

Asia Pacific
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Dear Sir/Madam,

You are cordially invited to participate in the Asia Pacific Foundation of Canada's upcoming Canada-China Human Capital Dialogue Lunch Event, featuring **Dr. Qiang Zha** of **York University**.

Date: Monday, April 16, 2012

Time: 12:00-1:00PM

Location: Asia Pacific Foundation of Canada (#220, 890 W. Pender St., Vancouver)

<http://www.asiapacific.ca/contact-us>

A light lunch will be served. Please **RSVP** to nabila.pirani@asiapacific.ca to confirm your attendance.

In a presentation entitled, "**Canadian Universities and Global Brain Circulation: the case of Chinese holders of Canada Research Chair**" Dr. Zha will address the various factors at play in persuading a group of Chinese-origin Canada Research Chair holders to work at Canadian universities. The presentation, a part of the Foundation's Canada-China Human Capital Dialogue, will last about 20 minutes and will be followed by a moderated discussion. Please see below for further information, including an abstract and a biography of Dr. Zha.

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"Canadian Universities and Global Brain Circulation: the case of Chinese holders of Canada Research Chair"

As a result of globalization, knowledge workers have become more mobile and are increasingly being tempted to move to the most favourable work environments. In this process of "brain circulation," universities are viewed as global magnets for knowledge workers, and are key to enhancing competitiveness by connecting cities, regions and nations to global flows of knowledge and talent. Universities are also the crucial factor in fostering a more open and diverse environment, thereby contributing to wider goals of social inclusion and cohesion within society.

In this presentation, Dr. Zha will shed light on the various factors that prompted a group of Canada Research Chair (CRC) holders of Chinese origin to choose to work at Canadian universities. Dr. Zha will examine this trend against the backdrop of the centre of economic gravity's gradual shift towards Asia.

Dr. Qiang Zha is an Associate Professor at the Faculty of Education, York University. His research interests include international academic relations, global brain circulation, globalization and education, internationalization of higher education, East Asian and Chinese higher education, among others. He has written and published widely on these topics in journals such as *Compare*, *Higher Education*, and *Harvard China Review*. In 2004, he was a co-recipient of the inaugural IAU/Palgrave Prize in Higher Education Policy Research.