have helped thousands of women entrepreneurs across Canada to overcome the unique barriers they face when developing and growing their businesses.

With the Canada-Korea Free Trade Agreement, Canadian exporters and investors have preferential access to one of the world's largest economies, and now is the time to increase our two countries' vibrant business partnerships.

Canada will continue to champion inclusive and rules-based trade to help Canadian businesses and entrepreneurs overcome the economic impacts of the pandemic.

Once again, I want to congratulate the APFC for its leadership in organizing this ambitious and exciting virtual mission. Good luck to all delegates: I hope this mission will help you in finding valuable opportunities and making important connections that will propel your businesses to new heights. I look forward to connecting virtually with all of you during the upcoming mission!



## MESSAGE FROM

### DR. YOON SONGYEE

*Chair, First Canadian Women-only Virtual Business Mission to South Korea*

It gives me great pleasure to lead this dynamic group of women who comprise the Asia Pacific Foundation of Canada's First Canadian Women-only Virtual Business Mission to South Korea. This mission is intended to help women entrepreneurs succeed in business by presenting opportunities to access growth markets in Asia and at the same time, enable a frank dialogue on gender equality to determine what still needs to be done to move the dial forward for women in Canada and Korea.

Our delegation highlights Canada's cultural diversity and includes some of the top women in business and thought leadership, including 24 inspiring women entrepreneurs. These women represent Canada's best and brightest in business and STEM fields. These entrepreneurs were carefully chosen for their innovative products and services in the healthcare and education sectors of the care economy, which potentially align with the needs and demands of South Korea's eclectic market. The hope for this delegation is that mutually beneficial outcomes can be achieved for Canadian and Korean businesses alike.

South Korea, a key trading partner for Canada and the only economy in Asia with which Canada has a bilateral free trade agreement (FTA), presents an abundance of business opportunities through the complementarity of sectors and as an excellent gateway to other burgeoning markets in Asia. The mission, which aims to connect women not only in business but in academia and the public sector, will involve plenary and panel discussions on gender diversity in business, the impact of women in STEM on innovation, and ways to work together toward post-pandemic economic recovery. Entrepreneurs will also participate in a business to business (B2B) matching and pitch sessions.

As President of NCSOFT and CEO of NCWEST, and as Chair of the mission, I am delighted to be able to join both days of the mission. I

would like to take this opportunity to recognize the tremendous efforts of the Asia Pacific Foundation of Canada, led by Christine Nakamura, Vice-President of the Toronto Office, for organizing what promises to be an exciting and fruitful mission. In closing, I would like to extend my sincere thanks to the Government of Canada as well as the mission partners and supporters in both Canada and South Korea for investing in this worthy and progressive initiative.



**MESSAGE FROM**  
**THE HON. PIERRE PETTIGREW**

*Chair of the Board, Asia Pacific Foundation of Canada*

It brings me great pleasure to welcome Canadian and Korean friends and partners for the business matching and policy discussions that make up this First Canadian Women-only Virtual Business Mission to South Korea. I wish all participants terrific success in your technology-enabled meetings and hope your efforts lead to agreements and collaborations that will benefit Canadians and Koreans for years to come.

While Canadian businesses have been expanding their presence in Asia for years, women-led small, and medium enterprises (SMEs) have traditionally focused on the domestic market. Happily, that is now changing and the time is right for Canadian women-led companies to diversify into new markets. South Korea, an open, mature, middle-sized economy that values innovation, technology, and collaboration, is an ideal partner for Canadian women-led businesses and this mission is a testament to the positive opportunity that lies before us.

I would like to congratulate the Canadian women delegates who have been carefully chosen for the mission from many regions across our vast country. I also extend my sincere appreciation to the efforts of the Asia Pacific Foundation of Canada team, led by Christine Nakamura, Vice-President of the Foundation's Toronto Office, for bringing this ambitious and inspiring vision to reality.



**MESSAGE FROM**  
**STEWART BECK**

*President and CEO, Asia Pacific Foundation of Canada*

On behalf of the Asia Pacific Foundation of Canada (APF Canada) I am delighted to welcome all participants of the First Canadian Women-only Virtual Business Mission to South Korea, the Foundation's second gender-based business mission to Asia. In our efforts to support economic growth and women's economic advancement, we encourage Canadian women in business, and in particular women entrepreneurs leading micro, small, and medium enterprises, to consider diversifying their target markets to include the burgeoning markets of the Asia Pacific. This unique mission is the first in a series of four missions to Asia to be organized by the Foundation under the leadership of Christine Nakamura, Vice-President of our Toronto Office, and supported by the government of Canada's Women Entrepreneurship Strategy's Ecosystem Fund.

Korea and Canada are established economic partners with a mature trading relationship, which has been underpinned since 2015 by the Canada-Korea Free Trade Agreement, Canada's only bilateral free trade agreement in Asia. The government of Canada's feminist agenda complements President Moon Jae-in's moves to promote gender equality and, as such, collaboration through this project promises to result in mutually beneficial socio-economic outcomes. Promoting women's economic empowerment isn't just good for women, but good for society and good for business as well.

I would like to take this opportunity to recognize Dr. Yoon Songyee, who has taken time out of her busy schedule to chair this mission, and to thank our private sector partners in Canada and Korea for their generous support. The realization of this ambitious and inspiring project is a team effort – thank you to all our sponsors, partners, collaborators, and contributors.

I hope that your meetings and discussions are productive, and I look forward to the mission's positive results.



## MESSAGE FROM

### HIS EXCELLENCY MICHAEL DANAGHER

*Ambassador of Canada to Korea*

I am very pleased to welcome the participants in Canada's First Women-Only Virtual Business Mission to South Korea on November 3-4, 2020. This is a wonderful opportunity to foster increased collaboration between Canadian and Korean women and women-owned companies and share best practices in support of sustainable and inclusive economic development.

Korea is a fast-paced, innovative and very competitive country with great business opportunities for Canadian companies that have the right product and the right local partner. This country is Canada's seventh-largest export destination and trade has grown consistently since the entry into force of the Canada-Korea Free Trade Agreement, which marked its fifth anniversary on January 1. The Embassy's Trade Commissioner Service (TCS) office is here to support business development by Canadian businesses in South Korea. Please consult our website or reach out to our local Trade Commissioners to find out more about the services provided to Canadian companies eligible for TCS services.

Korean women are highly educated and female participation in the workforce has been increasing gradually over several decades (from 46% in 1980 to 59% in 2018). In the last few years, the Korean government has taken steps to increase the number of women in the workforce, including by extending parental leave to both parents, increasing subsidies for children's education, and adopting policies against hiring discrimination. The government has also adopted a plan to help women advance to higher public-sector positions, and the Ministry of Gender Equality and Family (MOGEF) has signed MOUs with ten business organizations to expand gender equality in businesses. However, South Korea's gender wage gap remains the highest among OECD countries (32.5% in 2019), 4 out of 10 working-age women do not participate in the formal economy, and Korean women are still under-represented in senior positions in the public and private sectors.

For 20 years, Canada's Trade Commissioner Service, through its Business Women in Trade (BWIT) initiative, has helped women-owned companies tap into global opportunities. In 2018, BWIT was allocated an additional \$10 million over five years to enhance its services to women-owned businesses. Funding is also available to women entrepreneurs through the CanExport SMEs program. The TCS has also organized a number of women-owned business delegations.

The Embassy of Canada to Korea is also committed to support gender equality and women's rights. We adopted a gender pledge to promote gender equality and diversity through all activities implemented by the Embassy. We hope this can also serve as inspiration to our Korean colleagues.

I would like to congratulate the Asia Pacific Foundation of Canada for its leadership and support for gender equality and women empowerment. I hope this mission will be very successful and will contribute to stronger commercial ties between Canada and Korea while, at the same time, promote gender balance in all spheres of Korea's society.

I wish a very productive and rewarding virtual mission to all the delegates.



## MESSAGE FROM

### **HIS EXCELLENCY CHANG KEUNG RYONG**

*Ambassador of the Republic of Korea to Canada*

I would like to extend my sincere congratulations to ‘Canada’s First Women-Only Virtual Business Mission to South Korea’ and I convey my appreciation to the Asia Pacific Foundation of Canada for organizing this remarkable event.

2020 is a pivotal year in the Canada-Korea relationship.

On January 1st, the Canada-Korea Free Trade Agreement – which is Canada’s only bilateral free trade agreement with Asia – marked its 5th anniversary since it came into force. This year will also mark the 70th anniversary of the outbreak of the Korean War. Canada had sent the 3rd largest UN contingent to fight in Korea; this is a critical reminder that Korea’s economic success is, in part, attributed to the collective sacrifice made by Canada’s veterans. That is why 2020 is such an important year to step up economic relations between our two countries.

So the timing of this event, during such a significant year, is meaningful in itself, and an important step in expanding Canada-Korea economic cooperation.

Alongside the Government of Canada’s key strategy of trade diversification, Korea will serve as a useful hub, for Canada’s broader expansion into the Asian-Pacific market.

Korea currently has FTAs with 52 countries around the world; and ranks 1st in per capita consumption of seafood and steel, and 1st on time spent (per capita use) on mobile gaming – which stands out as a particularly attractive consumer market. According to Bloomberg, Korea has consistently ranked as the most innovative country for 6 consecutive years running. Korea was also ranked 5th in 2019 for ease of doing business, and is well-regarded for its favorable conditions for investment, with wide access to pools of talented and skilled workers.

With perceptive views and entrepreneurial minds, I look forward to the many promising win-win business opportunities that the delegation will discover. With that said, I would like to wish the women-only business delegation a successful event.

The image features a blue-tinted background of a laptop keyboard. The word "AGENDA" is centered in white, bold, uppercase letters. The keyboard keys are visible but slightly blurred, with some keys like "ESC" and "F11" partially legible. The overall aesthetic is clean and professional.

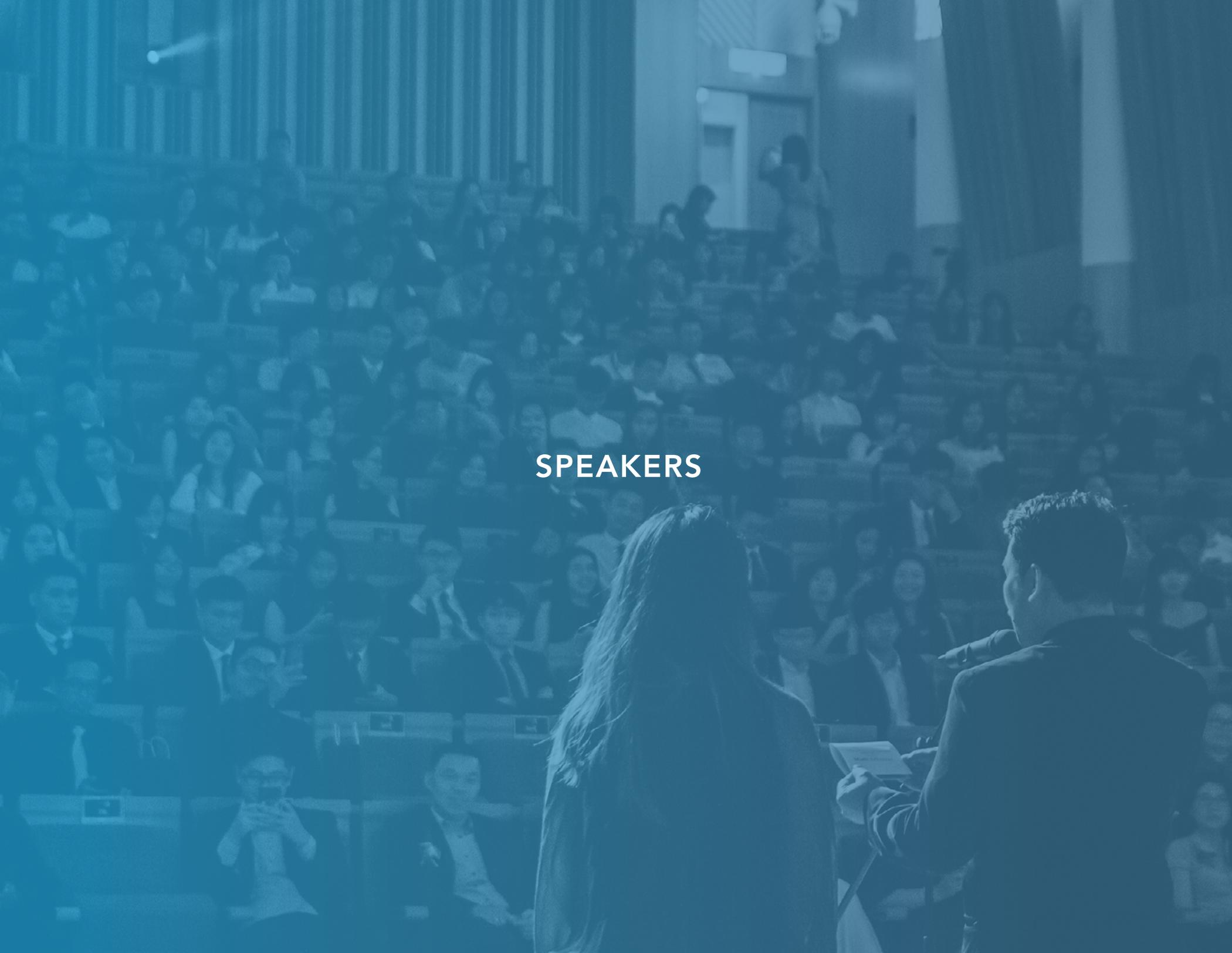
AGENDA

# WOMEN'S ECONOMIC EMPOWERMENT IN BILATERAL PERSPECTIVE

Time EST Nov 3, 2020	Time KST Nov 4, 2020	Event	Speaker / Participants	Speaker Title	Virtual Location
19:00	09:00	Mission Context and Introductory Remarks	Christine NAKAMURA	Vice President, Asia Pacific Foundation of Canada	Main Stage
19:05	09:05	Video Message	The Rt. Hon. Justin TRUDEAU	Prime Minister of Canada	Main Stage
19:08	09:08	Welcome Remarks	The Hon. Pierre PETTIGREW	Chair of the Board, APF Canada	Main Stage
19:13	09:13	Introduction of Minister Ng	Janice FUKAKUSA	Mission Vice-Chair and Chancellor, Ryerson University	Main Stage
19:16	09:16	Supporting Women in Small Business: Strategy for Post-Pandemic Economic Recovery	The Hon. Mary NG	Minister of Small Business, Export Promotion, and International Trade, Canada	Main Stage
19:21	09:21	Introduction of Dr. Yoon	Christine NAKAMURA	Vice President, APF Canada	Main Stage
19:23 - 19:30	09:23 - 09:30	Investing in Women's Economic Advancement in South Korea	Dr. YOON Songyee	Mission Chair; President, NCSOFT & CEO, NCWEST	Main Stage
<i>10-minute break</i>					
19:40	09:40	Women-led SMEs: Working Together to Drive A Post-Pandemic Economic Recovery with Q&A	The Hon. Mary NG	Minister of Small Business, Export Promotion, and International Trade, Canada	Main Stage
			Vicki SAUNDERS	Founder, SheEO	
			Dr. YOON Songyee	Mission Chair; President, NCSOFT & CEO, NCWEST	
			<i>Moderated by:</i> Tanya VAN BIESEN	Senior VP, Global Corporate Engagement, Catalyst	
20:45 - 21:15	10:45 - 11:15	Rapid Fire Meet & Greet Networking	All Attendees	Participants placed into 3-minute 1 on 1 meetings. Available throughout both days, but encouraged during this time. No interpretation.	Networking
21:15 - 22:15	-	Private Roundtable with Minister Ng	Canadian invitees		

SHOWCASING CANADIAN INNOVATION PITCH SERIES

Time EST Nov 4, 2020	Time KST Nov 5, 2020	Component	Speaker	Speaker Title	Virtual Location
19:00	09:00	Introduction by MC	Christine NAKAMURA	Vice President, APF Canada	Main Stage
19:02	09:02	Video Message	The Rt. Hon. Justin TRUDEAU	Prime Minister of Canada	Main Stage
19:05	09:05	Welcome Remarks	Dr. YOON Songye	Mission Chair and President NCSOFT & CEO, NCWEST	Main Stage
19:08	09:08	Remarks	The Hon. Mary NG	Minister of Small Business, Export Promotion, and International Trade, Canada	Main Stage
19:10	09:10	Company Introductions	MC		Main Stage
19:12	09:12	Delegates' Pitch Session 1	Delegates 1-6	Panthera Dental, Rehabtronics, CABHI, Alinker SterileCare Inc., ThinkTank	Main Stage
19:32	09:32	Company Introductions	MC		Main Stage
19:34	09:34	Pitch Session 2	Delegates 7-12	Satya Organics, Herband Naturals, Inc., WeavAir, Think Dirty Inc., Squiggle Park, Xesto	Main Stage
19:54 - 20:00	09:54 - 10:00	Comments and Thanks	Christine NAKAMURA	Vice President, APF Canada	Main Stage
<i>5-minute break</i>					
20:05	10:05	Company Introductions	MC		Main Stage
20:07	10:07	Pitch Session 3	Delegates 13-18	Awake Labs, Key2Access, GenerationsE, Braze Mobility, Amorchem, Nimble Science	Main Stage
20:27	10:27	Company Introductions	MC		Main Stage
20:29	10:29	Pitch Session 4	Delegates 19-26	LPR Global, North Water, Linggo, VentureKids, Global Public Affairs, Mermaid Fare	Main Stage
20:57	10:57	Closing Statement	Christine NAKAMURA	Vice President, APF Canada	Main Stage
21:00 - 21:30	11:00 - 11:30	Exhibition Hall	All delegates at their virtual booths		Exhibition Hall

A large audience is seated in a lecture hall, viewed from behind two speakers in the foreground. The scene is dimly lit with a blue tint. The speakers are a woman with long hair and a man in a suit. The audience is diverse and appears engaged. The word "SPEAKERS" is centered in white text.

## SPEAKERS

## BIOGRAPHIES



### STEWART BECK

*President and CEO, Asia Pacific Foundation of Canada*

Stewart Beck is the President and CEO of the Asia Pacific Foundation of Canada. Prior to joining APF Canada, Mr. Beck served as the Canadian High

Commissioner to the Republic of India with concurrent accreditation to the Kingdom of Bhutan and to Nepal. He joined Canada's Department of External Affairs and International Trade (now Global Affairs Canada) in 1982, and served abroad in the United States, Taiwan and the People's Republic of China. In Ottawa, he held a number of progressively more senior positions, including Director General of the North Asia Bureau, Director General Responsible for Senior Management and Rotational Assignments, and Assistant Deputy Minister for International Business Development, Investment and Innovation. He was Consul General in Shanghai and prior to his posting to India, he was Consul General in San Francisco.



### JANICE FUKAKUSA

*Mission Vice Chair and Chancellor, Ryerson University*

Janice Fukakusa is Chancellor at Ryerson University, a corporate director, and former Chief Administrative Officer and Chief Financial Officer of Royal Bank of Canada, from which she retired in January 2017 following a distinguished 31-year career.

Ms. Fukakusa currently serves on the boards of a number of corporate and not-for-profit organizations, including Brookfield Asset Management, Cineplex and Loblaw. She is Chair of The Princess Margaret Cancer Foundation, former inaugural Chair of Canada Infrastructure Bank and is a member of APF Canada's Asia Business Leaders Advisory Council (ABLAC).

In 2007, Ms. Fukakusa was inducted into Canada's Most Powerful Women Hall of Fame, and in 2016 she was named one of the 25 Most Powerful Women in Banking by American Banker magazine for the fourth consecutive year. She was also selected as Canada's CFO of the Year by Financial Executives Canada, PwC and Robert Half in 2014. In 2017, she was honoured as a YWCA Woman of Distinction, and in 2018 named one of Canada's Top 25 Women of Influence.

Prior to joining RBC, Ms. Fukakusa worked at PricewaterhouseCoopers LLP, where she obtained the professional designations of Chartered Professional Accountant and Chartered Business Valuator. She was appointed Fellow of the Institute of Chartered Professional Accountants of Ontario (FCPA) in 2011. She obtained a Bachelor of Arts from University of Toronto and holds a Master of Business Administration from York University's Schulich School of Business. In 2016, she was awarded an Honorary Doctorate of Laws from York University.



### **CHRISTINE NAKAMURA**

*Vice-President, Toronto Office, Asia Pacific Foundation of Canada*

Ms. Christine Nakamura is Vice-President of the Asia Pacific Foundation of Canada's Toronto office.

From 1976 to 2011, she was employed in various capacities by the Government of Canada in a number of departments including Citizenship and Immigration Canada, the Department of Justice and most recently, the Department of Foreign Affairs, Trade and Development. She has served overseas in Japan and South Korea and holds a Bachelor's degree from the University of Toronto, where she majored in East Asian Studies. Ms. Nakamura is a board member of the Japanese Canadian Culture Centre Foundation in Toronto, Vice-President of the Japan Earthquake Relief Fund, board director of Operation Smile Canada and a member of the Advisory Council (Canada) for the Prince Takamado Japan Canada Memorial Fund.



### **THE HON. PIERRE PETTIGREW**

*Chair of the Board, Asia Pacific Foundation of Canada, and Executive Advisor, International, Deloitte Canada*

Pierre Pettigrew has many years of leadership experience in both the public and private sectors.

Currently, Mr. Pettigrew is Executive Advisor, International at Deloitte Canada. Until recently, he was the Government of Canada's special envoy for the Canada-European Union Comprehensive Economic and Trade Agreement (CETA), and regularly arbitrates international trade disputes between countries at the World Trade Organization in Geneva.

His public sector accomplishments have been substantial at both the federal and provincial levels, where he was a strong advocate for international trade and multilateralism. He was elected as a member of Parliament in March 1996 and held many ministerial portfolios during the following 10 years, including minister of Foreign Affairs, minister for International Trade and minister for International Cooperation. Additionally, Mr. Pettigrew is the author of *The New Politics of Confidence*, a book on globalization and the art of governing.



## VICKI SAUNDERS

*Founder, SheEO*

Ms. Saunders is an entrepreneur, award-winning mentor, advisor to the next generation of change makers and a leading advocate for entrepreneurship as a way of creating positive transformation in the world. Ms. Saunders is Founder of SheEO and #radical generosity a global initiative to radically transform how we support finance and celebrate female entrepreneurs.

Ms. Saunders has co-founded and run ventures in Europe, Toronto and Silicon Valley. She has received numerous awards for her work at SheEO, including UBS Global Visionary in 2020, YWCA Women of Distinction Award in 2020, Business Leader of the Year 2019 by the Toronto Regional Board of Trade, 2018 Startup Canada Entrepreneurship Promotion Award, and was selected as a Global Leader for Tomorrow by the World Economic Forum in 2001.



## TANYA VAN BIESEN

*Senior Vice President, Global Corporate Engagement, Catalyst*

Tanya van Biesen is Senior Vice President, Global Corporate Engagement of Catalyst, the leading global non-profit working to accelerate progress for women through workplace inclusion. In this capacity, Ms. van Biesen is responsible for leading the growth of Catalyst's operations in Canada, shaping strategies to advance Catalyst's mission with supporters, corporate partners, professional organizations, CEOs, senior leaders, and stakeholders.

A recognized leader and influencer with deep experience in the executive search sector at the most senior levels of corporate Canada, Ms. van Biesen has more than two decades of corporate leadership and diversity experience. Previously, she co-led the Financial Services Practice at Spencer Stuart and was a key member of the Canadian Boards Practice, focusing on executive search assignments at the board, CEO, and general management levels. She also led the firm's Canadian Diversity Practice, specializing in the placement of chief diversity officers and diverse slates of candidates across all search assignments. She currently serves as the Toronto chapter representative for WomenCorporateDirectors Foundation, a global membership organization and community of women corporate directors dedicated to accelerating best practices in corporate governance.

A sought-after speaker on the topic of diversity in the boardroom, Ms. van Biesen has contributed to research studies and articles analyzing leadership trends and attributes. She holds an MBA from the University of Toronto's Rotman School of Business and a Bachelor of Commerce from Queen's University.



## **DR. YOON SONGYEE**

*Chair, First Canadian Women-only Business Mission to South Korea*

*President, NCSOFT & Chief Executive Officer, NCWEST*

Dr. Yoon Songyee is President of NCSOFT and CEO of NCWEST, and is responsible for managing the organization and planning the company's globalization strategy. She also provides her visionary leadership as Chief Strategy Officer and President of NCSOFT, a global leading video game publisher with more than 4,000 employees.

She graduated from the Korea Advanced Institute of Science and Technology and holds a Ph.D. from MIT in Computational Neuroscience based on her research at the MIT Media Lab.

Dr. Yoon's teaching and business focuses on artificial intelligence. Prior to NCSOFT, she was Vice President of Communication Intelligence at SK Telecom, the largest wireless service provider in South Korea, where she led development of the intelligent and personalized data services platform as well as intelligent data services over mobile platforms. She was also instrumental in founding the NCSOFT AI Center, an advanced AI research facility to help further the company's use of AI and machine learning technology.

Additionally, as a chairperson of the NC Cultural Foundation, she actively engages in diverse philanthropic initiatives, including helping refugees through the UNHCR, and developing and distributing Augmentative and Alternative Communication (AAC) systems to improve communications for the disabled.

Dr. Yoon has been recognized by various organizations for her leadership. She was named one of the "Top 50 Women to Watch" by The Wall Street Journal in 2004, "Young Global Leader" by the World Economic Forum in 2006, and a "Young Leader" by the Boao Forum for Asia in 2007.

She is currently a member of the Advisory Council of the Stanford Institute for Human-Centered Artificial Intelligence and a board member of The Corporation of Massachusetts Institute of Technology (MIT).

# PROJECT TEAM

## MISSION CHAIRS:

**Dr. Yoon Songyee,**  
Chair of Mission and President,  
NCSOFT & CEO, NCWEST

**Janice Fukakusa,**  
Vice-Chair of Mission and Chancellor,  
Ryerson University

## LOGISTICS COORDINATOR:

**Nadine Oliver,**  
Project Specialist,  
Asia Pacific Foundation of Canada

## COMMUNICATIONS:

**Jamie Curtis,**  
Design,  
Asia Pacific Foundation of Canada

**Karina Kwok,**  
Social Media,  
Asia Pacific Foundation of Canada

**Michael Roberts,**  
Communications Manager,  
Asia Pacific Foundation of Canada

## PROJECT DIRECTOR:

**Christine Nakamura,**  
Vice-President, Toronto Office,  
Asia Pacific Foundation of Canada

## EVENT SUPPORT:

**Mari Abe,**  
Executive Assistant,  
Asia Pacific Foundation of Canada

**Jordan Dupuis,**  
Program Manager,  
Asia Pacific Foundation of Canada

**Seokchul Jeong,**  
Seconded to the Asia Pacific Foundation  
of Canada, Deputy Director, Ministry  
of Economy and Finance, Fiscal Policy  
Bureau, Government of South Korea

**Sian Jones,**  
Program Manager,  
Asia Pacific Foundation of Canada

**Mandy Ng,**  
Events Manager,  
Asia Pacific Foundation of Canada

## PROJECT MANAGER:

**Dr. A.W. Lee,**  
Program Manager,  
Asia Pacific Foundation of Canada

## GIS MARKET INTELLIGENCE

**Nathan Stewart,**  
GIS Researcher,  
Asia Pacific Foundation of Canada

**Dr. Nathan Wessel,**  
GIS Researcher,  
Asia Pacific Foundation of Canada

## LEGAL SUPPORT

**Trevor Fairlie,**  
Consultant,  
Asia Pacific Foundation of Canada

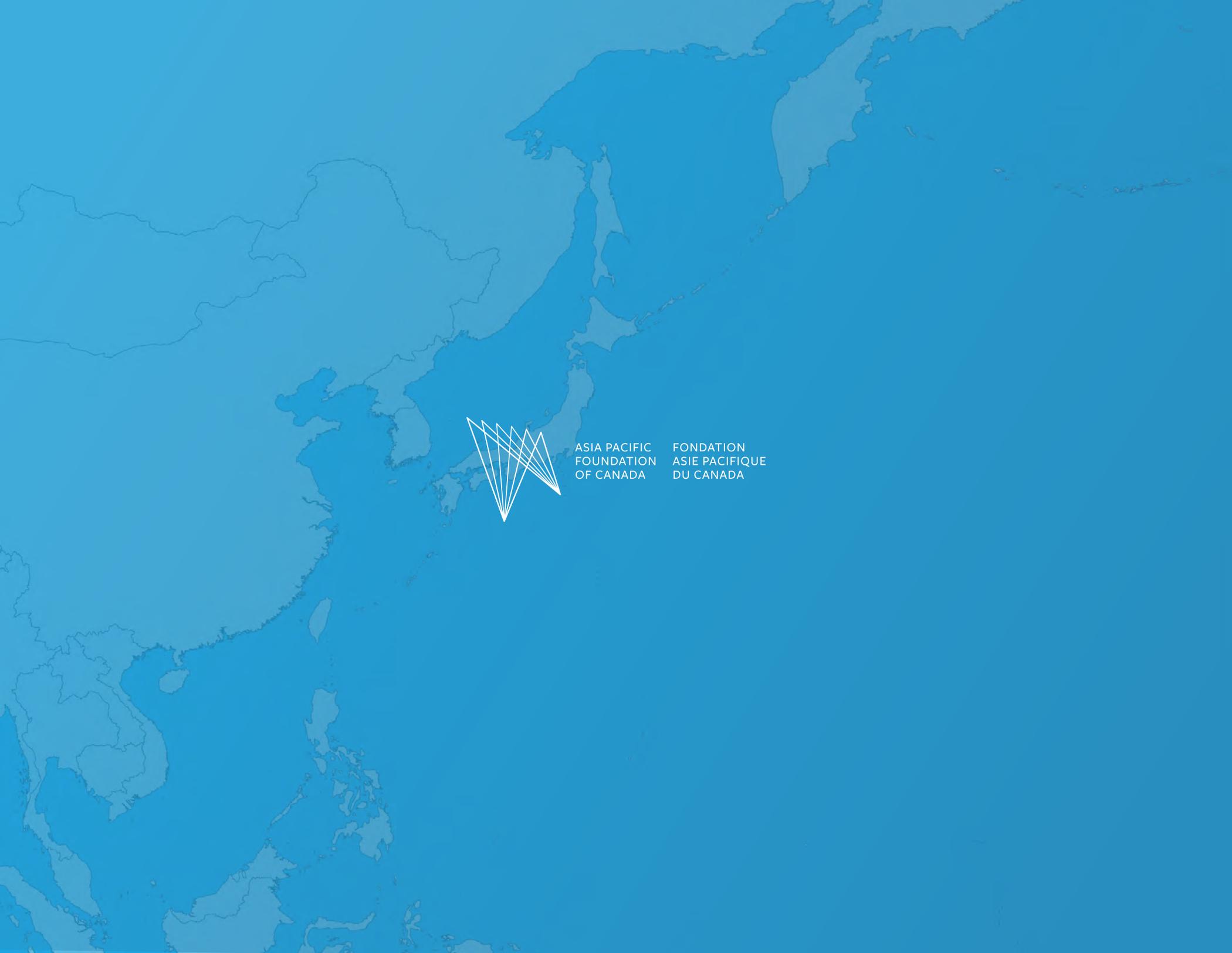
## ABOUT THE ASIA PACIFIC FOUNDATION OF CANADA

The Asia Pacific Foundation of Canada (APF Canada) is a not-for-profit organization focused on Canada's relations with Asia. Our mission is to be Canada's catalyst for engagement with Asia and Asia's bridge to Canada. APF Canada is dedicated to strengthening ties between Canada and Asia with a focus on seven thematic areas: trade and investment, surveys and polling, regional security, digital technologies, domestic networks, sustainable development, and Asia Competency

Our research provides high-quality, relevant, and timely information, insights, and perspectives on Canada-Asia relations. Providing policy considerations and business intelligence for stakeholders across the Asia Pacific, our work includes Reports, Policy Briefs, Case Studies, Dispatches, and a regular Asia Watch newsletter that together support these thematic areas.

APF Canada also works with business, government, and academic stakeholders to provide custom research, data, briefings and Asia Competency training for Canadian organizations. Consulting services are available by request. We would be pleased to work with you to meet your research and business intelligence needs.

Visit APF Canada at [www.asiapacific.ca](http://www.asiapacific.ca).



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